



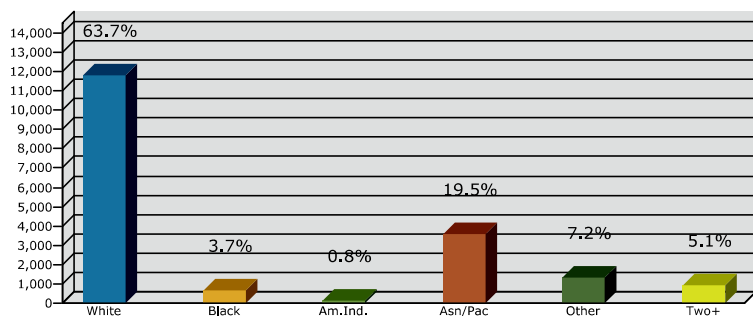


## Graphic Profile

97006  
Ring: 1 mile radius

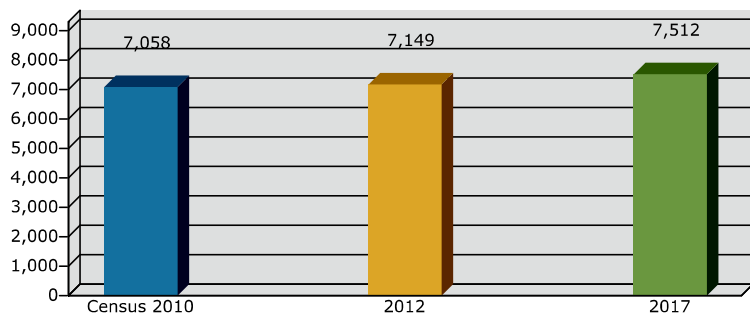
Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

2012 Population by Race

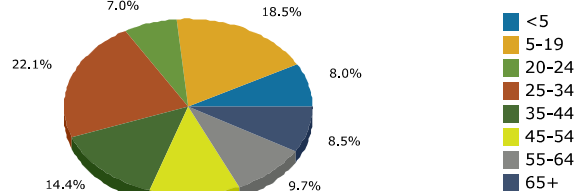


2012 Percent Hispanic Origin: 15.2%

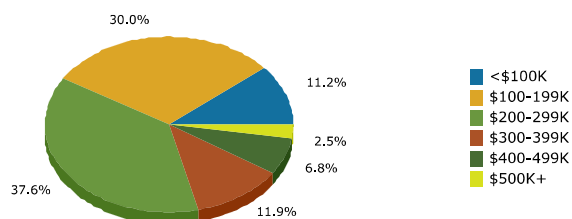
Households



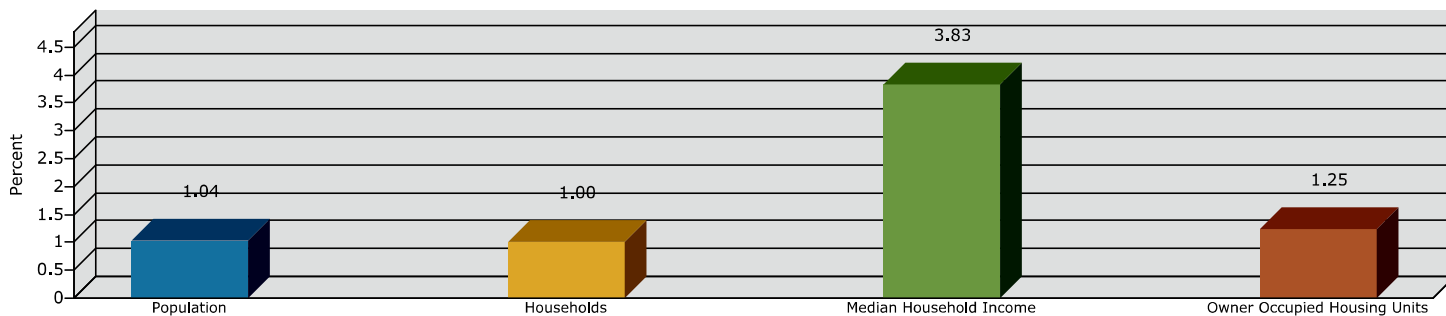
2012 Population by Age



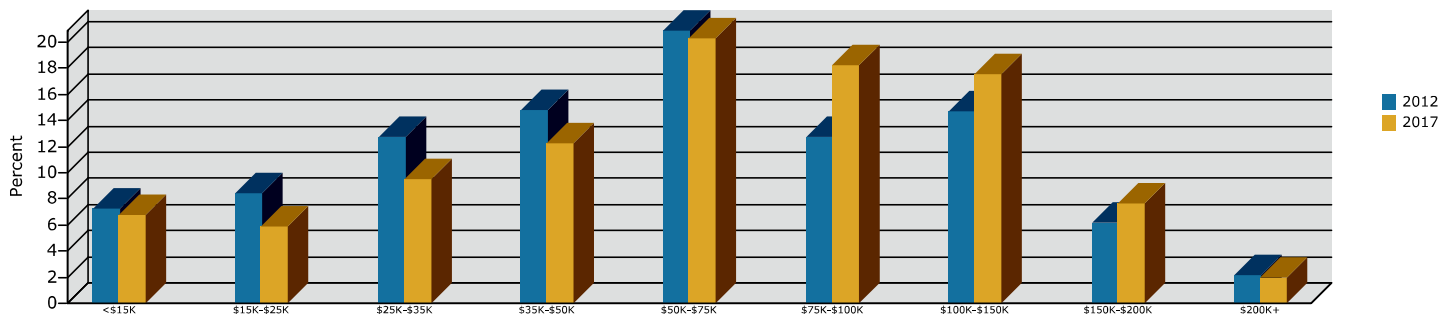
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

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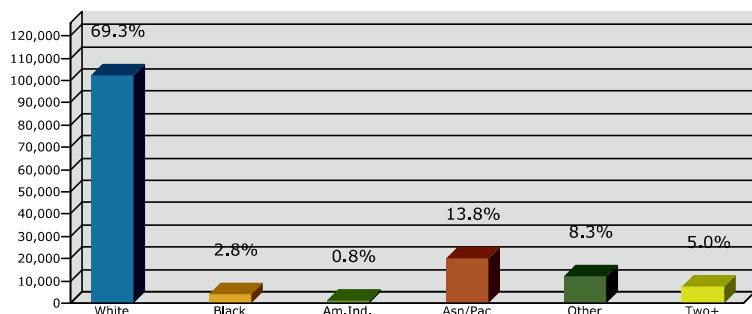


# Graphic Profile

97006  
Ring: 3 mile radius

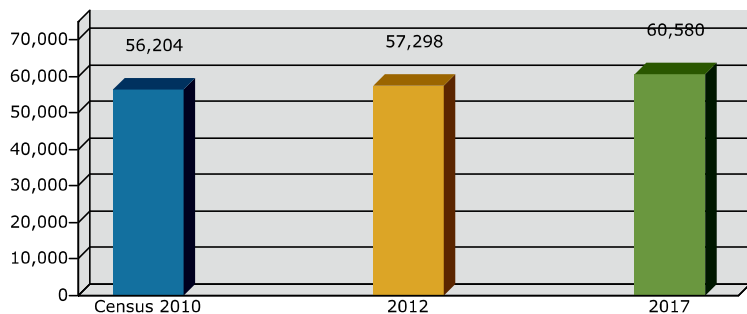
Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

2012 Population by Race

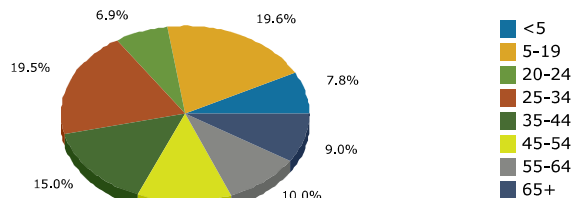


2012 Percent Hispanic Origin: 16.7%

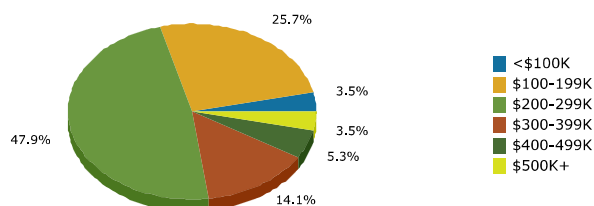
Households



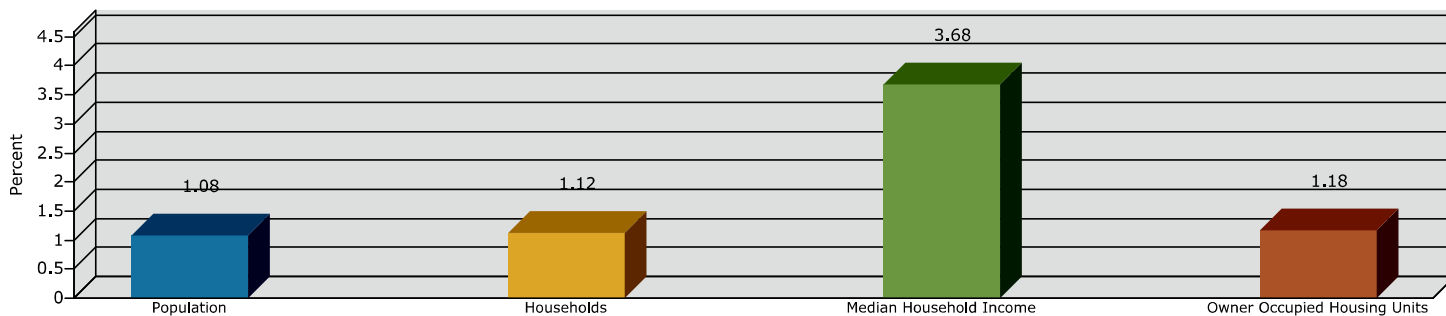
2012 Population by Age



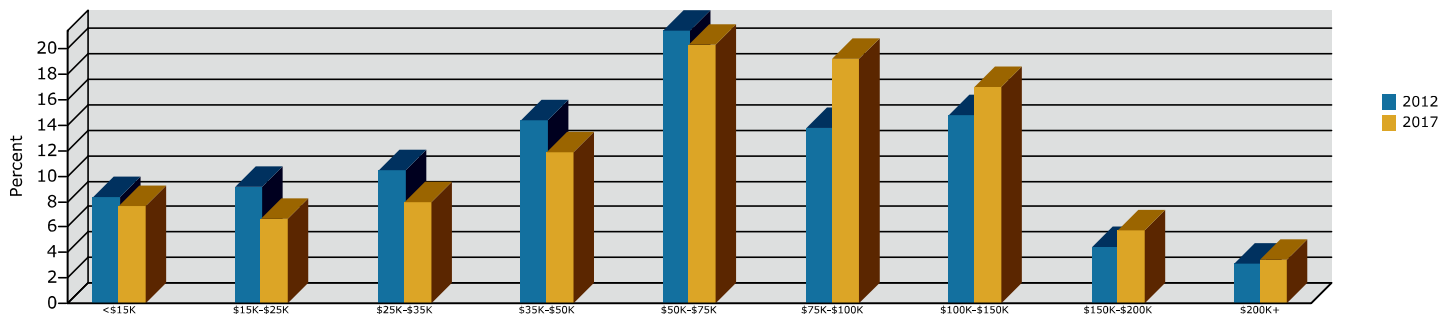
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

June 07, 2013

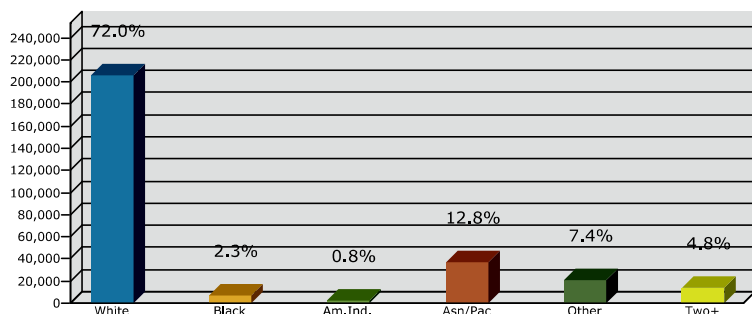


# Graphic Profile

97006  
Ring: 5 mile radius

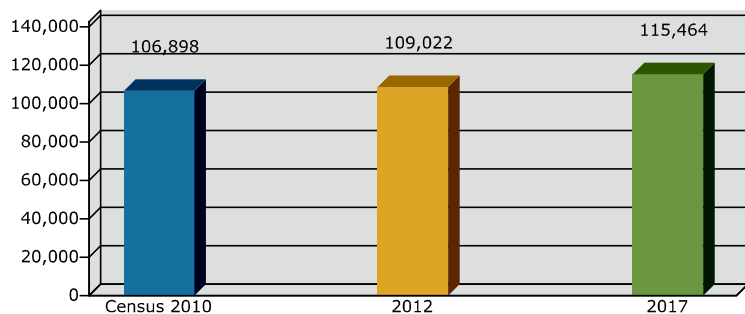
Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

2012 Population by Race

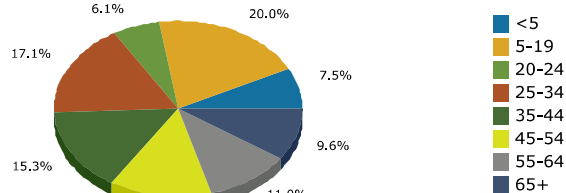


2012 Percent Hispanic Origin: 15.4%

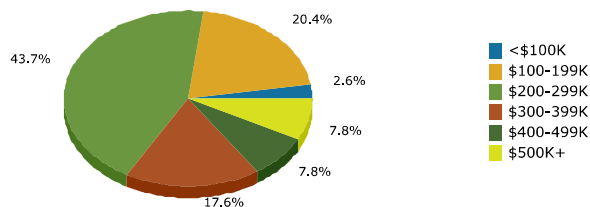
Households



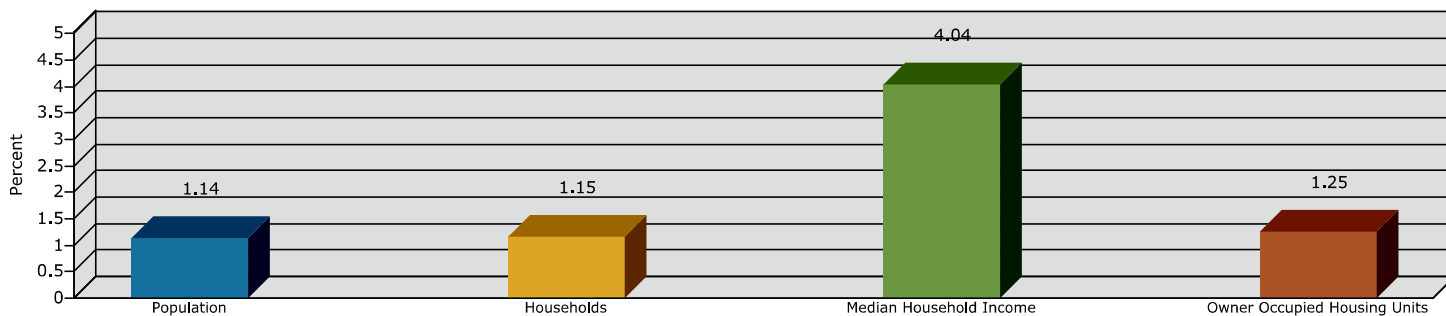
2012 Population by Age



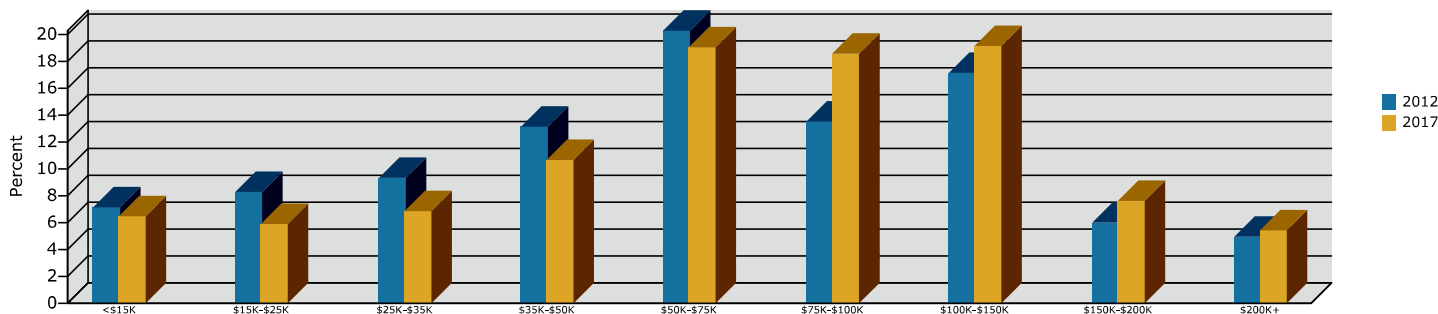
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

June 07, 2013



## Market Profile

97006  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	14,493	121,376	230,762
2010 Total Population	18,280	145,111	280,801
2012 Total Population	18,526	147,638	286,093
2012 Group Quarters	163	1,015	1,774
2017 Total Population	19,508	155,803	302,846
2012-2017 Annual Rate	1.04%	1.08%	1.14%
<b>Household Summary</b>			
2000 Households	5,537	47,216	87,866
2000 Average Household Size	2.61	2.56	2.61
2010 Households	7,058	56,204	106,898
2010 Average Household Size	2.57	2.56	2.61
2012 Households	7,149	57,298	109,022
2012 Average Household Size	2.57	2.56	2.61
2017 Households	7,512	60,580	115,464
2017 Average Household Size	2.58	2.56	2.61
2012-2017 Annual Rate	1.00%	1.12%	1.15%
2010 Families	4,626	36,354	71,587
2010 Average Family Size	3.07	3.12	3.14
2012 Families	4,656	36,702	72,451
2012 Average Family Size	3.06	3.11	3.13
2017 Families	4,885	38,548	76,394
2017 Average Family Size	3.08	3.12	3.15
2012-2017 Annual Rate	0.96%	0.99%	1.07%
<b>Housing Unit Summary</b>			
2000 Housing Units	5,851	50,323	92,968
Owner Occupied Housing Units	49.3%	49.7%	56.2%
Renter Occupied Housing Units	45.4%	44.1%	38.3%
Vacant Housing Units	5.3%	6.2%	5.5%
2010 Housing Units	7,457	59,882	113,174
Owner Occupied Housing Units	50.1%	50.5%	57.1%
Renter Occupied Housing Units	44.6%	43.4%	37.3%
Vacant Housing Units	5.4%	6.1%	5.5%
2012 Housing Units	7,572	60,893	115,212
Owner Occupied Housing Units	49.1%	49.7%	56.4%
Renter Occupied Housing Units	45.4%	44.4%	38.3%
Vacant Housing Units	5.6%	5.9%	5.4%
2017 Housing Units	7,930	63,827	121,090
Owner Occupied Housing Units	49.8%	50.2%	57.1%
Renter Occupied Housing Units	44.9%	44.7%	38.3%
Vacant Housing Units	5.3%	5.1%	4.6%
<b>Median Household Income</b>			
2012	\$55,855	\$56,471	\$62,256
2017	\$67,390	\$67,659	\$75,902
<b>Median Home Value</b>			
2012	\$217,432	\$233,675	\$251,030
2017	\$238,710	\$250,811	\$277,225
<b>Per Capita Income</b>			
2012	\$27,634	\$27,628	\$30,378
2017	\$30,893	\$31,447	\$34,667
<b>Median Age</b>			
2010	32.4	33.0	34.6
2012	32.4	33.1	34.6
2017	32.6	33.4	34.9

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

June 07, 2013

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## Market Profile

97006  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

	1 mile	3 miles	5 miles
<b>2012 Households by Income</b>			
Household Income Base	7,149	57,298	109,022
<\$15,000	7.3%	8.3%	7.2%
\$15,000 - \$24,999	8.5%	9.2%	8.3%
\$25,000 - \$34,999	12.8%	10.5%	9.4%
\$35,000 - \$49,999	14.8%	14.4%	13.2%
\$50,000 - \$74,999	20.9%	21.5%	20.3%
\$75,000 - \$99,999	12.8%	13.8%	13.5%
\$100,000 - \$149,999	14.7%	14.8%	17.2%
\$150,000 - \$199,999	6.2%	4.4%	6.0%
\$200,000+	2.1%	3.1%	5.0%
Average Household Income	\$70,955	\$70,894	\$79,090
<b>2017 Households by Income</b>			
Household Income Base	7,512	60,580	115,464
<\$15,000	6.7%	7.7%	6.5%
\$15,000 - \$24,999	5.9%	6.6%	5.9%
\$25,000 - \$34,999	9.5%	7.9%	6.9%
\$35,000 - \$49,999	12.3%	11.9%	10.7%
\$50,000 - \$74,999	20.2%	20.4%	19.1%
\$75,000 - \$99,999	18.2%	19.3%	18.6%
\$100,000 - \$149,999	17.5%	17.0%	19.2%
\$150,000 - \$199,999	7.6%	5.7%	7.7%
\$200,000+	2.0%	3.5%	5.4%
Average Household Income	\$79,526	\$80,649	\$90,284
<b>2012 Owner Occupied Housing Units by Value</b>			
Total	3,715	30,242	64,928
<\$50,000	1.6%	0.6%	0.4%
\$50,000 - \$99,999	9.6%	2.9%	2.2%
\$100,000 - \$149,999	7.7%	5.8%	4.7%
\$150,000 - \$199,999	22.3%	19.9%	15.7%
\$200,000 - \$249,999	25.3%	30.8%	26.6%
\$250,000 - \$299,999	12.3%	17.0%	17.1%
\$300,000 - \$399,999	11.9%	14.1%	17.6%
\$400,000 - \$499,999	6.8%	5.3%	7.8%
\$500,000 - \$749,999	2.3%	2.8%	6.1%
\$750,000 - \$999,999	0.2%	0.4%	1.2%
\$1,000,000 +	0.0%	0.2%	0.5%
Average Home Value	\$235,676	\$258,199	\$293,929
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	3,952	32,063	69,076
<\$50,000	1.2%	0.5%	0.3%
\$50,000 - \$99,999	9.7%	2.8%	2.0%
\$100,000 - \$149,999	6.2%	4.8%	3.7%
\$150,000 - \$199,999	13.8%	12.3%	9.3%
\$200,000 - \$249,999	24.7%	29.3%	23.9%
\$250,000 - \$299,999	15.9%	21.0%	20.0%
\$300,000 - \$399,999	16.4%	17.6%	21.0%
\$400,000 - \$499,999	9.6%	7.7%	11.0%
\$500,000 - \$749,999	2.2%	3.3%	7.0%
\$750,000 - \$999,999	0.3%	0.5%	1.3%
\$1,000,000 +	0.0%	0.3%	0.6%
Average Home Value	\$255,845	\$277,887	\$316,780

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

June 07, 2013

Made with Esri Business Analyst



## Market Profile

97006  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	18,280	145,110	280,802
0 - 4	8.0%	7.8%	7.6%
5 - 9	6.5%	7.1%	7.3%
10 - 14	6.5%	6.7%	6.9%
15 - 24	12.9%	13.0%	12.1%
25 - 34	21.7%	19.1%	16.8%
35 - 44	14.9%	15.4%	15.8%
45 - 54	12.1%	12.7%	13.8%
55 - 64	9.4%	9.6%	10.5%
65 - 74	4.5%	4.8%	5.1%
75 - 84	2.6%	2.7%	2.7%
85 +	1.0%	1.2%	1.3%
18 +	75.3%	74.4%	74.2%
<b>2012 Population by Age</b>			
Total	18,526	147,636	286,093
0 - 4	8.0%	7.8%	7.5%
5 - 9	6.5%	7.0%	7.3%
10 - 14	6.3%	6.6%	6.8%
15 - 24	12.7%	12.9%	12.0%
25 - 34	22.1%	19.5%	17.1%
35 - 44	14.4%	15.0%	15.3%
45 - 54	11.7%	12.3%	13.4%
55 - 64	9.7%	10.0%	11.0%
65 - 74	4.8%	5.2%	5.5%
75 - 84	2.7%	2.7%	2.7%
85 +	1.0%	1.2%	1.4%
18 +	75.6%	74.8%	74.5%
<b>2017 Population by Age</b>			
Total	19,508	155,804	302,847
0 - 4	8.0%	7.8%	7.6%
5 - 9	6.5%	7.0%	7.3%
10 - 14	6.4%	6.6%	6.9%
15 - 24	11.9%	12.1%	11.2%
25 - 34	22.4%	19.7%	17.2%
35 - 44	14.3%	14.7%	15.0%
45 - 54	10.8%	11.4%	12.4%
55 - 64	10.1%	10.5%	11.5%
65 - 74	5.8%	6.2%	6.6%
75 - 84	2.8%	2.8%	2.9%
85 +	1.1%	1.3%	1.4%
18 +	75.7%	75.0%	74.6%
<b>2010 Population by Sex</b>			
Males	9,043	71,362	138,293
Females	9,237	73,749	142,508
<b>2012 Population by Sex</b>			
Males	9,181	72,667	141,033
Females	9,345	74,971	145,060
<b>2017 Population by Sex</b>			
Males	9,649	76,556	149,094
Females	9,859	79,247	153,752

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

June 07, 2013

Made with Esri Business Analyst



## Market Profile

97006  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	18,281	145,111	280,800
White Alone	64.6%	70.1%	72.8%
Black Alone	3.6%	2.6%	2.2%
American Indian Alone	0.7%	0.8%	0.7%
Asian Alone	18.9%	13.2%	12.2%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	6.9%	8.0%	7.1%
Two or More Races	4.9%	4.9%	4.6%
Hispanic Origin	14.6%	16.1%	14.9%
Diversity Index	65.9	62.8	59.3
<b>2012 Population by Race/Ethnicity</b>			
Total	18,526	147,638	286,092
White Alone	63.7%	69.3%	72.0%
Black Alone	3.7%	2.8%	2.3%
American Indian Alone	0.8%	0.8%	0.8%
Asian Alone	19.0%	13.3%	12.4%
Pacific Islander Alone	0.5%	0.4%	0.4%
Some Other Race Alone	7.2%	8.3%	7.4%
Two or More Races	5.1%	5.0%	4.8%
Hispanic Origin	15.2%	16.7%	15.4%
Diversity Index	67.0	64.0	60.5
<b>2017 Population by Race/Ethnicity</b>			
Total	19,509	155,804	302,847
White Alone	61.4%	67.0%	69.8%
Black Alone	4.3%	3.2%	2.7%
American Indian Alone	0.9%	1.1%	0.9%
Asian Alone	19.4%	13.8%	12.9%
Pacific Islander Alone	0.5%	0.5%	0.4%
Some Other Race Alone	7.9%	9.0%	8.0%
Two or More Races	5.6%	5.4%	5.2%
Hispanic Origin	16.7%	18.3%	16.8%
Diversity Index	69.9	67.1	63.6
<b>2010 Population by Relationship and Household Type</b>			
Total	18,280	145,111	280,801
In Households	99.1%	99.3%	99.4%
In Family Households	80.7%	81.0%	82.5%
Householder	25.3%	25.0%	25.5%
Spouse	18.9%	18.8%	19.9%
Child	28.9%	30.2%	30.7%
Other relative	4.5%	4.1%	3.8%
Nonrelative	3.1%	2.8%	2.6%
In Nonfamily Households	18.4%	18.3%	16.8%
In Group Quarters	0.9%	0.7%	0.6%
Institutionalized Population	0.1%	0.2%	0.2%
Noninstitutionalized Population	0.8%	0.5%	0.4%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

June 07, 2013

Made with Esri Business Analyst



## Market Profile

97006  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	7,057	56,203	106,899
Households with 1 Person	24.3%	25.9%	24.4%
Households with 2+ People	75.7%	74.1%	75.6%
Family Households	65.6%	64.7%	67.0%
Husband-wife Families	49.0%	48.7%	52.3%
With Related Children	23.9%	24.8%	26.6%
Other Family (No Spouse Present)	16.6%	15.9%	14.7%
Other Family with Male Householder	4.9%	4.8%	4.4%
With Related Children	2.9%	2.8%	2.6%
Other Family with Female Householder	11.6%	11.2%	10.3%
With Related Children	7.9%	7.7%	7.0%
Nonfamily Households	10.1%	9.4%	8.6%
All Households with Children	35.2%	35.9%	36.7%
Multigenerational Households	3.1%	3.2%	3.1%
Unmarried Partner Households	9.0%	8.2%	7.5%
Male-female	7.9%	7.2%	6.5%
Same-sex	1.1%	1.0%	1.0%
<b>2010 Households by Size</b>			
Total	7,059	56,202	106,898
1 Person Household	24.3%	25.9%	24.4%
2 Person Household	34.3%	32.6%	32.9%
3 Person Household	18.2%	17.3%	17.2%
4 Person Household	13.4%	14.3%	15.2%
5 Person Household	5.7%	6.0%	6.3%
6 Person Household	2.5%	2.4%	2.4%
7 + Person Household	1.6%	1.6%	1.6%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	7,058	56,204	106,898
Owner Occupied	52.9%	53.8%	60.5%
Owned with a Mortgage/Loan	41.4%	44.3%	49.8%
Owned Free and Clear	11.5%	9.5%	10.7%
Renter Occupied	47.1%	46.2%	39.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

June 07, 2013

Made with Esri Business Analyst



# Census 2010 Summary Profile

97006  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

	2000	2010	2000-2010 Annual Rate
Population	14,493	18,280	2.35%
Households	5,537	7,058	2.46%
Housing Units	5,851	7,457	2.46%
<b>Population by Race</b>			
Total		18,281	100.0%
Population Reporting One Race		17,380	95.1%
White		11,806	64.6%
Black		649	3.6%
American Indian		127	0.7%
Asian		3,460	18.9%
Pacific Islander		84	0.5%
Some Other Race		1,254	6.9%
Population Reporting Two or More Races		901	4.9%
Total Hispanic Population		2,662	14.6%
<b>Population by Sex</b>			
Male		9,043	49.5%
Female		9,237	50.5%
<b>Population by Age</b>			
Total		18,280	100.0%
Age 0 - 4		1,455	8.0%
Age 5 - 9		1,190	6.5%
Age 10 - 14		1,181	6.5%
Age 15 - 19		1,099	6.0%
Age 20 - 24		1,250	6.8%
Age 25 - 29		2,047	11.2%
Age 30 - 34		1,928	10.5%
Age 35 - 39		1,533	8.4%
Age 40 - 44		1,185	6.5%
Age 45 - 49		1,089	6.0%
Age 50 - 54		1,122	6.1%
Age 55 - 59		972	5.3%
Age 60 - 64		740	4.0%
Age 65 - 69		473	2.6%
Age 70 - 74		355	1.9%
Age 75 - 79		267	1.5%
Age 80 - 84		217	1.2%
Age 85+		178	1.0%
Age 18+		13,762	75.3%
Age 65+		1,490	8.2%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		32.4	
Male		31.9	
Female		32.9	
White Alone		34.7	
Black Alone		27.9	
American Indian Alone		27.5	
Asian Alone		32.1	
Pacific Islander Alone		30.0	
Some Other Race Alone		23.8	
Two or More Races		17.6	
Hispanic Population		23.6	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

June 07, 2013



# Census 2010 Summary Profile

97006  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Households by Type

Total	7,057	100.0%
Households with 1 Person	1,717	24.3%
Households with 2+ People	5,340	75.7%
Family Households	4,626	65.6%
Husband-wife Families	3,456	49.0%
With Own Children	1,627	23.1%
Other Family (No Spouse Present)	1,170	16.6%
With Own Children	694	9.8%
Nonfamily Households	714	10.1%
All Households with Children	2,485	35.2%
Multigenerational Households	217	3.1%
Unmarried Partner Households	634	9.0%
Male-female	557	7.9%
Same-sex	77	1.1%
Average Household Size	2.57	

## Family Households by Size

Total	4,627	100.0%
2 People	1,837	39.7%
3 People	1,189	25.7%
4 People	921	19.9%
5 People	398	8.6%
6 People	174	3.8%
7+ People	108	2.3%
Average Family Size	3.07	

## Nonfamily Households by Size

Total	2,432	100.0%
1 Person	1,717	70.6%
2 People	582	23.9%
3 People	96	3.9%
4 People	25	1.0%
5 People	6	0.2%
6 People	4	0.2%
7+ People	2	0.1%
Average Nonfamily Size	1.38	

## Population by Relationship and Household Type

Total	18,280	100.0%
In Households	18,117	99.1%
In Family Households	14,758	80.7%
Householder	4,616	25.3%
Spouse	3,452	18.9%
Child	5,292	29.0%
Other relative	828	4.5%
Nonrelative	570	3.1%
In Nonfamily Households	3,359	18.4%
In Group Quarters	163	0.9%
Institutionalized Population	24	0.1%
Noninstitutionalized Population	139	0.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013



# Census 2010 Summary Profile

97006  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Family Households by Age of Householder

Total	4,627	100.0%
Householder Age 15 - 44	2,558	55.3%
Householder Age 45 - 54	936	20.2%
Householder Age 55 - 64	629	13.6%
Householder Age 65 - 74	308	6.7%
Householder Age 75+	196	4.2%

## Nonfamily Households by Age of Householder

Total	2,431	100.0%
Householder Age 15 - 44	1,362	56.0%
Householder Age 45 - 54	370	15.2%
Householder Age 55 - 64	347	14.3%
Householder Age 65 - 74	183	7.5%
Householder Age 75+	169	7.0%

## Households by Race of Householder

Total	7,058	100.0%
Householder is White Alone	5,005	70.9%
Householder is Black Alone	220	3.1%
Householder is American Indian Alone	44	0.6%
Householder is Asian Alone	1,246	17.7%
Householder is Pacific Islander Alone	29	0.4%
Householder is Some Other Race Alone	299	4.2%
Householder is Two or More Races	215	3.0%
Households with Hispanic Householder	661	9.4%

## Husband-wife Families by Race of Householder

Total	3,457	100.0%
Householder is White Alone	2,325	67.3%
Householder is Black Alone	85	2.5%
Householder is American Indian Alone	16	0.5%
Householder is Asian Alone	786	22.7%
Householder is Pacific Islander Alone	14	0.4%
Householder is Some Other Race Alone	145	4.2%
Householder is Two or More Races	86	2.5%
Husband-wife Families with Hispanic Householder	317	9.2%

## Other Families (No Spouse) by Race of Householder

Total	1,169	100.0%
Householder is White Alone	806	68.9%
Householder is Black Alone	51	4.4%
Householder is American Indian Alone	12	1.0%
Householder is Asian Alone	138	11.8%
Householder is Pacific Islander Alone	6	0.5%
Householder is Some Other Race Alone	108	9.2%
Householder is Two or More Races	48	4.1%
Other Families with Hispanic Householder	203	17.4%

## Nonfamily Households by Race of Householder

Total	2,430	100.0%
Householder is White Alone	1,873	77.1%
Householder is Black Alone	83	3.4%
Householder is American Indian Alone	16	0.7%
Householder is Asian Alone	322	13.3%
Householder is Pacific Islander Alone	9	0.4%
Householder is Some Other Race Alone	46	1.9%
Householder is Two or More Races	81	3.3%
Nonfamily Households with Hispanic Householder	141	5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013

Made with Esri Business Analyst



# Census 2010 Summary Profile

97006  
Ring: 1 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Total Housing Units by Occupancy

Total	7,467	100.0%
Occupied Housing Units	7,058	94.5%
Vacant Housing Units		
For Rent	195	2.6%
Rented, not Occupied	16	0.2%
For Sale Only	103	1.4%
Sold, not Occupied	14	0.2%
For Seasonal/Recreational/Occasional Use	27	0.4%
For Migrant Workers	0	0.0%
Other Vacant	54	0.7%
Total Vacancy Rate	5.4%	

## Households by Tenure and Mortgage Status

Total	7,058	100.0%
Owner Occupied	3,734	52.9%
Owned with a Mortgage/Loan	2,922	41.4%
Owned Free and Clear	812	11.5%
Average Household Size	2.63	
Renter Occupied	3,324	47.1%
Average Household Size	2.50	

## Owner-occupied Housing Units by Race of Householder

Total	3,734	100.0%
Householder is White Alone	2,866	76.8%
Householder is Black Alone	67	1.8%
Householder is American Indian Alone	14	0.4%
Householder is Asian Alone	589	15.8%
Householder is Pacific Islander Alone	13	0.3%
Householder is Some Other Race Alone	93	2.5%
Householder is Two or More Races	92	2.5%
Owner-occupied Housing Units with Hispanic Householder	236	6.3%

## Renter-occupied Housing Units by Race of Householder

Total	3,325	100.0%
Householder is White Alone	2,138	64.3%
Householder is Black Alone	153	4.6%
Householder is American Indian Alone	31	0.9%
Householder is Asian Alone	657	19.8%
Householder is Pacific Islander Alone	16	0.5%
Householder is Some Other Race Alone	207	6.2%
Householder is Two or More Races	123	3.7%
Renter-occupied Housing Units with Hispanic Householder	424	12.8%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.41
Householder is Black Alone	3.00
Householder is American Indian Alone	2.48
Householder is Asian Alone	2.73
Householder is Pacific Islander Alone	3.17
Householder is Some Other Race Alone	4.06
Householder is Two or More Races	2.72
Householder is Hispanic	3.62

Source: U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013

Made with Esri Business Analyst



# Census 2010 Summary Profile

97006  
Ring: 3 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

	2000	2010	2000-2010 Annual Rate
Population	121,376	145,111	1.80%
Households	47,216	56,204	1.76%
Housing Units	50,323	59,882	1.75%
<b>Population by Race</b>			
Total		145,111	100.0%
Population Reporting One Race		138,046	95.1%
White		101,708	70.1%
Black		3,783	2.6%
American Indian		1,097	0.8%
Asian		19,205	13.2%
Pacific Islander		627	0.4%
Some Other Race		11,626	8.0%
Population Reporting Two or More Races		7,065	4.9%
Total Hispanic Population		23,374	16.1%
<b>Population by Sex</b>			
Male		71,362	49.2%
Female		73,749	50.8%
<b>Population by Age</b>			
Total		145,110	100.0%
Age 0 - 4		11,334	7.8%
Age 5 - 9		10,298	7.1%
Age 10 - 14		9,732	6.7%
Age 15 - 19		9,040	6.2%
Age 20 - 24		9,830	6.8%
Age 25 - 29		14,085	9.7%
Age 30 - 34		13,612	9.4%
Age 35 - 39		12,026	8.3%
Age 40 - 44		10,336	7.1%
Age 45 - 49		9,715	6.7%
Age 50 - 54		8,728	6.0%
Age 55 - 59		7,642	5.3%
Age 60 - 64		6,236	4.3%
Age 65 - 69		4,104	2.8%
Age 70 - 74		2,871	2.0%
Age 75 - 79		2,117	1.5%
Age 80 - 84		1,735	1.2%
Age 85+		1,671	1.2%
Age 18+		108,025	74.4%
Age 65+		12,498	8.6%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		33.0	
Male		32.4	
Female		33.7	
White Alone		35.4	
Black Alone		28.9	
American Indian Alone		29.1	
Asian Alone		33.5	
Pacific Islander Alone		28.2	
Some Other Race Alone		24.5	
Two or More Races		17.6	
Hispanic Population		24.1	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

June 07, 2013



# Census 2010 Summary Profile

97006  
Ring: 3 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Households by Type

Total	56,203	100.0%
Households with 1 Person	14,548	25.9%
Households with 2+ People	41,655	74.1%
Family Households	36,354	64.7%
Husband-wife Families	27,395	48.7%
With Own Children	13,513	24.0%
Other Family (No Spouse Present)	8,959	15.9%
With Own Children	5,362	9.5%
Nonfamily Households	5,301	9.4%
All Households with Children	20,167	35.9%
Multigenerational Households	1,780	3.2%
Unmarried Partner Households	4,624	8.2%
Male-female	4,066	7.2%
Same-sex	558	1.0%
Average Household Size	2.56	

## Family Households by Size

Total	36,353	100.0%
2 People	13,971	38.4%
3 People	9,050	24.9%
4 People	7,806	21.5%
5 People	3,304	9.1%
6 People	1,335	3.7%
7+ People	887	2.4%
Average Family Size	3.12	

## Nonfamily Households by Size

Total	19,849	100.0%
1 Person	14,548	73.3%
2 People	4,334	21.8%
3 People	656	3.3%
4 People	209	1.1%
5 People	66	0.3%
6 People	20	0.1%
7+ People	16	0.1%
Average Nonfamily Size	1.34	

## Population by Relationship and Household Type

Total	145,111	100.0%
In Households	144,096	99.3%
In Family Households	117,472	81.0%
Householder	36,274	25.0%
Spouse	27,327	18.8%
Child	43,869	30.2%
Other relative	5,947	4.1%
Nonrelative	4,054	2.8%
In Nonfamily Households	26,624	18.3%
In Group Quarters	1,015	0.7%
Institutionalized Population	289	0.2%
Noninstitutionalized Population	726	0.5%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013



# Census 2010 Summary Profile

97006  
Ring: 3 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Family Households by Age of Householder

Total	36,354	100.0%
Householder Age 15 - 44	19,265	53.0%
Householder Age 45 - 54	7,704	21.2%
Householder Age 55 - 64	5,191	14.3%
Householder Age 65 - 74	2,620	7.2%
Householder Age 75+	1,574	4.3%

## Nonfamily Households by Age of Householder

Total	19,848	100.0%
Householder Age 15 - 44	10,178	51.3%
Householder Age 45 - 54	3,098	15.6%
Householder Age 55 - 64	3,047	15.4%
Householder Age 65 - 74	1,697	8.6%
Householder Age 75+	1,828	9.2%

## Households by Race of Householder

Total	56,204	100.0%
Householder is White Alone	43,043	76.6%
Householder is Black Alone	1,377	2.5%
Householder is American Indian Alone	378	0.7%
Householder is Asian Alone	6,635	11.8%
Householder is Pacific Islander Alone	210	0.4%
Householder is Some Other Race Alone	2,883	5.1%
Householder is Two or More Races	1,678	3.0%
Households with Hispanic Householder	5,909	10.5%

## Husband-wife Families by Race of Householder

Total	27,396	100.0%
Householder is White Alone	20,229	73.8%
Householder is Black Alone	490	1.8%
Householder is American Indian Alone	154	0.6%
Householder is Asian Alone	4,217	15.4%
Householder is Pacific Islander Alone	102	0.4%
Householder is Some Other Race Alone	1,524	5.6%
Householder is Two or More Races	680	2.5%
Husband-wife Families with Hispanic Householder	3,020	11.0%

## Other Families (No Spouse) by Race of Householder

Total	8,959	100.0%
Householder is White Alone	6,466	72.2%
Householder is Black Alone	357	4.0%
Householder is American Indian Alone	96	1.1%
Householder is Asian Alone	728	8.1%
Householder is Pacific Islander Alone	46	0.5%
Householder is Some Other Race Alone	874	9.8%
Householder is Two or More Races	392	4.4%
Other Families with Hispanic Householder	1,675	18.7%

## Nonfamily Households by Race of Householder

Total	19,850	100.0%
Householder is White Alone	16,348	82.4%
Householder is Black Alone	530	2.7%
Householder is American Indian Alone	128	0.6%
Householder is Asian Alone	1,690	8.5%
Householder is Pacific Islander Alone	62	0.3%
Householder is Some Other Race Alone	486	2.4%
Householder is Two or More Races	606	3.1%
Nonfamily Households with Hispanic Householder	1,213	6.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013

Made with Esri Business Analyst



# Census 2010 Summary Profile

97006  
Ring: 3 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Total Housing Units by Occupancy

Total	59,839	100.0%
Occupied Housing Units	56,204	93.9%
Vacant Housing Units		
For Rent	2,018	3.4%
Rented, not Occupied	147	0.2%
For Sale Only	697	1.2%
Sold, not Occupied	99	0.2%
For Seasonal/Recreational/Occasional Use	271	0.5%
For Migrant Workers	0	0.0%
Other Vacant	403	0.7%
Total Vacancy Rate	6.1%	

## Households by Tenure and Mortgage Status

Total	56,204	100.0%
Owner Occupied	30,228	53.8%
Owned with a Mortgage/Loan	24,896	44.3%
Owned Free and Clear	5,332	9.5%
Average Household Size	2.67	
Renter Occupied	25,976	46.2%
Average Household Size	2.44	

## Owner-occupied Housing Units by Race of Householder

Total	30,229	100.0%
Householder is White Alone	24,418	80.8%
Householder is Black Alone	379	1.3%
Householder is American Indian Alone	141	0.5%
Householder is Asian Alone	3,785	12.5%
Householder is Pacific Islander Alone	78	0.3%
Householder is Some Other Race Alone	762	2.5%
Householder is Two or More Races	666	2.2%
Owner-occupied Housing Units with Hispanic Householder	1,839	6.1%

## Renter-occupied Housing Units by Race of Householder

Total	25,976	100.0%
Householder is White Alone	18,625	71.7%
Householder is Black Alone	998	3.8%
Householder is American Indian Alone	238	0.9%
Householder is Asian Alone	2,850	11.0%
Householder is Pacific Islander Alone	132	0.5%
Householder is Some Other Race Alone	2,121	8.2%
Householder is Two or More Races	1,012	3.9%
Renter-occupied Housing Units with Hispanic Householder	4,070	15.7%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.41
Householder is Black Alone	2.79
Householder is American Indian Alone	2.93
Householder is Asian Alone	2.81
Householder is Pacific Islander Alone	3.15
Householder is Some Other Race Alone	3.98
Householder is Two or More Races	2.73
Householder is Hispanic	3.67

Source: U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013



# Census 2010 Summary Profile

97006  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

	2000	2010	2000-2010 Annual Rate
Population	230,762	280,801	1.98%
Households	87,866	106,898	1.98%
Housing Units	92,968	113,174	1.99%

Population by Race	Number	Percent
Total	280,800	100.0%
Population Reporting One Race	267,844	95.4%
White	204,344	72.8%
Black	6,163	2.2%
American Indian	1,891	0.7%
Asian	34,328	12.2%
Pacific Islander	1,117	0.4%
Some Other Race	20,001	7.1%
Population Reporting Two or More Races	12,956	4.6%

Total Hispanic Population	41,750	14.9%
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Population by Sex		
Male	138,293	49.2%
Female	142,508	50.8%

Population by Age		
Total	280,802	100.0%
Age 0 - 4	21,226	7.6%
Age 5 - 9	20,550	7.3%
Age 10 - 14	19,450	6.9%
Age 15 - 19	17,348	6.2%
Age 20 - 24	16,733	6.0%
Age 25 - 29	23,388	8.3%
Age 30 - 34	23,783	8.5%
Age 35 - 39	23,054	8.2%
Age 40 - 44	21,181	7.5%
Age 45 - 49	20,239	7.2%
Age 50 - 54	18,541	6.6%
Age 55 - 59	16,512	5.9%
Age 60 - 64	13,101	4.7%
Age 65 - 69	8,666	3.1%
Age 70 - 74	5,727	2.0%
Age 75 - 79	4,292	1.5%
Age 80 - 84	3,406	1.2%
Age 85+	3,603	1.3%
Age 18+	208,277	74.2%
Age 65+	25,694	9.2%

Median Age by Sex and Race/Hispanic Origin	
Total Population	34.6
Male	33.8
Female	35.3
White Alone	37.3
Black Alone	29.9
American Indian Alone	29.7
Asian Alone	34.7
Pacific Islander Alone	28.7
Some Other Race Alone	25.0
Two or More Races	17.0
Hispanic Population	24.5

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.

June 07, 2013



# Census 2010 Summary Profile

97006  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Households by Type

Total	106,899	100.0%
Households with 1 Person	26,126	24.4%
Households with 2+ People	80,773	75.6%
Family Households	71,587	67.0%
Husband-wife Families	55,919	52.3%
With Own Children	27,617	25.8%
Other Family (No Spouse Present)	15,668	14.7%
With Own Children	9,234	8.6%
Nonfamily Households	9,186	8.6%
All Households with Children	39,217	36.7%
Multigenerational Households	3,273	3.1%
Unmarried Partner Households	8,004	7.5%
Male-female	6,945	6.5%
Same-sex	1,059	1.0%
Average Household Size	2.61	

## Family Households by Size

Total	71,587	100.0%
2 People	27,652	38.6%
3 People	17,265	24.1%
4 People	15,911	22.2%
5 People	6,571	9.2%
6 People	2,543	3.6%
7+ People	1,645	2.3%
Average Family Size	3.14	

## Nonfamily Households by Size

Total	35,311	100.0%
1 Person	26,126	74.0%
2 People	7,471	21.2%
3 People	1,152	3.3%
4 People	370	1.0%
5 People	122	0.3%
6 People	43	0.1%
7+ People	27	0.1%
Average Nonfamily Size	1.34	

## Population by Relationship and Household Type

Total	280,801	100.0%
In Households	279,027	99.4%
In Family Households	231,799	82.5%
Householder	71,657	25.5%
Spouse	55,980	19.9%
Child	86,289	30.7%
Other relative	10,702	3.8%
Nonrelative	7,172	2.6%
In Nonfamily Households	47,227	16.8%
In Group Quarters	1,774	0.6%
Institutionalized Population	582	0.2%
Noninstitutionalized Population	1,193	0.4%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013



# Census 2010 Summary Profile

97006  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Family Households by Age of Householder

Total	71,587	100.0%
Householder Age 15 - 44	35,030	48.9%
Householder Age 45 - 54	16,403	22.9%
Householder Age 55 - 64	11,465	16.0%
Householder Age 65 - 74	5,422	7.6%
Householder Age 75+	3,267	4.6%

## Nonfamily Households by Age of Householder

Total	35,311	100.0%
Householder Age 15 - 44	16,279	46.1%
Householder Age 45 - 54	5,802	16.4%
Householder Age 55 - 64	6,052	17.1%
Householder Age 65 - 74	3,365	9.5%
Householder Age 75+	3,813	10.8%

## Households by Race of Householder

Total	106,898	100.0%
Householder is White Alone	84,425	79.0%
Householder is Black Alone	2,215	2.1%
Householder is American Indian Alone	622	0.6%
Householder is Asian Alone	11,462	10.7%
Householder is Pacific Islander Alone	354	0.3%
Householder is Some Other Race Alone	4,931	4.6%
Householder is Two or More Races	2,889	2.7%
Households with Hispanic Householder	10,431	9.8%

## Husband-wife Families by Race of Householder

Total	55,919	100.0%
Householder is White Alone	42,981	76.9%
Householder is Black Alone	859	1.5%
Householder is American Indian Alone	257	0.5%
Householder is Asian Alone	7,686	13.7%
Householder is Pacific Islander Alone	179	0.3%
Householder is Some Other Race Alone	2,682	4.8%
Householder is Two or More Races	1,275	2.3%
Husband-wife Families with Hispanic Householder	5,542	9.9%

## Other Families (No Spouse) by Race of Householder

Total	15,668	100.0%
Householder is White Alone	11,629	74.2%
Householder is Black Alone	547	3.5%
Householder is American Indian Alone	159	1.0%
Householder is Asian Alone	1,178	7.5%
Householder is Pacific Islander Alone	78	0.5%
Householder is Some Other Race Alone	1,433	9.1%
Householder is Two or More Races	644	4.1%
Other Families with Hispanic Householder	2,834	18.1%

## Nonfamily Households by Race of Householder

Total	35,312	100.0%
Householder is White Alone	29,816	84.4%
Householder is Black Alone	809	2.3%
Householder is American Indian Alone	206	0.6%
Householder is Asian Alone	2,599	7.4%
Householder is Pacific Islander Alone	97	0.3%
Householder is Some Other Race Alone	816	2.3%
Householder is Two or More Races	969	2.7%
Nonfamily Households with Hispanic Householder	2,055	5.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013

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# Census 2010 Summary Profile

97006  
Ring: 5 mile radius

Prepared for Ashley Rhea  
Latitude: 45.51749  
Longitude: -122.85993

## Total Housing Units by Occupancy

Total	113,190	100.0%
Occupied Housing Units	106,898	94.4%
Vacant Housing Units		
For Rent	3,185	2.8%
Rented, not Occupied	227	0.2%
For Sale Only	1,362	1.2%
Sold, not Occupied	225	0.2%
For Seasonal/Recreational/Occasional Use	499	0.4%
For Migrant Workers	0	0.0%
Other Vacant	794	0.7%
Total Vacancy Rate	5.5%	

## Households by Tenure and Mortgage Status

Total	106,898	100.0%
Owner Occupied	64,631	60.5%
Owned with a Mortgage/Loan	53,231	49.8%
Owned Free and Clear	11,400	10.7%
Average Household Size	2.71	
Renter Occupied	42,267	39.5%
Average Household Size	2.46	

## Owner-occupied Housing Units by Race of Householder

Total	64,632	100.0%
Householder is White Alone	53,202	82.3%
Householder is Black Alone	748	1.2%
Householder is American Indian Alone	240	0.4%
Householder is Asian Alone	7,566	11.7%
Householder is Pacific Islander Alone	144	0.2%
Householder is Some Other Race Alone	1,426	2.2%
Householder is Two or More Races	1,306	2.0%
Owner-occupied Housing Units with Hispanic Householder	3,483	5.4%

## Renter-occupied Housing Units by Race of Householder

Total	42,266	100.0%
Householder is White Alone	31,224	73.9%
Householder is Black Alone	1,467	3.5%
Householder is American Indian Alone	382	0.9%
Householder is Asian Alone	3,896	9.2%
Householder is Pacific Islander Alone	210	0.5%
Householder is Some Other Race Alone	3,505	8.3%
Householder is Two or More Races	1,582	3.7%
Renter-occupied Housing Units with Hispanic Householder	6,949	16.4%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.47
Householder is Black Alone	2.84
Householder is American Indian Alone	2.97
Householder is Asian Alone	2.92
Householder is Pacific Islander Alone	3.27
Householder is Some Other Race Alone	4.00
Householder is Two or More Races	2.79
Householder is Hispanic	3.71

Source: U.S. Census Bureau, Census 2010 Summary File 1.

June 07, 2013



# Traffic Count Map - Close Up

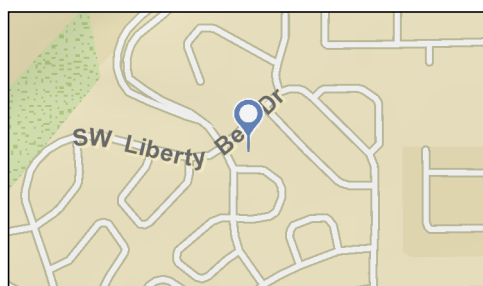
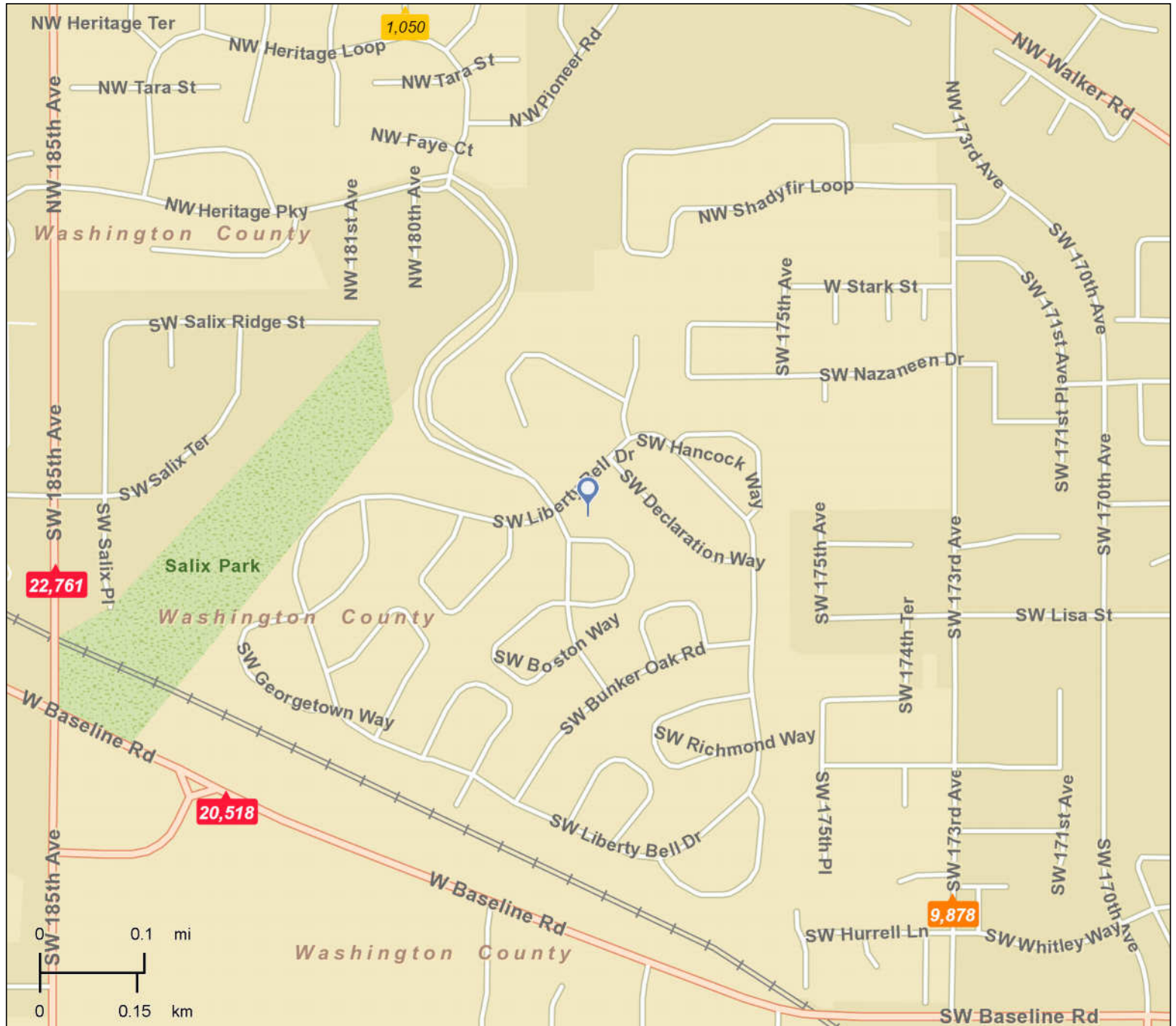
97006

Ring: 1, 3, 5 Miles

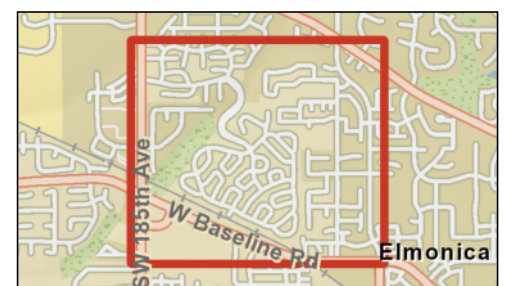
Prepared for Ashley Rhea

Latitude: 45.51749

Longitude: -122.85993



**Average Daily Traffic Volume**  
▲ Up to 6,000 vehicles per day  
▲ 6,001 - 15,000  
▲ 15,001 - 30,000  
▲ 30,001 - 50,000  
▲ 50,001 - 100,000  
▲ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.

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