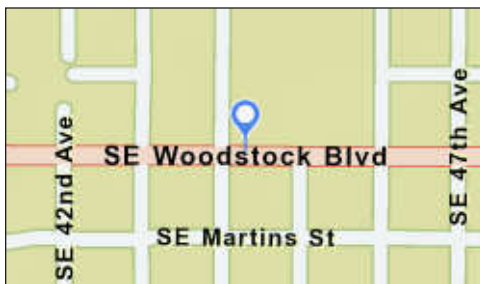




Site Map

4411 SE Woodstock Blvd, Portland, OR, 97206
Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea
Latitude: 45.47922
Longitude: -122.61717



January 24, 2013

Made with Esri Business Analyst

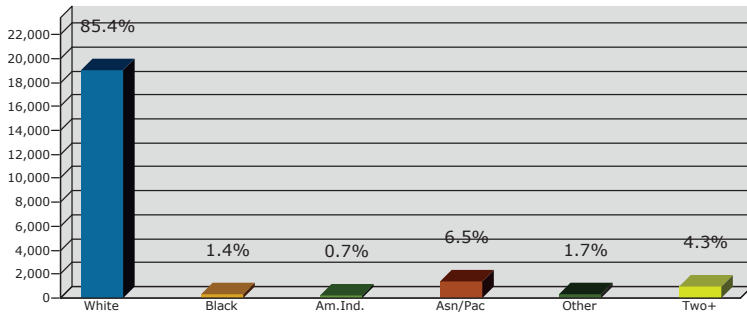


Graphic Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 1 mile radius

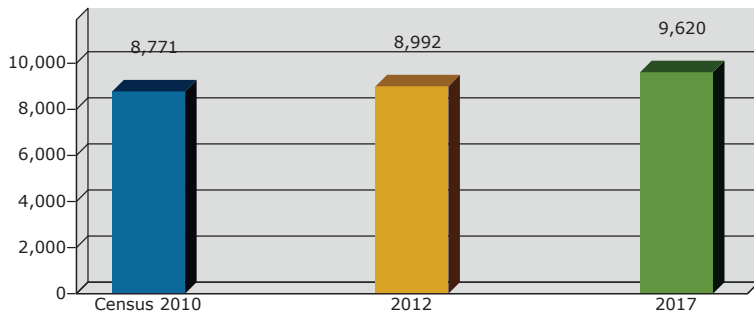
Prepared for Ashley Rhea
 Latitude: 45.47922
 Longitude: -122.61717

2012 Population by Race

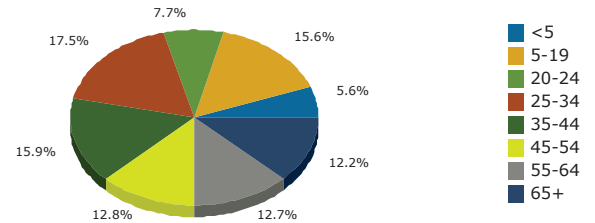


2012 Percent Hispanic Origin: 5.9%

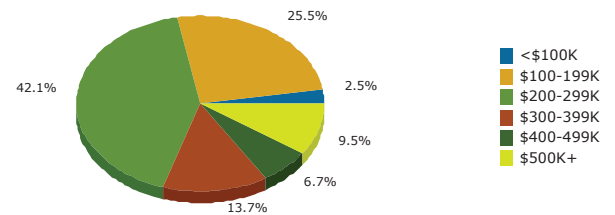
Households



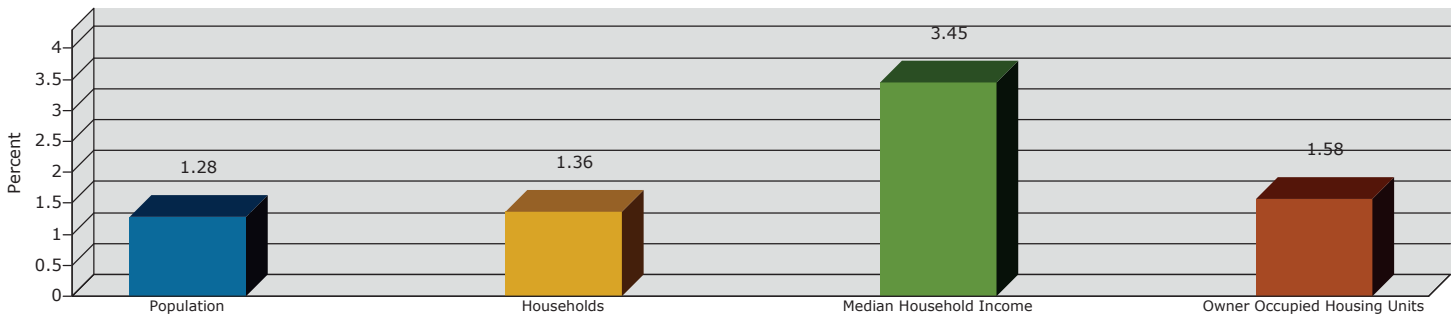
2012 Population by Age



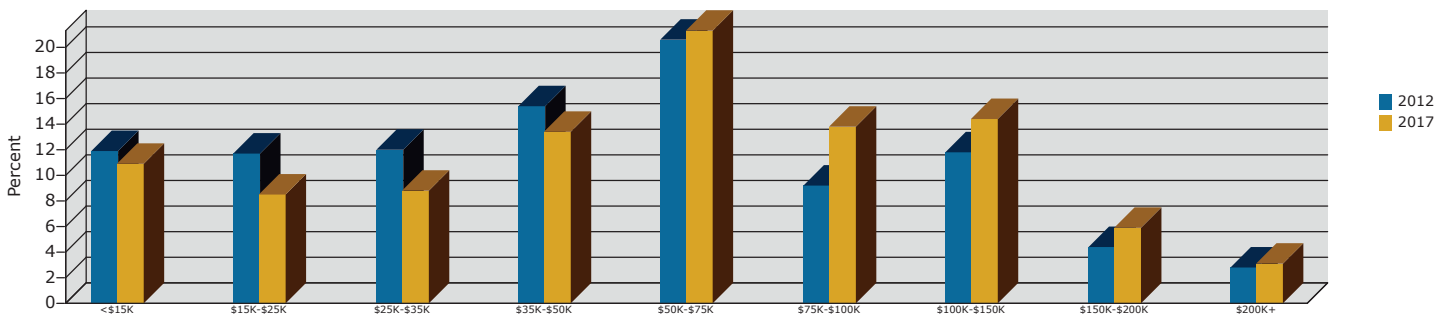
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

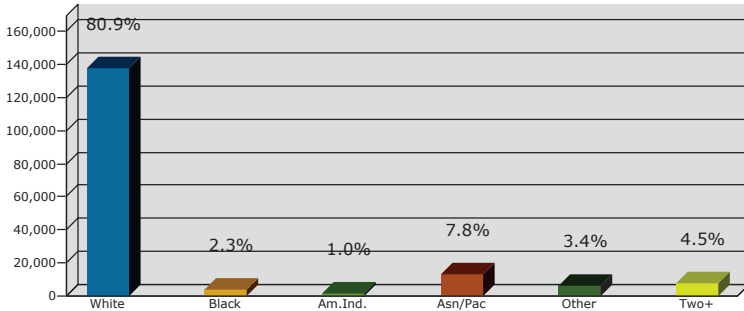


Graphic Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 3 mile radius

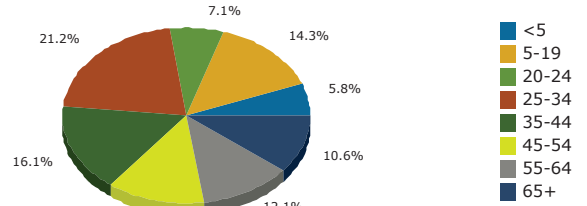
Prepared for Ashley Rhea
 Latitude: 45.47922
 Longitude: -122.61717

2012 Population by Race

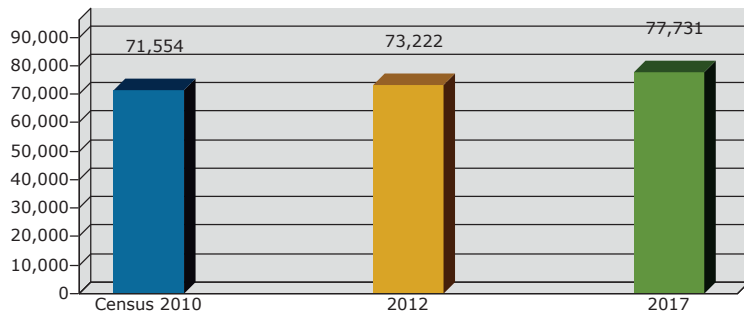


2012 Percent Hispanic Origin: 8.3%

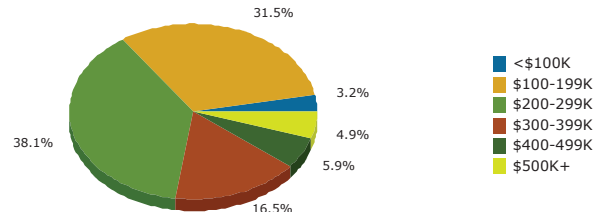
2012 Population by Age



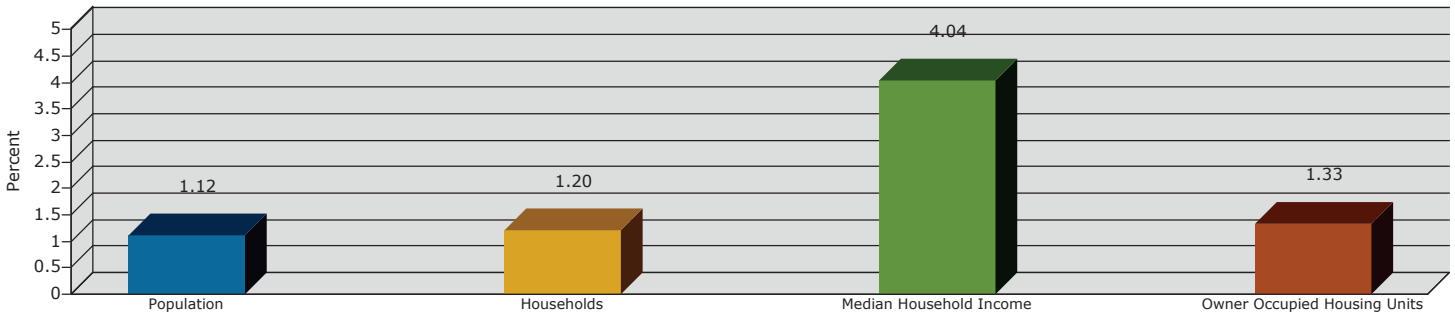
Households



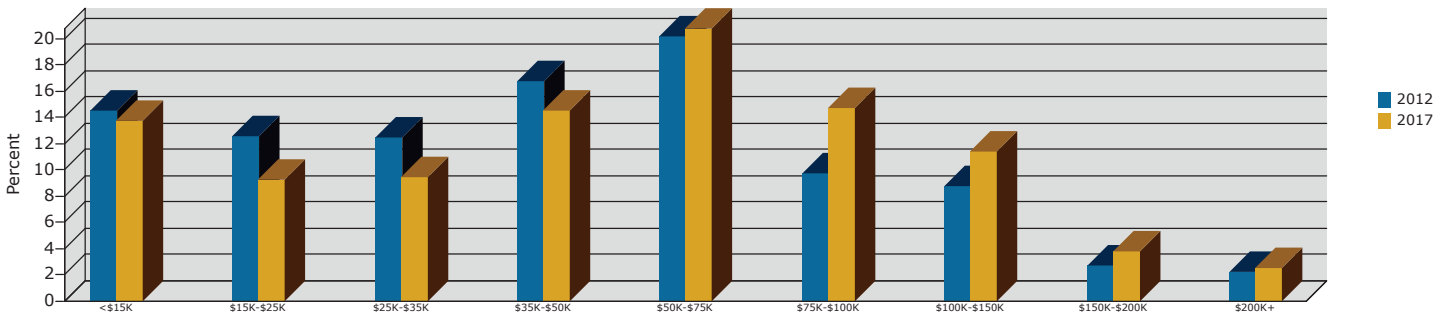
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

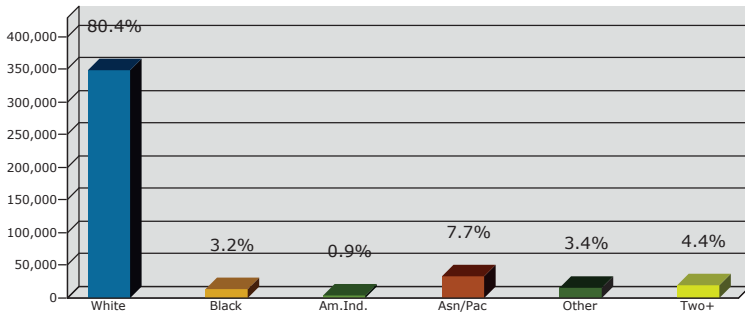


Graphic Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 5 mile radius

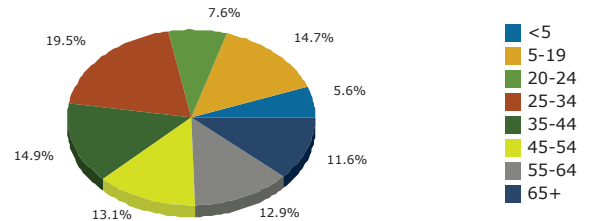
Prepared for Ashley Rhea
 Latitude: 45.47922
 Longitude: -122.61717

2012 Population by Race

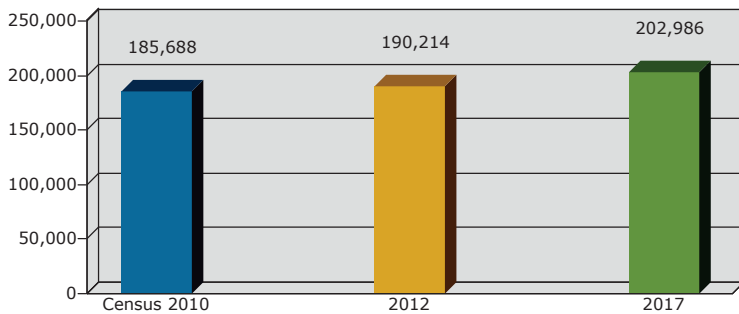


2012 Percent Hispanic Origin: 8.4%

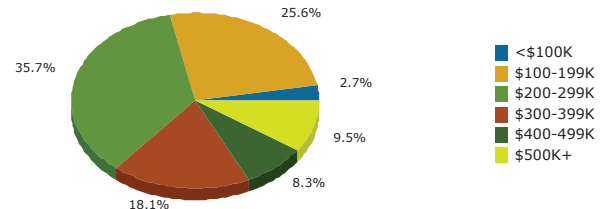
2012 Population by Age



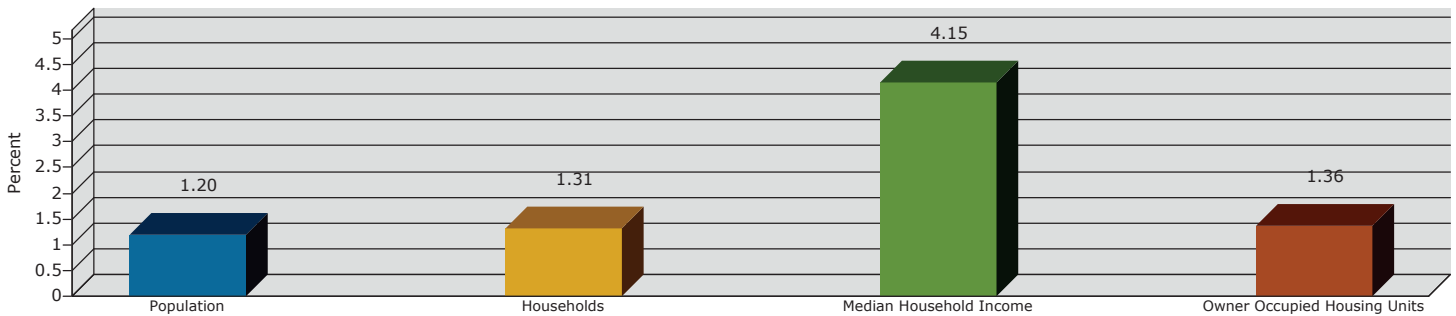
Households



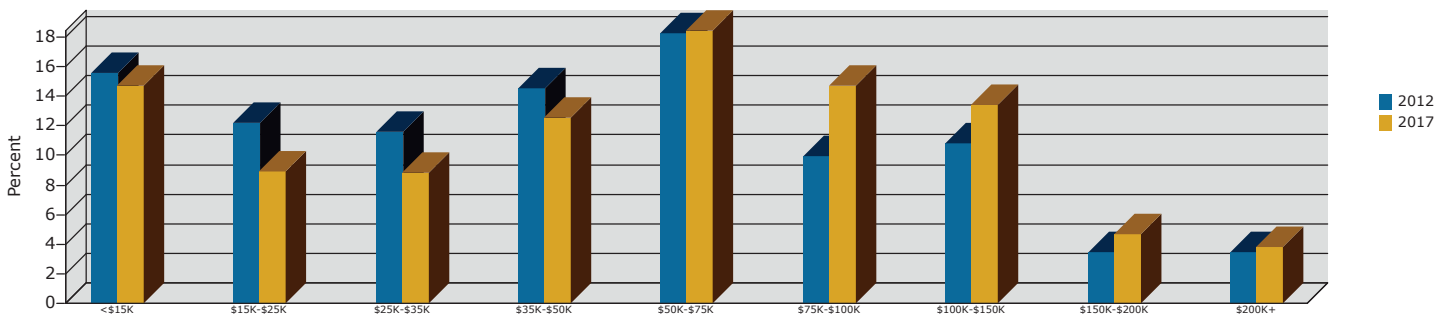
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



Market Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea

Latitude: 45.47922
Longitude: -122.61717

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	20,950	157,969	382,907
2010 Total Population	21,732	166,508	423,210
2012 Total Population	22,270	170,266	433,368
2012 Group Quarters	1,014	2,755	12,262
2017 Total Population	23,734	180,037	460,089
2012-2017 Annual Rate	1.28%	1.12%	1.20%
Household Summary			
2000 Households	8,453	67,154	167,062
2000 Average Household Size	2.38	2.30	2.23
2010 Households	8,771	71,554	185,688
2010 Average Household Size	2.36	2.29	2.21
2012 Households	8,992	73,222	190,214
2012 Average Household Size	2.36	2.29	2.21
2017 Households	9,620	77,731	202,986
2017 Average Household Size	2.36	2.28	2.21
2012-2017 Annual Rate	1.36%	1.20%	1.31%
2010 Families	4,941	36,643	92,113
2010 Average Family Size	2.90	2.92	2.94
2012 Families	5,017	37,026	93,173
2012 Average Family Size	2.89	2.90	2.93
2017 Families	5,344	39,034	98,570
2017 Average Family Size	2.90	2.91	2.94
2012-2017 Annual Rate	1.27%	1.06%	1.13%
Housing Unit Summary			
2000 Housing Units	8,834	70,736	176,908
Owner Occupied Housing Units	65.3%	52.7%	49.7%
Renter Occupied Housing Units	30.4%	42.3%	44.7%
Vacant Housing Units	4.3%	5.1%	5.6%
2010 Housing Units	9,147	75,823	198,751
Owner Occupied Housing Units	65.7%	51.0%	47.3%
Renter Occupied Housing Units	30.1%	43.4%	46.1%
Vacant Housing Units	4.1%	5.6%	6.6%
2012 Housing Units	9,368	77,580	203,341
Owner Occupied Housing Units	65.1%	50.1%	46.5%
Renter Occupied Housing Units	30.9%	44.3%	47.0%
Vacant Housing Units	4.0%	5.6%	6.5%
2017 Housing Units	9,932	81,712	214,748
Owner Occupied Housing Units	66.4%	50.8%	47.1%
Renter Occupied Housing Units	30.5%	44.4%	47.4%
Vacant Housing Units	3.1%	4.9%	5.5%
Median Household Income			
2012	\$48,565	\$43,086	\$44,887
2017	\$57,531	\$52,530	\$55,005
Median Home Value			
2012	\$242,597	\$233,282	\$252,362
2017	\$266,319	\$258,135	\$282,374
Per Capita Income			
2012	\$27,231	\$24,869	\$27,750
2017	\$31,452	\$28,939	\$32,363
Median Age			
2010	36.9	35.9	36.5
2012	37.0	35.9	36.6
2017	37.4	36.3	37.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

January 24, 2013

Made with Esri Business Analyst



Market Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea
Latitude: 45.47922
Longitude: -122.61717

	1 mile	3 miles	5 miles
2012 Households by Income			
Household Income Base	8,992	73,222	190,214
<\$15,000	11.9%	14.6%	15.6%
\$15,000 - \$24,999	11.7%	12.6%	12.2%
\$25,000 - \$34,999	12.0%	12.5%	11.6%
\$35,000 - \$49,999	15.4%	16.7%	14.6%
\$50,000 - \$74,999	20.7%	20.2%	18.3%
\$75,000 - \$99,999	9.3%	9.8%	10.0%
\$100,000 - \$149,999	11.8%	8.8%	10.8%
\$150,000 - \$199,999	4.4%	2.7%	3.5%
\$200,000+	2.8%	2.3%	3.4%
Average Household Income	\$63,601	\$56,815	\$61,365
2017 Households by Income			
Household Income Base	9,620	77,731	202,986
<\$15,000	10.9%	13.7%	14.7%
\$15,000 - \$24,999	8.5%	9.3%	8.9%
\$25,000 - \$34,999	8.8%	9.4%	8.8%
\$35,000 - \$49,999	13.4%	14.5%	12.5%
\$50,000 - \$74,999	21.3%	20.7%	18.4%
\$75,000 - \$99,999	13.8%	14.7%	14.7%
\$100,000 - \$149,999	14.4%	11.4%	13.4%
\$150,000 - \$199,999	5.9%	3.8%	4.7%
\$200,000+	3.1%	2.5%	3.8%
Average Household Income	\$73,785	\$66,089	\$71,578
2012 Owner Occupied Housing Units by Value			
Total	6,094	38,839	94,568
<\$50,000	0.5%	0.8%	0.7%
\$50,000 - \$99,999	2.0%	2.3%	2.0%
\$100,000 - \$149,999	6.2%	8.6%	6.8%
\$150,000 - \$199,999	19.4%	22.9%	18.8%
\$200,000 - \$249,999	25.8%	23.1%	20.9%
\$250,000 - \$299,999	16.3%	15.0%	14.7%
\$300,000 - \$399,999	13.7%	16.5%	18.1%
\$400,000 - \$499,999	6.7%	5.9%	8.3%
\$500,000 - \$749,999	7.4%	3.8%	6.8%
\$750,000 - \$999,999	1.7%	0.9%	1.6%
\$1,000,000 +	0.4%	0.3%	1.1%
Average Home Value	\$290,048	\$264,514	\$302,151
2017 Owner Occupied Housing Units by Value			
Total	6,591	41,491	101,188
<\$50,000	0.4%	0.7%	0.6%
\$50,000 - \$99,999	1.9%	2.3%	1.9%
\$100,000 - \$149,999	5.1%	7.5%	5.6%
\$150,000 - \$199,999	12.0%	14.7%	11.6%
\$200,000 - \$249,999	24.0%	21.8%	19.1%
\$250,000 - \$299,999	20.3%	18.1%	17.2%
\$300,000 - \$399,999	17.4%	20.3%	21.4%
\$400,000 - \$499,999	9.0%	8.6%	11.6%
\$500,000 - \$749,999	7.8%	4.6%	7.9%
\$750,000 - \$999,999	1.7%	1.0%	1.8%
\$1,000,000 +	0.4%	0.3%	1.3%
Average Home Value	\$308,517	\$287,236	\$326,928

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea
Latitude: 45.47922
Longitude: -122.61717

	1 mile	3 miles	5 miles
2010 Population by Age			
Total	21,731	166,507	423,211
0 - 4	5.6%	5.9%	5.7%
5 - 9	5.2%	5.3%	5.2%
10 - 14	4.6%	4.6%	4.8%
15 - 24	13.9%	11.8%	12.7%
25 - 34	17.3%	20.8%	19.2%
35 - 44	16.4%	16.6%	15.4%
45 - 54	13.2%	13.2%	13.6%
55 - 64	12.2%	11.6%	12.4%
65 - 74	5.6%	5.3%	5.7%
75 - 84	3.8%	3.2%	3.4%
85 +	2.3%	1.7%	2.0%
18 +	81.8%	81.5%	81.5%
2012 Population by Age			
Total	22,268	170,266	433,370
0 - 4	5.6%	5.8%	5.6%
5 - 9	5.1%	5.2%	5.1%
10 - 14	4.5%	4.5%	4.7%
15 - 24	13.6%	11.6%	12.6%
25 - 34	17.5%	21.2%	19.5%
35 - 44	15.9%	16.1%	14.9%
45 - 54	12.8%	12.7%	13.1%
55 - 64	12.7%	12.1%	12.9%
65 - 74	6.0%	5.6%	6.1%
75 - 84	3.8%	3.2%	3.4%
85 +	2.4%	1.8%	2.1%
18 +	82.0%	81.8%	81.8%
2017 Population by Age			
Total	23,733	180,034	460,090
0 - 4	5.6%	5.8%	5.6%
5 - 9	5.1%	5.2%	5.1%
10 - 14	4.6%	4.5%	4.7%
15 - 24	12.7%	10.9%	11.8%
25 - 34	17.5%	21.3%	19.6%
35 - 44	15.6%	15.9%	14.7%
45 - 54	11.8%	11.8%	12.1%
55 - 64	13.3%	12.7%	13.4%
65 - 74	7.2%	6.8%	7.3%
75 - 84	4.0%	3.4%	3.6%
85 +	2.5%	1.9%	2.2%
18 +	82.1%	82.0%	82.0%
2010 Population by Sex			
Males	10,626	82,009	209,836
Females	11,106	84,499	213,373
2012 Population by Sex			
Males	10,905	83,960	215,155
Females	11,365	86,306	218,213
2017 Population by Sex			
Males	11,623	88,701	228,297
Females	12,111	91,336	231,792

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

January 24, 2013

Made with Esri Business Analyst



Market Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea
Latitude: 45.47922
Longitude: -122.61717

	1 mile	3 miles	5 miles
2010 Population by Race/Ethnicity			
Total	21,732	166,508	423,210
White Alone	85.6%	81.1%	80.6%
Black Alone	1.5%	2.4%	3.3%
American Indian Alone	0.7%	1.0%	0.9%
Asian Alone	6.1%	7.4%	7.2%
Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	1.6%	3.4%	3.3%
Two or More Races	4.2%	4.3%	4.3%
Hispanic Origin	5.7%	8.1%	8.2%
Diversity Index	34.3	43.5	44.2
2012 Population by Race/Ethnicity			
Total	22,269	170,266	433,367
White Alone	85.4%	80.9%	80.4%
Black Alone	1.4%	2.3%	3.2%
American Indian Alone	0.7%	1.0%	0.9%
Asian Alone	6.2%	7.5%	7.3%
Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	1.7%	3.4%	3.4%
Two or More Races	4.3%	4.5%	4.4%
Hispanic Origin	5.9%	8.3%	8.4%
Diversity Index	34.7	44.0	44.8
2017 Population by Race/Ethnicity			
Total	23,735	180,037	460,088
White Alone	84.8%	80.1%	79.6%
Black Alone	1.3%	2.2%	3.0%
American Indian Alone	0.7%	1.0%	1.0%
Asian Alone	6.5%	7.8%	7.6%
Pacific Islander Alone	0.2%	0.4%	0.4%
Some Other Race Alone	1.8%	3.7%	3.7%
Two or More Races	4.7%	4.8%	4.7%
Hispanic Origin	6.4%	9.1%	9.2%
Diversity Index	36.4	45.9	46.7
2010 Population by Relationship and Household Type			
Total	21,732	166,507	423,210
In Households	95.3%	98.3%	97.1%
In Family Households	68.5%	67.4%	66.7%
Householder	22.8%	22.0%	21.7%
Spouse	17.3%	15.7%	15.9%
Child	23.0%	23.2%	23.0%
Other relative	2.8%	3.4%	3.3%
Nonrelative	2.6%	3.2%	2.7%
In Nonfamily Households	26.8%	30.9%	30.4%
In Group Quarters	4.7%	1.7%	2.9%
Institutionalized Population	0.4%	0.4%	0.6%
Noninstitutionalized Population	4.2%	1.2%	2.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



Market Profile

4411 SE Woodstock Blvd, Portland, OR, 97206

Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

	1 mile	3 miles	5 miles
2010 Households by Type			
Total	8,771	71,554	185,688
Households with 1 Person	28.4%	32.1%	36.1%
Households with 2+ People	71.6%	67.9%	63.9%
Family Households	56.3%	51.2%	49.6%
Husband-wife Families	42.5%	36.5%	36.3%
With Related Children	18.5%	15.8%	15.4%
Other Family (No Spouse Present)	13.8%	14.7%	13.3%
Other Family with Male Householder	4.2%	4.5%	4.0%
With Related Children	2.2%	2.5%	2.2%
Other Family with Female Householder	9.6%	10.2%	9.3%
With Related Children	5.6%	6.4%	5.8%
Nonfamily Households	15.2%	16.7%	14.3%
All Households with Children	26.8%	25.1%	23.9%
Multigenerational Households	2.0%	2.4%	2.2%
Unmarried Partner Households	10.9%	11.8%	10.2%
Male-female	9.1%	9.9%	8.4%
Same-sex	1.8%	1.9%	1.8%
2010 Households by Size			
Total	8,772	71,554	185,688
1 Person Household	28.4%	32.1%	36.1%
2 Person Household	36.8%	35.3%	33.8%
3 Person Household	16.4%	15.5%	13.9%
4 Person Household	12.0%	10.4%	9.8%
5 Person Household	4.2%	4.0%	3.9%
6 Person Household	1.3%	1.5%	1.5%
7 + Person Household	0.8%	1.1%	1.1%
2010 Households by Tenure and Mortgage Status			
Total	8,771	71,554	185,688
Owner Occupied	68.6%	54.0%	50.6%
Owned with a Mortgage/Loan	53.0%	42.5%	39.3%
Owned Free and Clear	15.6%	11.5%	11.3%
Renter Occupied	31.4%	46.0%	49.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

January 24, 2013

Made with Esri Business Analyst



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 1 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

	2000	2010	2000-2010 Annual Rate
Population	20,950	21,732	0.37%
Households	8,453	8,771	0.37%
Housing Units	8,834	9,147	0.35%

Population by Race	Number	Percent
Total	21,732	100.0%
Population Reporting One Race	20,817	95.8%
White	18,603	85.6%
Black	317	1.5%
American Indian	162	0.7%
Asian	1,326	6.1%
Pacific Islander	54	0.2%
Some Other Race	355	1.6%
Population Reporting Two or More Races	915	4.2%
Total Hispanic Population	1,246	5.7%

Population by Sex	Number	Percent
Male	10,626	48.9%
Female	11,106	51.1%

Population by Age	Number	Percent
Total	21,731	100.0%
Age 0 - 4	1,226	5.6%
Age 5 - 9	1,121	5.2%
Age 10 - 14	1,003	4.6%
Age 15 - 19	1,336	6.1%
Age 20 - 24	1,678	7.7%
Age 25 - 29	1,739	8.0%
Age 30 - 34	2,015	9.3%
Age 35 - 39	1,993	9.2%
Age 40 - 44	1,570	7.2%
Age 45 - 49	1,425	6.6%
Age 50 - 54	1,434	6.6%
Age 55 - 59	1,463	6.7%
Age 60 - 64	1,183	5.4%
Age 65 - 69	749	3.4%
Age 70 - 74	471	2.2%
Age 75 - 79	412	1.9%
Age 80 - 84	415	1.9%
Age 85+	500	2.3%
Age 18+	17,769	81.8%
Age 65+	2,547	11.7%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	36.9
Male	36.2
Female	37.5
White Alone	37.9
Black Alone	30.1
American Indian Alone	35.5
Asian Alone	37.6
Pacific Islander Alone	26.3
Some Other Race Alone	29.2
Two or More Races	21.0
Hispanic Population	26.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Ring: 1 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Households by Type		
Total	8,771	100.0%
Households with 1 Person	2,493	28.4%
Households with 2+ People	6,278	71.6%
Family Households	4,941	56.3%
Husband-wife Families	3,731	42.5%
With Own Children	1,568	17.9%
Other Family (No Spouse Present)	1,210	13.8%
With Own Children	619	7.1%
Nonfamily Households	1,337	15.2%
All Households with Children	2,353	26.8%
Multigenerational Households	177	2.0%
Unmarried Partner Households	957	10.9%
Male-female	797	9.1%
Same-sex	160	1.8%
Average Household Size	2.36	

Family Households by Size		
Total	4,941	100.0%
2 People	2,238	45.3%
3 People	1,241	25.1%
4 People	973	19.7%
5 People	331	6.7%
6 People	99	2.0%
7+ People	59	1.2%
Average Family Size	2.90	

Nonfamily Households by Size		
Total	3,831	100.0%
1 Person	2,493	65.1%
2 People	993	25.9%
3 People	200	5.2%
4 People	79	2.1%
5 People	35	0.9%
6 People	17	0.4%
7+ People	14	0.4%
Average Nonfamily Size	1.52	

Population by Relationship and Household Type		
Total	21,732	100.0%
In Households	20,718	95.3%
In Family Households	14,884	68.5%
Householder	4,965	22.8%
Spouse	3,749	17.3%
Child	4,993	23.0%
Other relative	607	2.8%
Nonrelative	571	2.6%
In Nonfamily Households	5,834	26.8%
In Group Quarters	1,014	4.7%
Institutionalized Population	95	0.4%
Noninstitutionalized Population	919	4.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Ring: 1 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Family Households by Age of Householder		
Total	4,941	100.0%
Householder Age 15 - 44	2,199	44.5%
Householder Age 45 - 54	1,014	20.5%
Householder Age 55 - 64	947	19.2%
Householder Age 65 - 74	410	8.3%
Householder Age 75+	371	7.5%
Nonfamily Households by Age of Householder		
Total	3,830	100.0%
Householder Age 15 - 44	1,675	43.7%
Householder Age 45 - 54	628	16.4%
Householder Age 55 - 64	649	16.9%
Householder Age 65 - 74	388	10.1%
Householder Age 75+	490	12.8%
Households by Race of Householder		
Total	8,771	100.0%
Householder is White Alone	7,890	90.0%
Householder is Black Alone	103	1.2%
Householder is American Indian Alone	73	0.8%
Householder is Asian Alone	376	4.3%
Householder is Pacific Islander Alone	17	0.2%
Householder is Some Other Race Alone	95	1.1%
Householder is Two or More Races	217	2.5%
Households with Hispanic Householder	322	3.7%
Husband-wife Families by Race of Householder		
Total	3,731	100.0%
Householder is White Alone	3,362	90.1%
Householder is Black Alone	31	0.8%
Householder is American Indian Alone	21	0.6%
Householder is Asian Alone	198	5.3%
Householder is Pacific Islander Alone	6	0.2%
Householder is Some Other Race Alone	40	1.1%
Householder is Two or More Races	73	2.0%
Husband-wife Families with Hispanic Householder	132	3.5%
Other Families (No Spouse) by Race of Householder		
Total	1,209	100.0%
Householder is White Alone	1,020	84.4%
Householder is Black Alone	27	2.2%
Householder is American Indian Alone	16	1.3%
Householder is Asian Alone	80	6.6%
Householder is Pacific Islander Alone	6	0.5%
Householder is Some Other Race Alone	20	1.7%
Householder is Two or More Races	40	3.3%
Other Families with Hispanic Householder	67	5.5%
Nonfamily Households by Race of Householder		
Total	3,830	100.0%
Householder is White Alone	3,508	91.6%
Householder is Black Alone	45	1.2%
Householder is American Indian Alone	36	0.9%
Householder is Asian Alone	98	2.6%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	34	0.9%
Householder is Two or More Races	104	2.7%
Nonfamily Households with Hispanic Householder	123	3.2%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 1 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Total Housing Units by Occupancy

Total	9,150	100.0%
Occupied Housing Units	8,771	95.9%
Vacant Housing Units		
For Rent	110	1.2%
Rented, not Occupied	20	0.2%
For Sale Only	85	0.9%
Sold, not Occupied	23	0.3%
For Seasonal/Recreational/Occasional Use	24	0.3%
For Migrant Workers	0	0.0%
Other Vacant	117	1.3%
Total Vacancy Rate	4.1%	

Households by Tenure and Mortgage Status

Total	8,771	100.0%
Owner Occupied	6,014	68.6%
Owned with a Mortgage/Loan	4,647	53.0%
Owned Free and Clear	1,367	15.6%
Average Household Size	2.39	
Renter Occupied	2,757	31.4%
Average Household Size	2.29	

Owner-occupied Housing Units by Race of Householder

Total	6,014	100.0%
Householder is White Alone	5,503	91.5%
Householder is Black Alone	35	0.6%
Householder is American Indian Alone	37	0.6%
Householder is Asian Alone	275	4.6%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	43	0.7%
Householder is Two or More Races	115	1.9%
Owner-occupied Housing Units with Hispanic Householder	151	2.5%

Renter-occupied Housing Units by Race of Householder

Total	2,756	100.0%
Householder is White Alone	2,387	86.6%
Householder is Black Alone	68	2.5%
Householder is American Indian Alone	36	1.3%
Householder is Asian Alone	102	3.7%
Householder is Pacific Islander Alone	10	0.4%
Householder is Some Other Race Alone	51	1.9%
Householder is Two or More Races	102	3.7%
Renter-occupied Housing Units with Hispanic Householder	171	6.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.31
Householder is Black Alone	2.55
Householder is American Indian Alone	2.40
Householder is Asian Alone	2.97
Householder is Pacific Islander Alone	3.12
Householder is Some Other Race Alone	3.17
Householder is Two or More Races	2.65
Householder is Hispanic	2.92

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 3 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

	2000	2010	2000-2010 Annual Rate
Population	157,969	166,508	0.53%
Households	67,154	71,554	0.64%
Housing Units	70,736	75,823	0.70%

Population by Race	Number	Percent
Total	166,508	100.0%
Population Reporting One Race	159,291	95.7%
White	135,113	81.1%
Black	4,053	2.4%
American Indian	1,650	1.0%
Asian	12,252	7.4%
Pacific Islander	615	0.4%
Some Other Race	5,608	3.4%
Population Reporting Two or More Races	7,217	4.3%
Total Hispanic Population	13,557	8.1%

Population by Sex	Number	Percent
Male	82,009	49.3%
Female	84,499	50.7%

Population by Age	Number	Percent
Total	166,507	100.0%
Age 0 - 4	9,816	5.9%
Age 5 - 9	8,792	5.3%
Age 10 - 14	7,661	4.6%
Age 15 - 19	7,958	4.8%
Age 20 - 24	11,643	7.0%
Age 25 - 29	17,473	10.5%
Age 30 - 34	17,234	10.4%
Age 35 - 39	15,097	9.1%
Age 40 - 44	12,603	7.6%
Age 45 - 49	11,068	6.6%
Age 50 - 54	10,834	6.5%
Age 55 - 59	10,884	6.5%
Age 60 - 64	8,449	5.1%
Age 65 - 69	5,288	3.2%
Age 70 - 74	3,464	2.1%
Age 75 - 79	2,858	1.7%
Age 80 - 84	2,509	1.5%
Age 85+	2,876	1.7%
Age 18+	135,665	81.5%
Age 65+	16,995	10.2%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	35.9
Male	35.5
Female	36.3
White Alone	37.2
Black Alone	28.2
American Indian Alone	32.1
Asian Alone	37.8
Pacific Islander Alone	28.5
Some Other Race Alone	27.2
Two or More Races	22.4
Hispanic Population	26.6

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Ring: 3 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Households by Type		
Total	71,554	100.0%
Households with 1 Person	22,952	32.1%
Households with 2+ People	48,602	67.9%
Family Households	36,643	51.2%
Husband-wife Families	26,122	36.5%
With Own Children	10,777	15.1%
Other Family (No Spouse Present)	10,520	14.7%
With Own Children	5,650	7.9%
Nonfamily Households	11,959	16.7%
All Households with Children	17,943	25.1%
Multigenerational Households	1,748	2.4%
Unmarried Partner Households	8,436	11.8%
Male-female	7,051	9.9%
Same-sex	1,385	1.9%
Average Household Size	2.29	

Family Households by Size		
Total	36,643	100.0%
2 People	16,193	44.2%
3 People	9,319	25.4%
4 People	6,756	18.4%
5 People	2,646	7.2%
6 People	1,002	2.7%
7+ People	727	2.0%
Average Family Size	2.92	

Nonfamily Households by Size		
Total	34,911	100.0%
1 Person	22,952	65.7%
2 People	9,085	26.0%
3 People	1,782	5.1%
4 People	689	2.0%
5 People	248	0.7%
6 People	94	0.3%
7+ People	61	0.2%
Average Nonfamily Size	1.47	

Population by Relationship and Household Type		
Total	166,507	100.0%
In Households	163,752	98.3%
In Family Households	112,270	67.4%
Householder	36,599	22.0%
Spouse	26,080	15.7%
Child	38,614	23.2%
Other relative	5,581	3.4%
Nonrelative	5,397	3.2%
In Nonfamily Households	51,483	30.9%
In Group Quarters	2,755	1.7%
Institutionalized Population	679	0.4%
Noninstitutionalized Population	2,077	1.2%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 3 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Family Households by Age of Householder		
Total		36,642 100.0%
Householder Age	15 - 44	17,735 48.4%
Householder Age	45 - 54	7,494 20.5%
Householder Age	55 - 64	6,357 17.3%
Householder Age	65 - 74	2,859 7.8%
Householder Age	75+	2,197 6.0%
Nonfamily Households by Age of Householder		
Total		34,912 100.0%
Householder Age	15 - 44	17,445 50.0%
Householder Age	45 - 54	5,252 15.0%
Householder Age	55 - 64	5,710 16.4%
Householder Age	65 - 74	2,899 8.3%
Householder Age	75+	3,606 10.3%
Households by Race of Householder		
Total		71,555 100.0%
Householder is	White Alone	61,793 86.4%
Householder is	Black Alone	1,414 2.0%
Householder is	American Indian Alone	626 0.9%
Householder is	Asian Alone	3,986 5.6%
Householder is	Pacific Islander Alone	169 0.2%
Householder is	Some Other Race Alone	1,528 2.1%
Householder is	Two or More Races	2,039 2.9%
Households with	Hispanic Householder	3,825 5.3%
Husband-wife Families by Race of Householder		
Total		26,122 100.0%
Householder is	White Alone	22,180 84.9%
Householder is	Black Alone	329 1.3%
Householder is	American Indian Alone	195 0.7%
Householder is	Asian Alone	2,055 7.9%
Householder is	Pacific Islander Alone	87 0.3%
Householder is	Some Other Race Alone	705 2.7%
Householder is	Two or More Races	571 2.2%
Husband-wife Families with	Hispanic Householder	1,583 6.1%
Other Families (No Spouse) by Race of Householder		
Total		10,519 100.0%
Householder is	White Alone	8,278 78.7%
Householder is	Black Alone	475 4.5%
Householder is	American Indian Alone	153 1.5%
Householder is	Asian Alone	751 7.1%
Householder is	Pacific Islander Alone	39 0.4%
Householder is	Some Other Race Alone	398 3.8%
Householder is	Two or More Races	425 4.0%
Other Families with	Hispanic Householder	893 8.5%
Nonfamily Households by Race of Householder		
Total		34,911 100.0%
Householder is	White Alone	31,334 89.8%
Householder is	Black Alone	609 1.7%
Householder is	American Indian Alone	278 0.8%
Householder is	Asian Alone	1,179 3.4%
Householder is	Pacific Islander Alone	43 0.1%
Householder is	Some Other Race Alone	425 1.2%
Householder is	Two or More Races	1,043 3.0%
Nonfamily Households with	Hispanic Householder	1,349 3.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Ring: 3 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Total Housing Units by Occupancy

Total	75,738	100.0%
Occupied Housing Units	71,554	94.5%
Vacant Housing Units		
For Rent	1,619	2.1%
Rented, not Occupied	164	0.2%
For Sale Only	909	1.2%
Sold, not Occupied	188	0.2%
For Seasonal/Recreational/Occasional Use	370	0.5%
For Migrant Workers	1	0.0%
Other Vacant	933	1.2%
Total Vacancy Rate	5.6%	

Households by Tenure and Mortgage Status

Total	71,554	100.0%
Owner Occupied	38,663	54.0%
Owned with a Mortgage/Loan	30,423	42.5%
Owned Free and Clear	8,240	11.5%
Average Household Size	2.43	
Renter Occupied	32,891	46.0%
Average Household Size	2.12	

Owner-occupied Housing Units by Race of Householder

Total	38,664	100.0%
Householder is White Alone	34,346	88.8%
Householder is Black Alone	302	0.8%
Householder is American Indian Alone	219	0.6%
Householder is Asian Alone	2,409	6.2%
Householder is Pacific Islander Alone	42	0.1%
Householder is Some Other Race Alone	565	1.5%
Householder is Two or More Races	781	2.0%
Owner-occupied Housing Units with Hispanic Householder	1,455	3.8%

Renter-occupied Housing Units by Race of Householder

Total	32,891	100.0%
Householder is White Alone	27,447	83.4%
Householder is Black Alone	1,112	3.4%
Householder is American Indian Alone	407	1.2%
Householder is Asian Alone	1,576	4.8%
Householder is Pacific Islander Alone	127	0.4%
Householder is Some Other Race Alone	964	2.9%
Householder is Two or More Races	1,258	3.8%
Renter-occupied Housing Units with Hispanic Householder	2,370	7.2%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.20
Householder is Black Alone	2.59
Householder is American Indian Alone	2.58
Householder is Asian Alone	2.87
Householder is Pacific Islander Alone	3.54
Householder is Some Other Race Alone	3.53
Householder is Two or More Races	2.42
Householder is Hispanic	3.14

Source: U.S. Census Bureau, Census 2010 Summary File 1.

January 24, 2013

Made with Esri Business Analyst



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 5 mile radius

Prepared for Ashley Rhea
 Latitude: 45.47922
 Longitude: -122.61717

	2000	2010	2000-2010 Annual Rate
Population	382,907	423,210	1.01%
Households	167,062	185,688	1.06%
Housing Units	176,908	198,751	1.17%

Population by Race	Number	Percent
Total	423,210	100.0%
Population Reporting One Race	405,137	95.7%
White	341,131	80.6%
Black	13,910	3.3%
American Indian	4,018	0.9%
Asian	30,298	7.2%
Pacific Islander	1,636	0.4%
Some Other Race	14,144	3.3%
Population Reporting Two or More Races	18,073	4.3%

Total Hispanic Population	34,586	8.2%
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Population by Sex	Number	Percent
Male	209,836	49.6%
Female	213,373	50.4%

Population by Age	Number	Percent
Total	423,211	100.0%
Age 0 - 4	23,993	5.7%
Age 5 - 9	21,910	5.2%
Age 10 - 14	20,122	4.8%
Age 15 - 19	22,066	5.2%
Age 20 - 24	31,834	7.5%
Age 25 - 29	42,413	10.0%
Age 30 - 34	38,886	9.2%
Age 35 - 39	34,412	8.1%
Age 40 - 44	30,814	7.3%
Age 45 - 49	28,487	6.7%
Age 50 - 54	28,864	6.8%
Age 55 - 59	29,056	6.9%
Age 60 - 64	23,232	5.5%
Age 65 - 69	14,513	3.4%
Age 70 - 74	9,656	2.3%
Age 75 - 79	7,581	1.8%
Age 80 - 84	6,946	1.6%
Age 85+	8,425	2.0%
Age 18+	344,955	81.5%
Age 65+	47,121	11.1%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	36.5
Male	36.1
Female	37.0
White Alone	38.3
Black Alone	31.3
American Indian Alone	32.8
Asian Alone	36.2
Pacific Islander Alone	27.3
Some Other Race Alone	26.7
Two or More Races	22.6
Hispanic Population	26.5

Data Note: Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Households by Type		
Total	185,688	100.0%
Households with 1 Person	67,026	36.1%
Households with 2+ People	118,662	63.9%
Family Households	92,113	49.6%
Husband-wife Families	67,434	36.3%
With Own Children	27,421	14.8%
Other Family (No Spouse Present)	24,679	13.3%
With Own Children	13,296	7.2%
Nonfamily Households	26,549	14.3%
All Households with Children	44,320	23.9%
Multigenerational Households	4,146	2.2%
Unmarried Partner Households	18,995	10.2%
Male-female	15,661	8.4%
Same-sex	3,334	1.8%
Average Household Size	2.21	

Family Households by Size		
Total	92,113	100.0%
2 People	41,647	45.2%
3 People	22,218	24.1%
4 People	16,949	18.4%
5 People	6,745	7.3%
6 People	2,612	2.8%
7+ People	1,942	2.1%
Average Family Size	2.94	

Nonfamily Households by Size		
Total	93,575	100.0%
1 Person	67,026	71.6%
2 People	21,023	22.5%
3 People	3,515	3.8%
4 People	1,287	1.4%
5 People	452	0.5%
6 People	165	0.2%
7+ People	107	0.1%
Average Nonfamily Size	1.38	

Population by Relationship and Household Type		
Total	423,210	100.0%
In Households	410,948	97.1%
In Family Households	282,211	66.7%
Householder	91,986	21.7%
Spouse	67,343	15.9%
Child	97,447	23.0%
Other relative	13,818	3.3%
Nonrelative	11,617	2.7%
In Nonfamily Households	128,738	30.4%
In Group Quarters	12,262	2.9%
Institutionalized Population	2,537	0.6%
Noninstitutionalized Population	9,725	2.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Family Households by Age of Householder		
Total	92,113	100.0%
Householder Age 15 - 44	41,699	45.3%
Householder Age 45 - 54	19,451	21.1%
Householder Age 55 - 64	17,119	18.6%
Householder Age 65 - 74	7,912	8.6%
Householder Age 75+	5,932	6.4%
Nonfamily Households by Age of Householder		
Total	93,574	100.0%
Householder Age 15 - 44	45,963	49.1%
Householder Age 45 - 54	13,980	14.9%
Householder Age 55 - 64	15,562	16.6%
Householder Age 65 - 74	8,026	8.6%
Householder Age 75+	10,043	10.7%
Households by Race of Householder		
Total	185,688	100.0%
Householder is White Alone	158,783	85.5%
Householder is Black Alone	5,440	2.9%
Householder is American Indian Alone	1,521	0.8%
Householder is Asian Alone	10,186	5.5%
Householder is Pacific Islander Alone	452	0.2%
Householder is Some Other Race Alone	3,915	2.1%
Householder is Two or More Races	5,391	2.9%
Households with Hispanic Householder	10,047	5.4%
Husband-wife Families by Race of Householder		
Total	67,434	100.0%
Householder is White Alone	57,624	85.5%
Householder is Black Alone	1,070	1.6%
Householder is American Indian Alone	406	0.6%
Householder is Asian Alone	5,008	7.4%
Householder is Pacific Islander Alone	192	0.3%
Householder is Some Other Race Alone	1,691	2.5%
Householder is Two or More Races	1,443	2.1%
Husband-wife Families with Hispanic Householder	3,905	5.8%
Other Families (No Spouse) by Race of Householder		
Total	24,680	100.0%
Householder is White Alone	18,943	76.8%
Householder is Black Alone	1,590	6.4%
Householder is American Indian Alone	347	1.4%
Householder is Asian Alone	1,601	6.5%
Householder is Pacific Islander Alone	124	0.5%
Householder is Some Other Race Alone	1,063	4.3%
Householder is Two or More Races	1,012	4.1%
Other Families with Hispanic Householder	2,282	9.2%
Nonfamily Households by Race of Householder		
Total	93,574	100.0%
Householder is White Alone	82,215	87.9%
Householder is Black Alone	2,780	3.0%
Householder is American Indian Alone	768	0.8%
Householder is Asian Alone	3,577	3.8%
Householder is Pacific Islander Alone	137	0.1%
Householder is Some Other Race Alone	1,161	1.2%
Householder is Two or More Races	2,936	3.1%
Nonfamily Households with Hispanic Householder	3,860	4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



Census 2010 Summary Profile

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.47922

Longitude: -122.61717

Total Housing Units by Occupancy

Total	198,726	100.0%
Occupied Housing Units	185,688	93.4%
Vacant Housing Units		
For Rent	5,363	2.7%
Rented, not Occupied	438	0.2%
For Sale Only	2,610	1.3%
Sold, not Occupied	453	0.2%
For Seasonal/Recreational/Occasional Use	1,780	0.9%
For Migrant Workers	2	0.0%
Other Vacant	2,392	1.2%
Total Vacancy Rate	6.6%	

Households by Tenure and Mortgage Status

Total	185,688	100.0%
Owner Occupied	94,034	50.6%
Owned with a Mortgage/Loan	73,059	39.3%
Owned Free and Clear	20,975	11.3%
Average Household Size	2.44	
Renter Occupied	91,654	49.4%
Average Household Size	1.98	

Owner-occupied Housing Units by Race of Householder

Total	94,035	100.0%
Householder is White Alone	83,764	89.1%
Householder is Black Alone	1,054	1.1%
Householder is American Indian Alone	453	0.5%
Householder is Asian Alone	5,720	6.1%
Householder is Pacific Islander Alone	100	0.1%
Householder is Some Other Race Alone	1,159	1.2%
Householder is Two or More Races	1,785	1.9%
Owner-occupied Housing Units with Hispanic Householder	3,218	3.4%

Renter-occupied Housing Units by Race of Householder

Total	91,654	100.0%
Householder is White Alone	75,018	81.8%
Householder is Black Alone	4,387	4.8%
Householder is American Indian Alone	1,068	1.2%
Householder is Asian Alone	4,467	4.9%
Householder is Pacific Islander Alone	352	0.4%
Householder is Some Other Race Alone	2,756	3.0%
Householder is Two or More Races	3,606	3.9%
Renter-occupied Housing Units with Hispanic Householder	6,829	7.5%

Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.14
Householder is Black Alone	2.30
Householder is American Indian Alone	2.40
Householder is Asian Alone	2.76
Householder is Pacific Islander Alone	3.42
Householder is Some Other Race Alone	3.49
Householder is Two or More Races	2.30
Householder is Hispanic	3.02

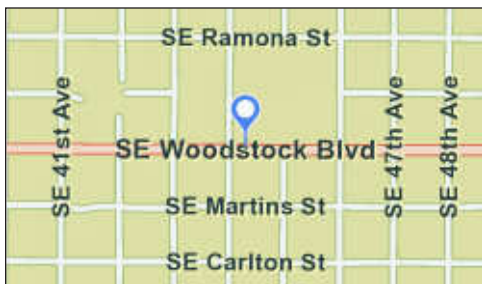
Source: U.S. Census Bureau, Census 2010 Summary File 1.



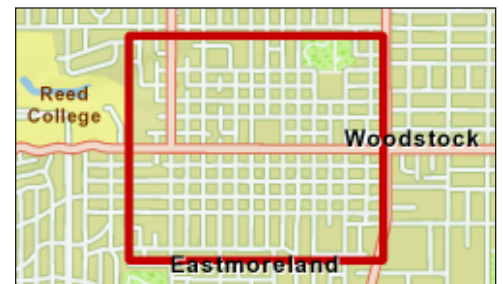
Traffic Count Map - Close Up

4411 SE Woodstock Blvd, Portland, OR, 97206
 Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea
 Latitude: 45.47922
 Longitude: -122.61717



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
 - ▲ 6,001 - 15,000
 - ▲ 15,001 - 30,000
 - ▲ 30,001 - 50,000
 - ▲ 50,001 - 100,000
 - ▲ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.

January 24, 2013

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