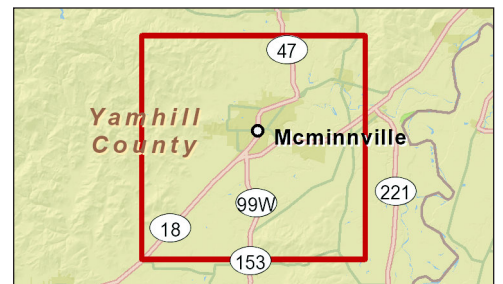
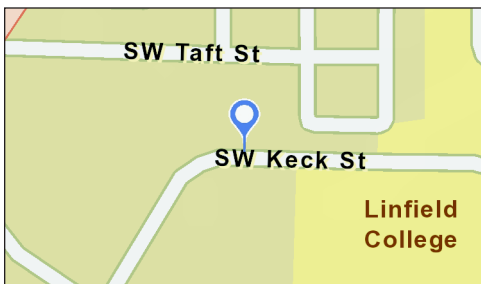
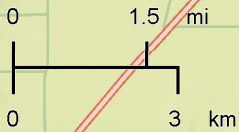
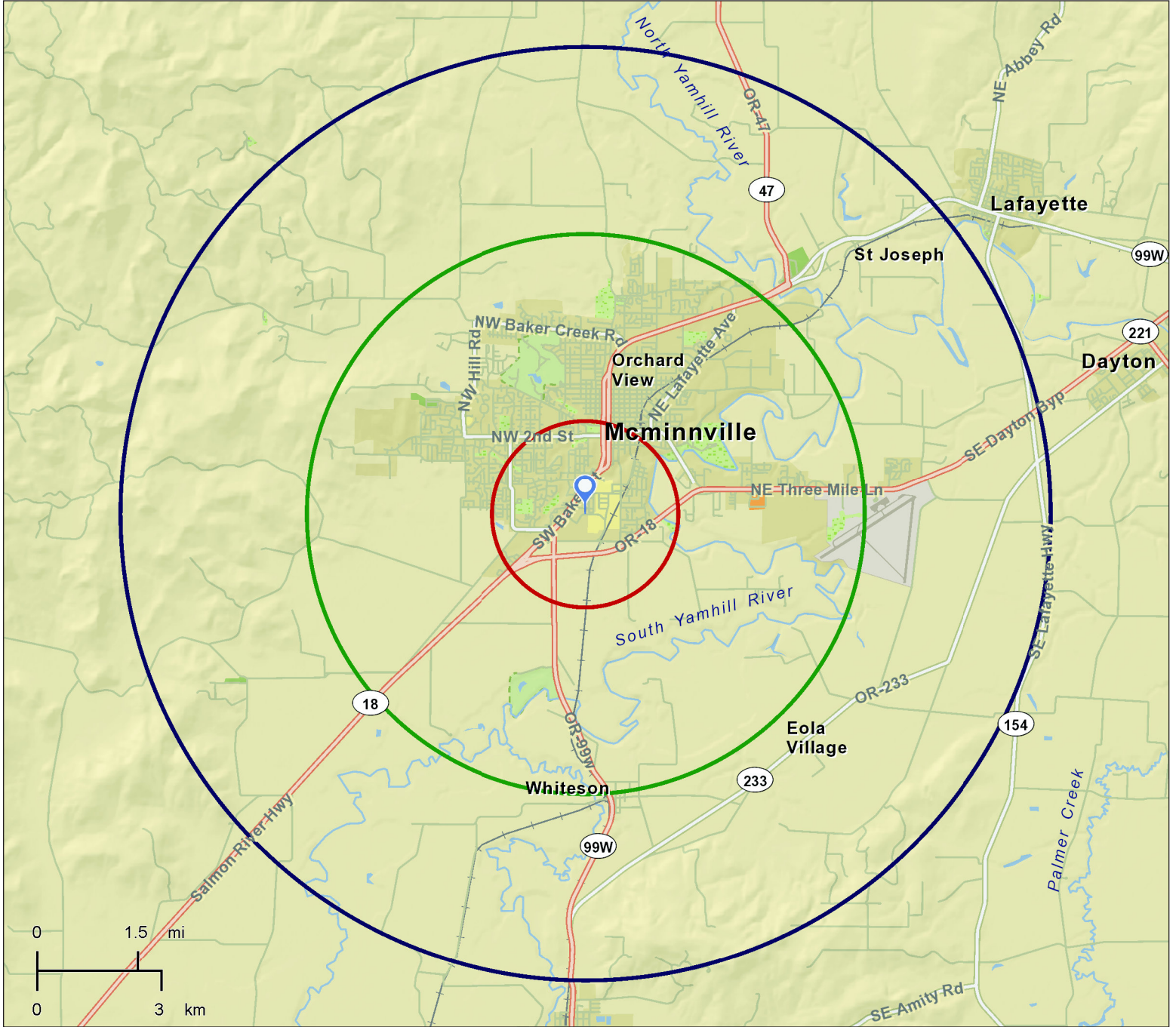




# Site Map

637 SW Keck Dr, McMinnville, OR, 97128  
Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea  
Latitude: 45.19707  
Longitude: -123.20312



April 23, 2013

Made with Esri Business Analyst

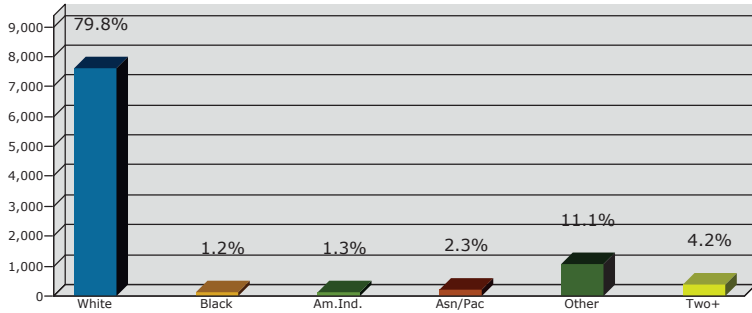


# Graphic Profile

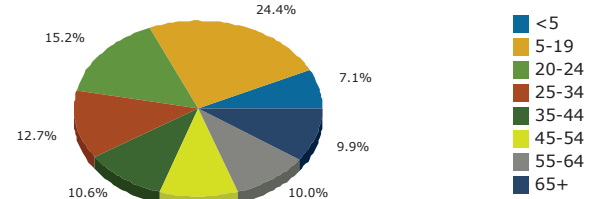
637 SW Keck Dr, McMinnville, OR, 97128  
 Ring: 1 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

2012 Population by Race

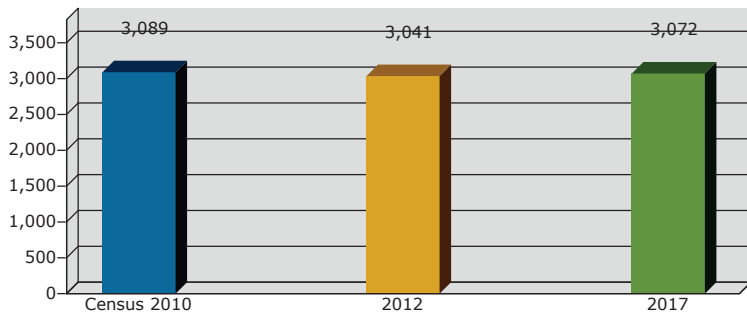


2012 Population by Age

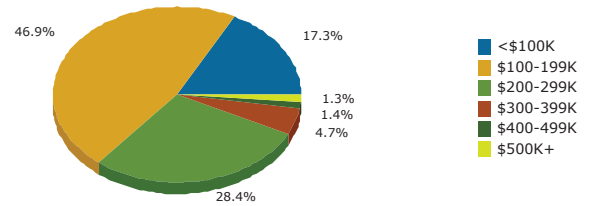


2012 Percent Hispanic Origin: 24.3%

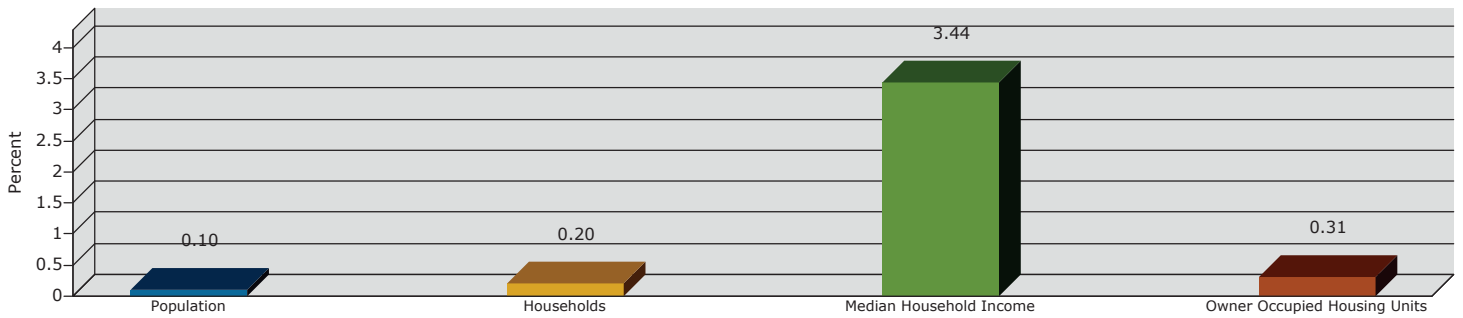
Households



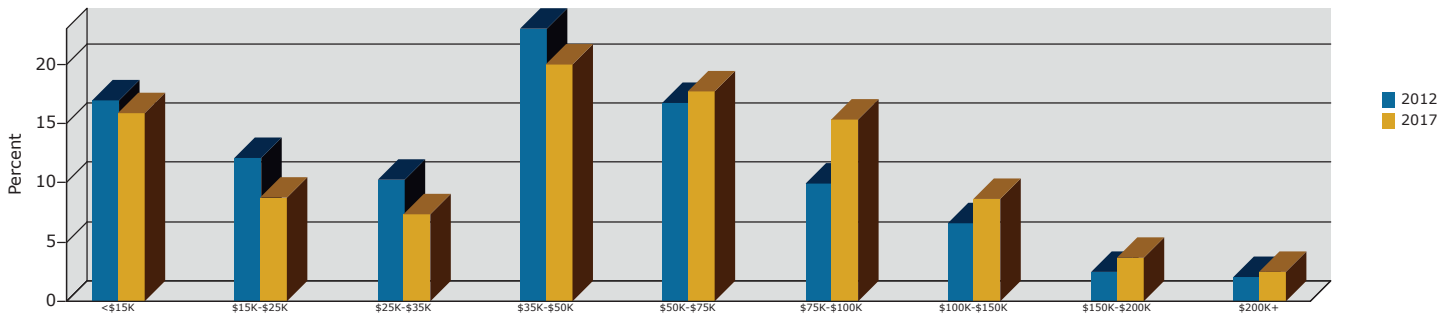
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

April 23, 2013

Made with Esri Business Analyst

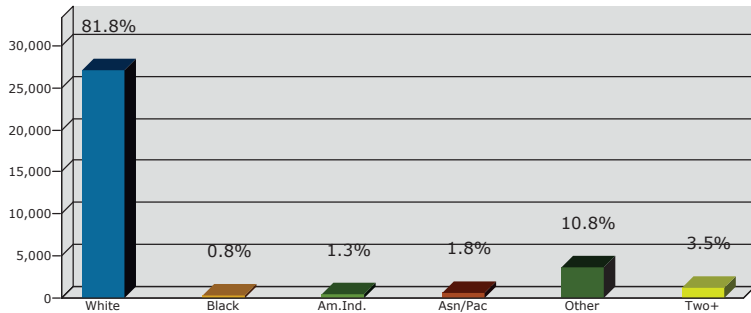


# Graphic Profile

637 SW Keck Dr, McMinnville, OR, 97128  
 Ring: 3 mile radius

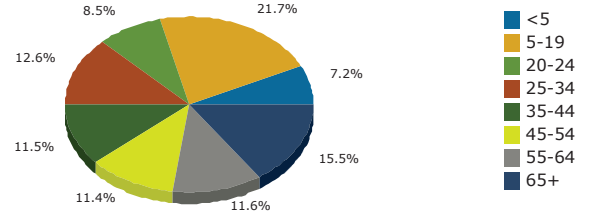
Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

2012 Population by Race

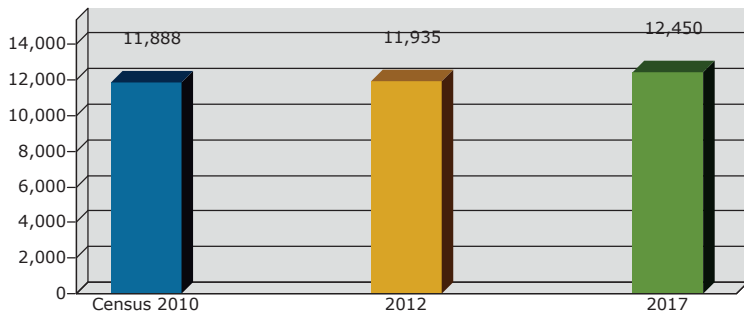


2012 Percent Hispanic Origin: 20.8%

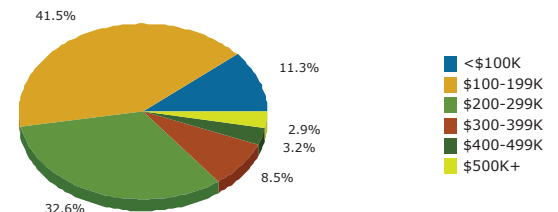
2012 Population by Age



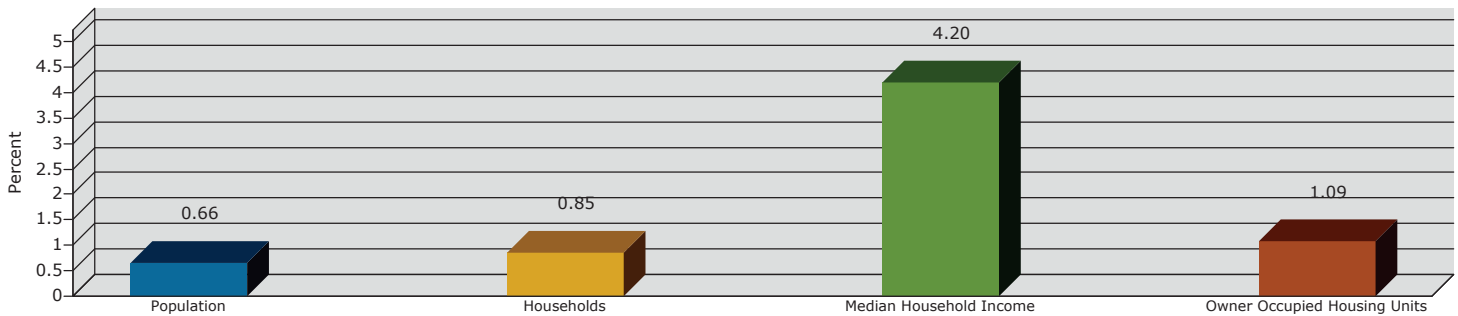
Households



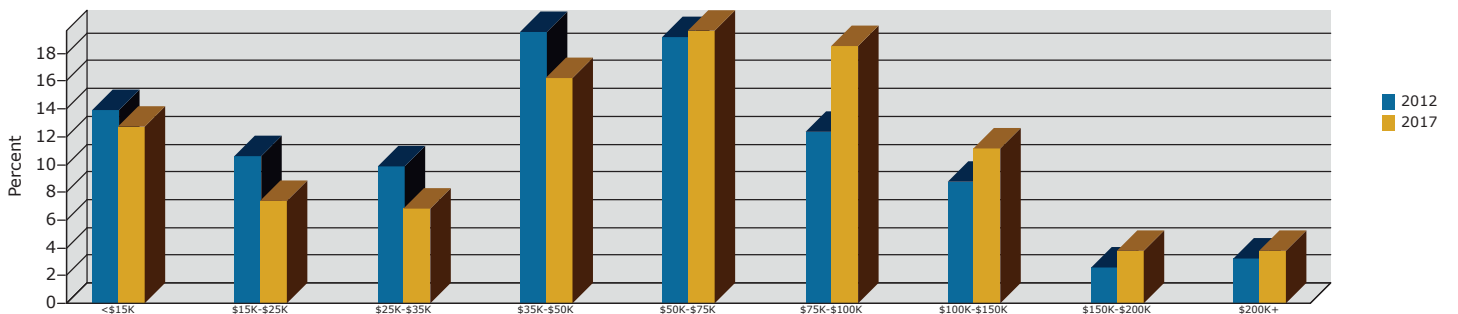
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.

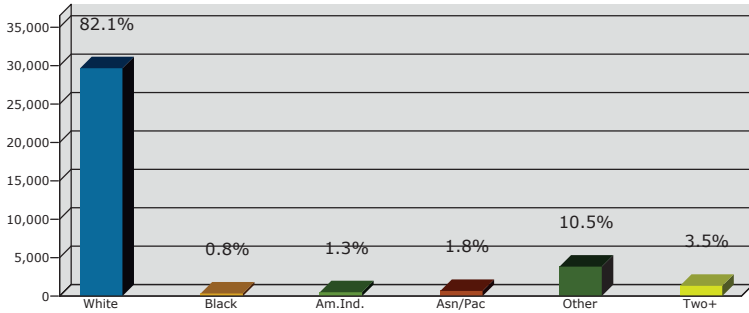


# Graphic Profile

637 SW Keck Dr, McMinnville, OR, 97128  
 Ring: 5 mile radius

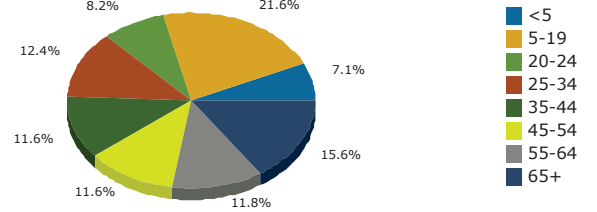
Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

2012 Population by Race

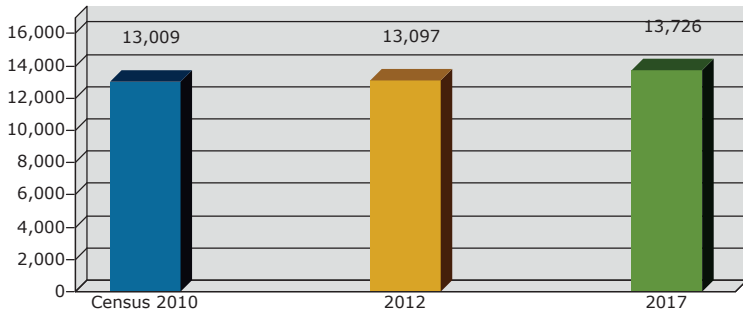


2012 Percent Hispanic Origin: 20.4%

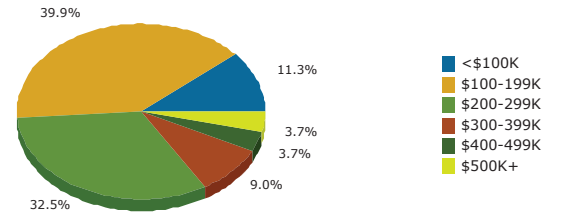
2012 Population by Age



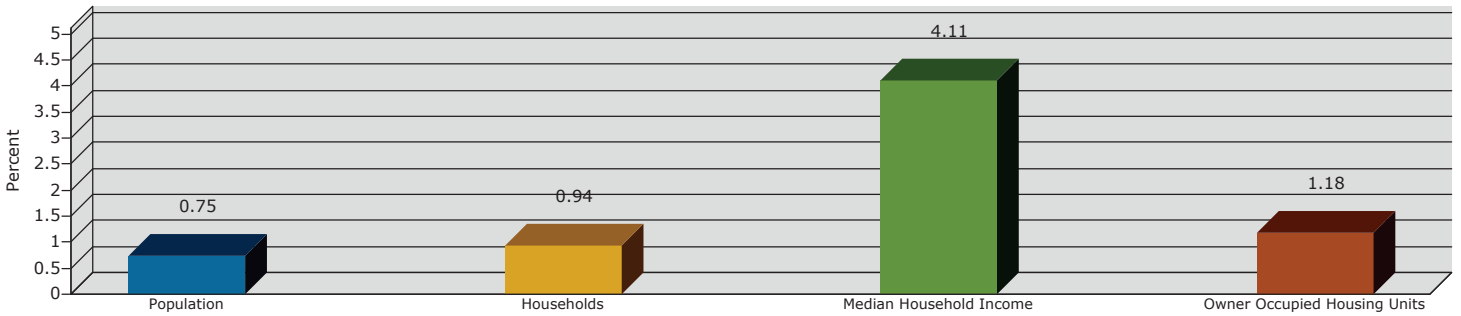
Households



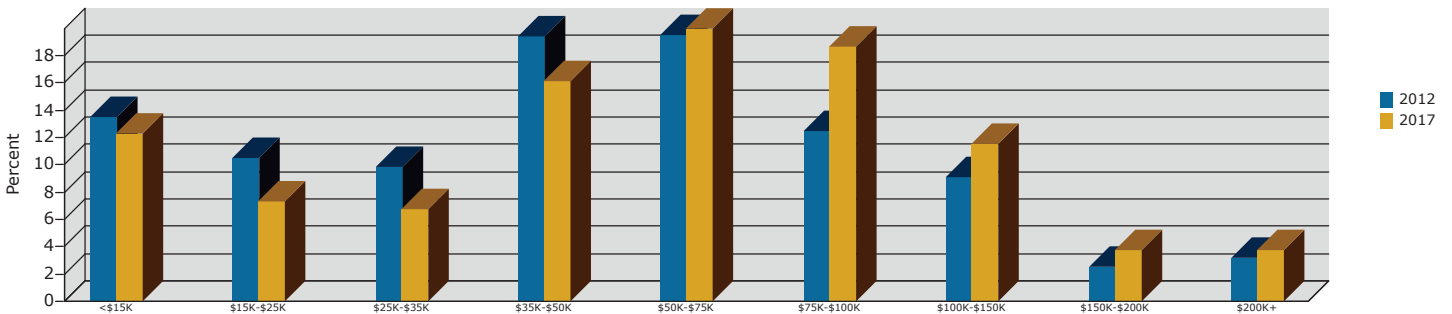
2012 Home Value



2012-2017 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017.



# Market Profile

637 SW Keck Dr, McMinnville, OR, 97128  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.19707  
Longitude: -123.20312

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	8,751	27,706	29,957
2010 Total Population	9,602	32,834	35,697
2012 Total Population	9,542	33,135	36,114
2012 Group Quarters	1,307	1,699	1,725
2017 Total Population	9,589	34,248	37,483
2012-2017 Annual Rate	0.10%	0.66%	0.75%
<b>Household Summary</b>			
2000 Households	2,776	9,748	10,606
2000 Average Household Size	2.77	2.68	2.67
2010 Households	3,089	11,888	13,009
2010 Average Household Size	2.69	2.62	2.61
2012 Households	3,041	11,935	13,097
2012 Average Household Size	2.71	2.63	2.63
2017 Households	3,072	12,450	13,726
2017 Average Household Size	2.70	2.61	2.61
2012-2017 Annual Rate	0.20%	0.85%	0.94%
2010 Families	2,011	7,983	8,822
2010 Average Family Size	3.21	3.14	3.11
2012 Families	1,964	7,959	8,823
2012 Average Family Size	3.22	3.15	3.13
2017 Families	1,972	8,271	9,216
2017 Average Family Size	3.23	3.14	3.11
2012-2017 Annual Rate	0.08%	0.77%	0.88%
<b>Housing Unit Summary</b>			
2000 Housing Units	2,944	10,243	11,144
Owner Occupied Housing Units	49.5%	58.5%	59.9%
Renter Occupied Housing Units	44.8%	36.7%	35.3%
Vacant Housing Units	5.7%	4.8%	4.8%
2010 Housing Units	3,274	12,617	13,811
Owner Occupied Housing Units	48.1%	55.5%	56.7%
Renter Occupied Housing Units	46.2%	38.7%	37.5%
Vacant Housing Units	5.7%	5.8%	5.8%
2012 Housing Units	3,284	12,780	14,013
Owner Occupied Housing Units	46.9%	54.8%	56.1%
Renter Occupied Housing Units	45.7%	38.6%	37.4%
Vacant Housing Units	7.4%	6.6%	6.5%
2017 Housing Units	3,331	13,267	14,605
Owner Occupied Housing Units	47.0%	55.7%	57.0%
Renter Occupied Housing Units	45.3%	38.1%	36.9%
Vacant Housing Units	7.8%	6.2%	6.0%
<b>Median Household Income</b>			
2012	\$40,467	\$46,013	\$46,762
2017	\$47,920	\$56,510	\$57,187
<b>Median Home Value</b>			
2012	\$179,164	\$195,383	\$198,053
2017	\$195,929	\$225,988	\$230,614
<b>Per Capita Income</b>			
2012	\$21,172	\$23,431	\$23,513
2017	\$24,634	\$27,738	\$27,794
<b>Median Age</b>			
2010	27.3	34.8	35.2
2012	27.4	35.1	35.6
2017	27.9	36.0	36.5

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Market Profile

637 SW Keck Dr, McMinnville, OR, 97128  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.19707  
Longitude: -123.20312

	1 mile	3 miles	5 miles
<b>2012 Households by Income</b>			
Household Income Base	3,041	11,935	13,097
<\$15,000	16.9%	13.9%	13.5%
\$15,000 - \$24,999	12.1%	10.6%	10.5%
\$25,000 - \$34,999	10.3%	9.9%	9.8%
\$35,000 - \$49,999	23.0%	19.5%	19.4%
\$50,000 - \$74,999	16.7%	19.2%	19.5%
\$75,000 - \$99,999	9.9%	12.3%	12.5%
\$100,000 - \$149,999	6.6%	8.8%	9.1%
\$150,000 - \$199,999	2.4%	2.6%	2.6%
\$200,000+	2.0%	3.2%	3.2%
Average Household Income	\$53,088	\$60,384	\$60,992
<b>2017 Households by Income</b>			
Household Income Base	3,072	12,450	13,726
<\$15,000	15.9%	12.8%	12.3%
\$15,000 - \$24,999	8.8%	7.4%	7.3%
\$25,000 - \$34,999	7.3%	6.8%	6.8%
\$35,000 - \$49,999	20.0%	16.2%	16.1%
\$50,000 - \$74,999	17.7%	19.6%	20.0%
\$75,000 - \$99,999	15.4%	18.5%	18.6%
\$100,000 - \$149,999	8.7%	11.1%	11.5%
\$150,000 - \$199,999	3.7%	3.8%	3.7%
\$200,000+	2.5%	3.7%	3.7%
Average Household Income	\$63,020	\$71,609	\$72,138
<b>2012 Owner Occupied Housing Units by Value</b>			
Total	1,540	7,000	7,856
<\$50,000	6.9%	4.2%	4.2%
\$50,000 - \$99,999	10.3%	7.2%	7.0%
\$100,000 - \$149,999	12.8%	11.3%	10.9%
\$150,000 - \$199,999	34.2%	30.2%	29.0%
\$200,000 - \$249,999	21.1%	22.6%	22.2%
\$250,000 - \$299,999	7.3%	10.0%	10.3%
\$300,000 - \$399,999	4.7%	8.5%	9.0%
\$400,000 - \$499,999	1.4%	3.2%	3.7%
\$500,000 - \$749,999	1.0%	2.1%	2.7%
\$750,000 - \$999,999	0.3%	0.6%	0.7%
\$1,000,000 +	0.1%	0.2%	0.3%
Average Home Value	\$184,178	\$216,981	\$223,589
<b>2017 Owner Occupied Housing Units by Value</b>			
Total	1,564	7,391	8,331
<\$50,000	5.5%	3.2%	3.2%
\$50,000 - \$99,999	11.0%	7.0%	6.8%
\$100,000 - \$149,999	11.9%	9.5%	9.0%
\$150,000 - \$199,999	23.5%	18.7%	17.7%
\$200,000 - \$249,999	23.1%	22.5%	21.8%
\$250,000 - \$299,999	11.9%	14.4%	14.5%
\$300,000 - \$399,999	8.2%	13.7%	14.1%
\$400,000 - \$499,999	2.8%	6.3%	7.0%
\$500,000 - \$749,999	1.7%	3.6%	4.4%
\$750,000 - \$999,999	0.3%	0.9%	1.1%
\$1,000,000 +	0.1%	0.4%	0.4%
Average Home Value	\$206,099	\$251,770	\$260,305

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Market Profile

637 SW Keck Dr, McMinnville, OR, 97128  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.19707  
Longitude: -123.20312

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	9,602	32,835	35,697
0 - 4	7.1%	7.2%	7.1%
5 - 9	6.3%	7.0%	7.0%
10 - 14	6.3%	7.0%	7.1%
15 - 24	27.1%	16.7%	16.3%
25 - 34	12.5%	12.5%	12.3%
35 - 44	10.9%	11.9%	11.9%
45 - 54	10.6%	11.8%	12.0%
55 - 64	9.6%	11.2%	11.3%
65 - 74	5.2%	7.2%	7.3%
75 - 84	3.0%	4.9%	4.9%
85 +	1.3%	2.8%	2.7%
18 +	76.4%	74.7%	74.7%
<b>2012 Population by Age</b>			
Total	9,541	33,136	36,116
0 - 4	7.1%	7.2%	7.1%
5 - 9	6.3%	6.9%	7.0%
10 - 14	6.2%	6.9%	6.9%
15 - 24	27.1%	16.4%	16.0%
25 - 34	12.7%	12.6%	12.4%
35 - 44	10.6%	11.5%	11.6%
45 - 54	10.2%	11.4%	11.6%
55 - 64	10.0%	11.6%	11.8%
65 - 74	5.5%	7.6%	7.8%
75 - 84	3.0%	4.9%	4.9%
85 +	1.4%	2.9%	2.9%
18 +	76.8%	75.1%	75.1%
<b>2017 Population by Age</b>			
Total	9,587	34,246	37,484
0 - 4	7.2%	7.1%	7.0%
5 - 9	6.3%	6.9%	6.9%
10 - 14	6.3%	6.9%	6.9%
15 - 24	26.2%	15.4%	15.0%
25 - 34	12.8%	12.6%	12.4%
35 - 44	10.3%	11.2%	11.2%
45 - 54	9.4%	10.5%	10.7%
55 - 64	10.5%	12.1%	12.4%
65 - 74	6.6%	9.1%	9.3%
75 - 84	3.1%	5.1%	5.2%
85 +	1.4%	3.1%	3.0%
18 +	76.8%	75.4%	75.4%
<b>2010 Population by Sex</b>			
Males	4,660	15,886	17,279
Females	4,942	16,948	18,418
<b>2012 Population by Sex</b>			
Males	4,628	16,038	17,490
Females	4,914	17,097	18,624
<b>2017 Population by Sex</b>			
Males	4,640	16,556	18,135
Females	4,949	17,692	19,349

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.

April 23, 2013

Made with Esri Business Analyst



# Market Profile

637 SW Keck Dr, McMinnville, OR, 97128  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.19707  
Longitude: -123.20312

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	9,602	32,834	35,697
White Alone	80.9%	82.7%	83.1%
Black Alone	1.1%	0.7%	0.7%
American Indian Alone	1.3%	1.3%	1.3%
Asian Alone	1.9%	1.5%	1.4%
Pacific Islander Alone	0.2%	0.2%	0.2%
Some Other Race Alone	10.5%	10.3%	10.0%
Two or More Races	4.0%	3.4%	3.4%
Hispanic Origin	23.1%	19.8%	19.4%
Diversity Index	57.7	53.3	52.6
<b>2012 Population by Race/Ethnicity</b>			
Total	9,541	33,135	36,114
White Alone	79.8%	81.8%	82.1%
Black Alone	1.2%	0.8%	0.8%
American Indian Alone	1.3%	1.3%	1.3%
Asian Alone	2.0%	1.6%	1.5%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	11.1%	10.8%	10.5%
Two or More Races	4.2%	3.5%	3.5%
Hispanic Origin	24.3%	20.8%	20.4%
Diversity Index	59.7	55.2	54.4
<b>2017 Population by Race/Ethnicity</b>			
Total	9,589	34,249	37,484
White Alone	77.0%	79.3%	79.7%
Black Alone	1.5%	1.0%	1.0%
American Indian Alone	1.4%	1.3%	1.3%
Asian Alone	2.4%	1.9%	1.8%
Pacific Islander Alone	0.4%	0.3%	0.3%
Some Other Race Alone	12.6%	12.2%	11.9%
Two or More Races	4.6%	4.0%	3.9%
Hispanic Origin	27.4%	23.4%	22.9%
Diversity Index	64.3	59.6	58.9
<b>2010 Population by Relationship and Household Type</b>			
Total	9,602	32,833	35,697
In Households	86.4%	94.8%	95.2%
In Family Households	70.2%	79.3%	80.0%
Householder	21.0%	24.4%	24.7%
Spouse	14.2%	17.9%	18.3%
Child	27.9%	30.2%	30.3%
Other relative	4.1%	3.7%	3.7%
Nonrelative	3.1%	3.0%	3.0%
In Nonfamily Households	16.2%	15.5%	15.2%
In Group Quarters	13.6%	5.2%	4.8%
Institutionalized Population	0.8%	1.2%	1.1%
Noninstitutionalized Population	12.8%	4.0%	3.7%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.





# Market Profile

637 SW Keck Dr, McMinnville, OR, 97128  
Rings: 1, 3, 5 mile radii

Prepared for Ashley Rhea  
Latitude: 45.19707  
Longitude: -123.20312

	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	3,089	11,888	13,009
Households with 1 Person	25.2%	25.9%	25.4%
Households with 2+ People	74.8%	74.1%	74.6%
Family Households	65.1%	67.2%	67.8%
Husband-wife Families	44.0%	49.2%	50.2%
With Related Children	20.6%	21.5%	21.8%
Other Family (No Spouse Present)	21.1%	18.0%	17.6%
Other Family with Male Householder	6.5%	5.2%	5.1%
With Related Children	4.2%	3.4%	3.4%
Other Family with Female Householder	14.6%	12.7%	12.5%
With Related Children	10.7%	9.3%	9.0%
Nonfamily Households	9.7%	6.9%	6.8%
All Households with Children	35.8%	34.7%	34.8%
Multigenerational Households	3.6%	3.7%	3.8%
Unmarried Partner Households	8.7%	7.6%	7.4%
Male-female	8.0%	6.9%	6.7%
Same-sex	0.7%	0.7%	0.7%
<b>2010 Households by Size</b>			
Total	3,088	11,890	13,008
1 Person Household	25.2%	25.9%	25.4%
2 Person Household	32.8%	34.4%	34.6%
3 Person Household	16.2%	14.7%	14.7%
4 Person Household	12.1%	12.7%	12.9%
5 Person Household	7.4%	7.1%	7.2%
6 Person Household	3.5%	3.1%	3.2%
7 + Person Household	2.7%	2.1%	2.1%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	3,089	11,888	13,009
Owner Occupied	51.0%	58.9%	60.2%
Owned with a Mortgage/Loan	37.9%	42.0%	42.7%
Owned Free and Clear	13.1%	16.9%	17.6%
Renter Occupied	49.0%	41.1%	39.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2012 and 2017. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminville, OR, 97128  
 Ring: 1 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

	2000	2010	2000-2010 Annual Rate
Population	8,751	9,602	0.93%
Households	2,776	3,089	1.07%
Housing Units	2,944	3,274	1.07%

Population by Race	Number	Percent
Total	9,602	100.0%
Population Reporting One Race	9,221	96.0%
White	7,771	80.9%
Black	106	1.1%
American Indian	127	1.3%
Asian	183	1.9%
Pacific Islander	22	0.2%
Some Other Race	1,012	10.5%
Population Reporting Two or More Races	381	4.0%
Total Hispanic Population	2,214	23.1%

Population by Sex	Number	Percent
Male	4,660	48.5%
Female	4,942	51.5%

Population by Age	Number	Percent
Total	9,602	100.0%
Age 0 - 4	683	7.1%
Age 5 - 9	606	6.3%
Age 10 - 14	608	6.3%
Age 15 - 19	1,169	12.2%
Age 20 - 24	1,437	15.0%
Age 25 - 29	658	6.9%
Age 30 - 34	547	5.7%
Age 35 - 39	526	5.5%
Age 40 - 44	518	5.4%
Age 45 - 49	514	5.4%
Age 50 - 54	500	5.2%
Age 55 - 59	504	5.2%
Age 60 - 64	417	4.3%
Age 65 - 69	298	3.1%
Age 70 - 74	206	2.1%
Age 75 - 79	165	1.7%
Age 80 - 84	120	1.3%
Age 85+	127	1.3%
Age 18+	7,338	76.4%
Age 65+	916	9.5%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	27.3
Male	26.7
Female	28.0
White Alone	29.7
Black Alone	20.0
American Indian Alone	28.1
Asian Alone	21.5
Pacific Islander Alone	21.9
Some Other Race Alone	22.3
Two or More Races	19.6
Hispanic Population	22.2

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

637 SW Keck Dr, McMinnville, OR, 97128  
 Ring: 1 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

Households by Type		
Total	3,089	100.0%
Households with 1 Person	778	25.2%
Households with 2+ People	2,311	74.8%
Family Households	2,011	65.1%
Husband-wife Families	1,360	44.0%
With Own Children	599	19.4%
Other Family (No Spouse Present)	651	21.1%
With Own Children	411	13.3%
Nonfamily Households	300	9.7%
All Households with Children	1,107	35.8%
Multigenerational Households	111	3.6%
Unmarried Partner Households	270	8.7%
Male-female	247	8.0%
Same-sex	23	0.7%
Average Household Size	2.69	

Family Households by Size		
Total	2,010	100.0%
2 People	799	39.8%
3 People	463	23.0%
4 People	351	17.5%
5 People	214	10.6%
6 People	104	5.2%
7+ People	79	3.9%
Average Family Size	3.21	

Nonfamily Households by Size		
Total	1,078	100.0%
1 Person	778	72.2%
2 People	215	19.9%
3 People	37	3.4%
4 People	24	2.2%
5 People	16	1.5%
6 People	3	0.3%
7+ People	5	0.5%
Average Nonfamily Size	1.44	

Population by Relationship and Household Type		
Total	9,602	100.0%
In Households	8,295	86.4%
In Family Households	6,739	70.2%
Householder	2,014	21.0%
Spouse	1,364	14.2%
Child	2,679	27.9%
Other relative	389	4.1%
Nonrelative	293	3.1%
In Nonfamily Households	1,556	16.2%
In Group Quarters	1,307	13.6%
Institutionalized Population	79	0.8%
Noninstitutionalized Population	1,228	12.8%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminnville, OR, 97128  
 Ring: 1 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

<b>Family Households by Age of Householder</b>		
Total		2,010 100.0%
Householder Age 15 - 44		968 48.2%
Householder Age 45 - 54		419 20.8%
Householder Age 55 - 64		318 15.8%
Householder Age 65 - 74		173 8.6%
Householder Age 75+		132 6.6%
<b>Nonfamily Households by Age of Householder</b>		
Total		1,077 100.0%
Householder Age 15 - 44		411 38.2%
Householder Age 45 - 54		168 15.6%
Householder Age 55 - 64		227 21.1%
Householder Age 65 - 74		132 12.3%
Householder Age 75+		139 12.9%
<b>Households by Race of Householder</b>		
Total		3,089 100.0%
Householder is White Alone		2,703 87.5%
Householder is Black Alone		17 0.6%
Householder is American Indian Alone		46 1.5%
Householder is Asian Alone		23 0.7%
Householder is Pacific Islander Alone		5 0.2%
Householder is Some Other Race Alone		216 7.0%
Householder is Two or More Races		79 2.6%
Households with Hispanic Householder		495 16.0%
<b>Husband-wife Families by Race of Householder</b>		
Total		1,360 100.0%
Householder is White Alone		1,156 85.0%
Householder is Black Alone		8 0.6%
Householder is American Indian Alone		18 1.3%
Householder is Asian Alone		7 0.5%
Householder is Pacific Islander Alone		1 0.1%
Householder is Some Other Race Alone		145 10.7%
Householder is Two or More Races		25 1.8%
Husband-wife Families with Hispanic Householder		296 21.8%
<b>Other Families (No Spouse) by Race of Householder</b>		
Total		652 100.0%
Householder is White Alone		549 84.2%
Householder is Black Alone		3 0.5%
Householder is American Indian Alone		18 2.8%
Householder is Asian Alone		4 0.6%
Householder is Pacific Islander Alone		0 0.0%
Householder is Some Other Race Alone		49 7.5%
Householder is Two or More Races		29 4.4%
Other Families with Hispanic Householder		125 19.2%
<b>Nonfamily Households by Race of Householder</b>		
Total		1,079 100.0%
Householder is White Alone		999 92.6%
Householder is Black Alone		7 0.6%
Householder is American Indian Alone		11 1.0%
Householder is Asian Alone		12 1.1%
Householder is Pacific Islander Alone		4 0.4%
Householder is Some Other Race Alone		22 2.0%
Householder is Two or More Races		24 2.2%
Nonfamily Households with Hispanic Householder		74 6.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminnville, OR, 97128  
 Ring: 1 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

## Total Housing Units by Occupancy

Total	3,268	100.0%
Occupied Housing Units	3,089	94.5%
Vacant Housing Units		
For Rent	71	2.2%
Rented, not Occupied	6	0.2%
For Sale Only	43	1.3%
Sold, not Occupied	5	0.2%
For Seasonal/Recreational/Occasional Use	15	0.5%
For Migrant Workers	0	0.0%
Other Vacant	39	1.2%
Total Vacancy Rate	5.7%	

## Households by Tenure and Mortgage Status

Total	3,089	100.0%
Owner Occupied	1,575	51.0%
Owned with a Mortgage/Loan	1,170	37.9%
Owned Free and Clear	405	13.1%
Average Household Size	2.73	
Renter Occupied	1,514	49.0%
Average Household Size	2.64	

## Owner-occupied Housing Units by Race of Householder

Total	1,576	100.0%
Householder is White Alone	1,443	91.6%
Householder is Black Alone	8	0.5%
Householder is American Indian Alone	18	1.1%
Householder is Asian Alone	7	0.4%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	78	4.9%
Householder is Two or More Races	21	1.3%
Owner-occupied Housing Units with Hispanic Householder	200	12.7%

## Renter-occupied Housing Units by Race of Householder

Total	1,515	100.0%
Householder is White Alone	1,261	83.2%
Householder is Black Alone	10	0.7%
Householder is American Indian Alone	28	1.8%
Householder is Asian Alone	16	1.1%
Householder is Pacific Islander Alone	4	0.3%
Householder is Some Other Race Alone	138	9.1%
Householder is Two or More Races	58	3.8%
Renter-occupied Housing Units with Hispanic Householder	295	19.5%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.52
Householder is Black Alone	3.24
Householder is American Indian Alone	2.78
Householder is Asian Alone	2.26
Householder is Pacific Islander Alone	2.80
Householder is Some Other Race Alone	4.53
Householder is Two or More Races	3.06
Householder is Hispanic	4.11

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminville, OR, 97128  
 Ring: 3 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

	2000	2010	2000-2010 Annual Rate
Population	27,706	32,834	1.71%
Households	9,748	11,888	2.00%
Housing Units	10,243	12,617	2.11%

Population by Race	Number	Percent
Total	32,834	100.0%
Population Reporting One Race	31,723	96.6%
White	27,165	82.7%
Black	234	0.7%
American Indian	413	1.3%
Asian	487	1.5%
Pacific Islander	58	0.2%
Some Other Race	3,366	10.3%
Population Reporting Two or More Races	1,111	3.4%
Total Hispanic Population	6,511	19.8%

Population by Sex	Number	Percent
Male	15,886	48.4%
Female	16,948	51.6%

Population by Age	Number	Percent
Total	32,835	100.0%
Age 0 - 4	2,363	7.2%
Age 5 - 9	2,294	7.0%
Age 10 - 14	2,294	7.0%
Age 15 - 19	2,704	8.2%
Age 20 - 24	2,765	8.4%
Age 25 - 29	2,069	6.3%
Age 30 - 34	2,021	6.2%
Age 35 - 39	1,975	6.0%
Age 40 - 44	1,925	5.9%
Age 45 - 49	1,943	5.9%
Age 50 - 54	1,946	5.9%
Age 55 - 59	1,950	5.9%
Age 60 - 64	1,713	5.2%
Age 65 - 69	1,315	4.0%
Age 70 - 74	1,036	3.2%
Age 75 - 79	865	2.6%
Age 80 - 84	748	2.3%
Age 85+	907	2.8%
Age 18+	24,534	74.7%
Age 65+	4,871	14.8%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	34.8
Male	33.3
Female	36.3
White Alone	38.5
Black Alone	21.9
American Indian Alone	31.2
Asian Alone	26.1
Pacific Islander Alone	23.4
Some Other Race Alone	22.5
Two or More Races	19.1
Hispanic Population	22.5

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminville, OR, 97128  
 Ring: 3 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

Households by Type		
Total	11,888	100.0%
Households with 1 Person	3,079	25.9%
Households with 2+ People	8,809	74.1%
Family Households	7,983	67.2%
Husband-wife Families	5,848	49.2%
With Own Children	2,406	20.2%
Other Family (No Spouse Present)	2,135	18.0%
With Own Children	1,355	11.4%
Nonfamily Households	826	6.9%
All Households with Children	4,130	34.7%
Multigenerational Households	440	3.7%
Unmarried Partner Households	898	7.6%
Male-female	816	6.9%
Same-sex	82	0.7%
Average Household Size	2.62	

Family Households by Size		
Total	7,984	100.0%
2 People	3,446	43.2%
3 People	1,656	20.7%
4 People	1,464	18.3%
5 People	811	10.2%
6 People	367	4.6%
7+ People	240	3.0%
Average Family Size	3.14	

Nonfamily Households by Size		
Total	3,906	100.0%
1 Person	3,079	78.8%
2 People	645	16.5%
3 People	90	2.3%
4 People	48	1.2%
5 People	29	0.7%
6 People	6	0.2%
7+ People	9	0.2%
Average Nonfamily Size	1.31	

Population by Relationship and Household Type		
Total	32,833	100.0%
In Households	31,134	94.8%
In Family Households	26,031	79.3%
Householder	8,027	24.4%
Spouse	5,884	17.9%
Child	9,901	30.2%
Other relative	1,222	3.7%
Nonrelative	996	3.0%
In Nonfamily Households	5,103	15.5%
In Group Quarters	1,699	5.2%
Institutionalized Population	379	1.2%
Noninstitutionalized Population	1,320	4.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminnville, OR, 97128  
 Ring: 3 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

Family Households by Age of Householder		
Total		7,982 100.0%
Householder Age 15 - 44	3,446	43.2%
Householder Age 45 - 54	1,560	19.5%
Householder Age 55 - 64	1,341	16.8%
Householder Age 65 - 74	885	11.1%
Householder Age 75+	750	9.4%
Nonfamily Households by Age of Householder		
Total		3,906 100.0%
Householder Age 15 - 44	1,043	26.7%
Householder Age 45 - 54	578	14.8%
Householder Age 55 - 64	771	19.7%
Householder Age 65 - 74	533	13.6%
Householder Age 75+	981	25.1%
Households by Race of Householder		
Total		11,888 100.0%
Householder is White Alone	10,572	88.9%
Householder is Black Alone	55	0.5%
Householder is American Indian Alone	145	1.2%
Householder is Asian Alone	113	1.0%
Householder is Pacific Islander Alone	14	0.1%
Householder is Some Other Race Alone	733	6.2%
Householder is Two or More Races	256	2.2%
Households with Hispanic Householder	1,493	12.6%
Husband-wife Families by Race of Householder		
Total		5,848 100.0%
Householder is White Alone	5,123	87.6%
Householder is Black Alone	25	0.4%
Householder is American Indian Alone	61	1.0%
Householder is Asian Alone	53	0.9%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	475	8.1%
Householder is Two or More Races	105	1.8%
Husband-wife Families with Hispanic Householder	902	15.4%
Other Families (No Spouse) by Race of Householder		
Total		2,134 100.0%
Householder is White Alone	1,793	84.0%
Householder is Black Alone	13	0.6%
Householder is American Indian Alone	39	1.8%
Householder is Asian Alone	21	1.0%
Householder is Pacific Islander Alone	3	0.1%
Householder is Some Other Race Alone	189	8.9%
Householder is Two or More Races	76	3.6%
Other Families with Hispanic Householder	382	17.9%
Nonfamily Households by Race of Householder		
Total		3,904 100.0%
Householder is White Alone	3,657	93.7%
Householder is Black Alone	16	0.4%
Householder is American Indian Alone	44	1.1%
Householder is Asian Alone	38	1.0%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	69	1.8%
Householder is Two or More Races	75	1.9%
Nonfamily Households with Hispanic Householder	208	5.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.





# Census 2010 Summary Profile

637 SW Keck Dr, Mcminnville, OR, 97128  
 Ring: 3 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

## Total Housing Units by Occupancy

Total	12,619	100.0%
Occupied Housing Units	11,888	94.2%
Vacant Housing Units		
For Rent	346	2.7%
Rented, not Occupied	10	0.1%
For Sale Only	153	1.2%
Sold, not Occupied	22	0.2%
For Seasonal/Recreational/Occasional Use	60	0.5%
For Migrant Workers	0	0.0%
Other Vacant	140	1.1%
Total Vacancy Rate	5.8%	

## Households by Tenure and Mortgage Status

Total	11,888	100.0%
Owner Occupied	7,001	58.9%
Owned with a Mortgage/Loan	4,990	42.0%
Owned Free and Clear	2,011	16.9%
Average Household Size	2.65	
Renter Occupied	4,887	41.1%
Average Household Size	2.57	

## Owner-occupied Housing Units by Race of Householder

Total	7,001	100.0%
Householder is White Alone	6,458	92.2%
Householder is Black Alone	21	0.3%
Householder is American Indian Alone	64	0.9%
Householder is Asian Alone	63	0.9%
Householder is Pacific Islander Alone	7	0.1%
Householder is Some Other Race Alone	278	4.0%
Householder is Two or More Races	110	1.6%
Owner-occupied Housing Units with Hispanic Householder	639	9.1%

## Renter-occupied Housing Units by Race of Householder

Total	4,887	100.0%
Householder is White Alone	4,115	84.2%
Householder is Black Alone	34	0.7%
Householder is American Indian Alone	80	1.6%
Householder is Asian Alone	50	1.0%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	455	9.3%
Householder is Two or More Races	145	3.0%
Renter-occupied Housing Units with Hispanic Householder	854	17.5%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.48
Householder is Black Alone	2.80
Householder is American Indian Alone	2.58
Householder is Asian Alone	2.65
Householder is Pacific Islander Alone	3.36
Householder is Some Other Race Alone	4.51
Householder is Two or More Races	3.03
Householder is Hispanic	4.10

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminville, OR, 97128  
 Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.19707

Longitude: -123.20312

	2000	2010	2000-2010 Annual Rate
Population	29,957	35,697	1.77%
Households	10,606	13,009	2.06%
Housing Units	11,144	13,811	2.17%

Population by Race	Number	Percent
Total	35,697	100.0%
Population Reporting One Race	34,494	96.6%
White	29,655	83.1%
Black	248	0.7%
American Indian	451	1.3%
Asian	514	1.4%
Pacific Islander	63	0.2%
Some Other Race	3,563	10.0%
Population Reporting Two or More Races	1,203	3.4%
Total Hispanic Population	6,931	19.4%

Population by Sex	Number	Percent
Male	17,279	48.4%
Female	18,418	51.6%

Population by Age	Number	Percent
Total	35,697	100.0%
Age 0 - 4	2,542	7.1%
Age 5 - 9	2,502	7.0%
Age 10 - 14	2,517	7.1%
Age 15 - 19	2,901	8.1%
Age 20 - 24	2,902	8.1%
Age 25 - 29	2,205	6.2%
Age 30 - 34	2,183	6.1%
Age 35 - 39	2,146	6.0%
Age 40 - 44	2,107	5.9%
Age 45 - 49	2,134	6.0%
Age 50 - 54	2,163	6.1%
Age 55 - 59	2,153	6.0%
Age 60 - 64	1,898	5.3%
Age 65 - 69	1,464	4.1%
Age 70 - 74	1,141	3.2%
Age 75 - 79	945	2.6%
Age 80 - 84	814	2.3%
Age 85+	979	2.7%
Age 18+	26,655	74.7%
Age 65+	5,343	15.0%

Median Age by Sex and Race/Hispanic Origin	Median Age
Total Population	35.2
Male	33.8
Female	36.7
White Alone	38.9
Black Alone	21.8
American Indian Alone	31.5
Asian Alone	26.9
Pacific Islander Alone	23.5
Some Other Race Alone	22.5
Two or More Races	19.1
Hispanic Population	22.5

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminville, OR, 97128  
 Ring: 5 mile radius

Prepared for Ashley Rhea

Latitude: 45.19707

Longitude: -123.20312

Households by Type		
Total	13,009	100.0%
Households with 1 Person	3,306	25.4%
Households with 2+ People	9,703	74.6%
Family Households	8,822	67.8%
Husband-wife Families	6,533	50.2%
With Own Children	2,668	20.5%
Other Family (No Spouse Present)	2,290	17.6%
With Own Children	1,444	11.1%
Nonfamily Households	881	6.8%
All Households with Children	4,521	34.8%
Multigenerational Households	491	3.8%
Unmarried Partner Households	966	7.4%
Male-female	878	6.7%
Same-sex	88	0.7%
Average Household Size	2.61	

Family Households by Size		
Total	8,822	100.0%
2 People	3,813	43.2%
3 People	1,816	20.6%
4 People	1,623	18.4%
5 People	903	10.2%
6 People	406	4.6%
7+ People	261	3.0%
Average Family Size	3.11	

Nonfamily Households by Size		
Total	4,186	100.0%
1 Person	3,306	79.0%
2 People	688	16.4%
3 People	97	2.3%
4 People	50	1.2%
5 People	30	0.7%
6 People	6	0.1%
7+ People	9	0.2%
Average Nonfamily Size	1.30	

Population by Relationship and Household Type		
Total	35,697	100.0%
In Households	33,972	95.2%
In Family Households	28,542	80.0%
Householder	8,802	24.7%
Spouse	6,516	18.3%
Child	10,823	30.3%
Other relative	1,326	3.7%
Nonrelative	1,074	3.0%
In Nonfamily Households	5,430	15.2%
In Group Quarters	1,725	4.8%
Institutionalized Population	394	1.1%
Noninstitutionalized Population	1,332	3.7%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminnville, OR, 97128  
 Ring: 5 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

Family Households by Age of Householder		
Total	8,824	100.0%
Householder Age 15 - 44	3,742	42.4%
Householder Age 45 - 54	1,746	19.8%
Householder Age 55 - 64	1,511	17.1%
Householder Age 65 - 74	999	11.3%
Householder Age 75+	826	9.4%
Nonfamily Households by Age of Householder		
Total	4,184	100.0%
Householder Age 15 - 44	1,089	26.0%
Householder Age 45 - 54	617	14.7%
Householder Age 55 - 64	833	19.9%
Householder Age 65 - 74	579	13.8%
Householder Age 75+	1,066	25.5%
Households by Race of Householder		
Total	13,008	100.0%
Householder is White Alone	11,602	89.2%
Householder is Black Alone	58	0.4%
Householder is American Indian Alone	156	1.2%
Householder is Asian Alone	122	0.9%
Householder is Pacific Islander Alone	16	0.1%
Householder is Some Other Race Alone	778	6.0%
Householder is Two or More Races	276	2.1%
Households with Hispanic Householder	1,588	12.2%
Husband-wife Families by Race of Householder		
Total	6,533	100.0%
Householder is White Alone	5,748	88.0%
Householder is Black Alone	27	0.4%
Householder is American Indian Alone	66	1.0%
Householder is Asian Alone	60	0.9%
Householder is Pacific Islander Alone	6	0.1%
Householder is Some Other Race Alone	509	7.8%
Householder is Two or More Races	117	1.8%
Husband-wife Families with Hispanic Householder	972	14.9%
Other Families (No Spouse) by Race of Householder		
Total	2,289	100.0%
Householder is White Alone	1,928	84.2%
Householder is Black Alone	14	0.6%
Householder is American Indian Alone	43	1.9%
Householder is Asian Alone	22	1.0%
Householder is Pacific Islander Alone	4	0.2%
Householder is Some Other Race Alone	197	8.6%
Householder is Two or More Races	81	3.5%
Other Families with Hispanic Householder	401	17.5%
Nonfamily Households by Race of Householder		
Total	4,188	100.0%
Householder is White Alone	3,927	93.8%
Householder is Black Alone	17	0.4%
Householder is American Indian Alone	47	1.1%
Householder is Asian Alone	41	1.0%
Householder is Pacific Islander Alone	5	0.1%
Householder is Some Other Race Alone	72	1.7%
Householder is Two or More Races	79	1.9%
Nonfamily Households with Hispanic Householder	214	5.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



# Census 2010 Summary Profile

637 SW Keck Dr, Mcminnville, OR, 97128  
 Ring: 5 mile radius

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312

## Total Housing Units by Occupancy

Total	13,816	100.0%
Occupied Housing Units	13,009	94.2%
Vacant Housing Units		
For Rent	369	2.7%
Rented, not Occupied	12	0.1%
For Sale Only	167	1.2%
Sold, not Occupied	26	0.2%
For Seasonal/Recreational/Occasional Use	73	0.5%
For Migrant Workers	1	0.0%
Other Vacant	159	1.2%
Total Vacancy Rate	5.8%	

## Households by Tenure and Mortgage Status

Total	13,009	100.0%
Owner Occupied	7,833	60.2%
Owned with a Mortgage/Loan	5,549	42.7%
Owned Free and Clear	2,284	17.6%
Average Household Size	2.63	
Renter Occupied	5,176	39.8%
Average Household Size	2.58	

## Owner-occupied Housing Units by Race of Householder

Total	7,833	100.0%
Householder is White Alone	7,235	92.4%
Householder is Black Alone	23	0.3%
Householder is American Indian Alone	71	0.9%
Householder is Asian Alone	71	0.9%
Householder is Pacific Islander Alone	8	0.1%
Householder is Some Other Race Alone	301	3.8%
Householder is Two or More Races	124	1.6%
Owner-occupied Housing Units with Hispanic Householder	690	8.8%

## Renter-occupied Housing Units by Race of Householder

Total	5,177	100.0%
Householder is White Alone	4,367	84.4%
Householder is Black Alone	35	0.7%
Householder is American Indian Alone	85	1.6%
Householder is Asian Alone	52	1.0%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	477	9.2%
Householder is Two or More Races	153	3.0%
Renter-occupied Housing Units with Hispanic Householder	898	17.3%

## Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.47
Householder is Black Alone	2.81
Householder is American Indian Alone	2.59
Householder is Asian Alone	2.65
Householder is Pacific Islander Alone	3.19
Householder is Some Other Race Alone	4.50
Householder is Two or More Races	3.01
Householder is Hispanic	4.10

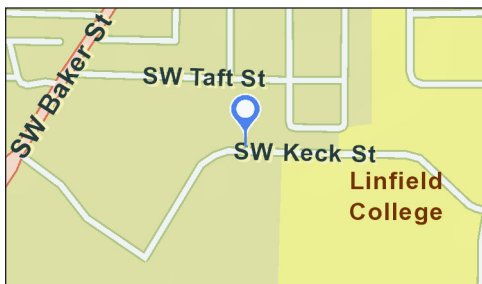
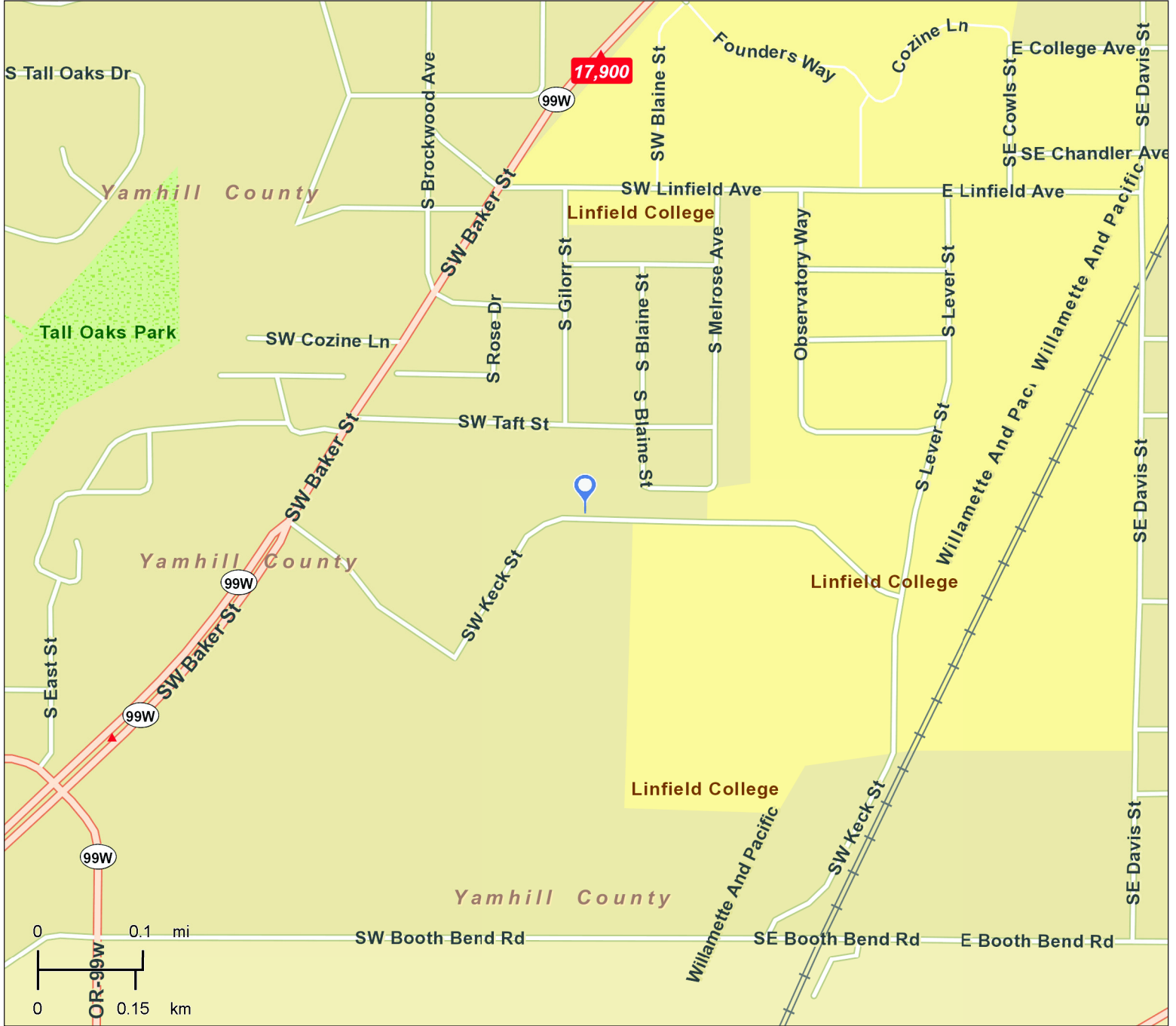
Source: U.S. Census Bureau, Census 2010 Summary File 1.



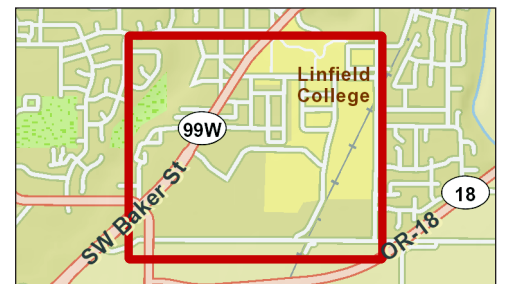
# Traffic Count Map - Close Up

637 SW Keck Dr, McMinnville, OR, 97128  
 Ring: 1, 3, 5 Miles

Prepared for Ashley Rhea  
 Latitude: 45.19707  
 Longitude: -123.20312



- Average Daily Traffic Volume**
- ▲ Up to 6,000 vehicles per day
  - ▲ 6,001 - 15,000
  - ▲ 15,001 - 30,000
  - ▲ 30,001 - 50,000
  - ▲ 50,001 - 100,000
  - ▲ More than 100,000 per day



Source: ©2012 Market Planning Solutions, Inc.

April 23, 2013

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