



## 2010 Census Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

	2000	2010	2000-2010 Annual Rate
Population	10,650	12,211	1.38%
Households	3,550	4,308	1.95%
Housing Units	3,737	4,608	2.12%
<b>Population by Race</b>			
Total		12,211	100.0%
Population Reporting One Race		11,812	96.7%
White		10,371	84.9%
Black		93	0.8%
American Indian		105	0.9%
Asian		297	2.4%
Pacific Islander		28	0.2%
Some Other Race		918	7.5%
Population Reporting Two or More Races		399	3.3%
Total Hispanic Population		1,766	14.5%
<b>Population by Sex</b>			
Male		5,827	47.7%
Female		6,385	52.3%
<b>Population by Age</b>			
Total		12,211	100.0%
Age 0 - 4		799	6.5%
Age 5 - 9		796	6.5%
Age 10 - 14		764	6.3%
Age 15 - 19		1,193	9.8%
Age 20 - 24		1,435	11.8%
Age 25 - 29		887	7.3%
Age 30 - 34		783	6.4%
Age 35 - 39		709	5.8%
Age 40 - 44		668	5.5%
Age 45 - 49		734	6.0%
Age 50 - 54		706	5.8%
Age 55 - 59		602	4.9%
Age 60 - 64		494	4.0%
Age 65 - 69		389	3.2%
Age 70 - 74		258	2.1%
Age 75 - 79		278	2.3%
Age 80 - 84		302	2.5%
Age 85+		417	3.4%
Age 18+		9,388	76.9%
Age 65+		1,644	13.5%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		31.5	
Male		30.4	
Female		32.6	
White Alone		33.9	
Black Alone		19.9	
American Indian Alone		24.5	
Asian Alone		23.1	
Pacific Islander Alone		29.4	
Some Other Race Alone		24.9	
Two or More Races		20.3	
Hispanic Population		23.7	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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### Households by Type

Total	4,308	100.0%
Households with 1 Person	1,124	26.1%
Households with 2+ People	3,184	73.9%
Family Households	2,863	66.5%
Husband-wife Families	2,118	49.2%
With Own Children	911	21.1%
Other Family (No Spouse Present)	745	17.3%
With Own Children	452	10.5%
Nonfamily Households	321	7.5%
All Households with Children	1,483	34.4%
Multigenerational Households	136	3.2%
Unmarried Partner Households	280	6.5%
Male-female	258	6.0%
Same-sex	22	0.5%
Average Household Size	2.55	

### Family Households by Size

Total	2,864	100.0%
2 People	1,207	42.1%
3 People	653	22.8%
4 People	553	19.3%
5 People	265	9.3%
6 People	112	3.9%
7+ People	74	2.6%
Average Family Size	3.05	

### Nonfamily Households by Size

Total	1,446	100.0%
1 Person	1,124	77.7%
2 People	232	16.0%
3 People	55	3.8%
4 People	16	1.1%
5 People	11	0.8%
6 People	6	0.4%
7+ People	2	0.1%
Average Nonfamily Size	1.32	

### Population by Relationship and Household Type

Total	12,212	100.0%
In Households	10,990	90.0%
In Family Households	9,076	74.3%
Householder	2,838	23.2%
Spouse	2,095	17.2%
Child	3,437	28.1%
Other relative	359	2.9%
Nonrelative	349	2.9%
In Nonfamily Households	1,913	15.7%
In Group Quarters	1,222	10.0%
Institutionalized Population	114	0.9%
Noninstitutionalized Population	1,108	9.1%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



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### Family Households by Age of Householder

Total	2,863	100.0%
Householder Age 15 - 44	1,338	46.7%
Householder Age 45 - 54	609	21.3%
Householder Age 55 - 64	432	15.1%
Householder Age 65 - 74	235	8.2%
Householder Age 75+	249	8.7%

### Nonfamily Households by Age of Householder

Total	1,445	100.0%
Householder Age 15 - 44	454	31.4%
Householder Age 45 - 54	222	15.4%
Householder Age 55 - 64	227	15.7%
Householder Age 65 - 74	175	12.1%
Householder Age 75+	367	25.4%

### Households by Race of Householder

Total	4,308	100.0%
Householder is White Alone	3,897	90.5%
Householder is Black Alone	20	0.5%
Householder is American Indian Alone	29	0.7%
Householder is Asian Alone	62	1.4%
Householder is Pacific Islander Alone	12	0.3%
Householder is Some Other Race Alone	208	4.8%
Householder is Two or More Races	80	1.9%
Households with Hispanic Householder	391	9.1%

### Husband-wife Families by Race of Householder

Total	2,118	100.0%
Householder is White Alone	1,893	89.4%
Householder is Black Alone	9	0.4%
Householder is American Indian Alone	18	0.8%
Householder is Asian Alone	35	1.7%
Householder is Pacific Islander Alone	7	0.3%
Householder is Some Other Race Alone	120	5.7%
Householder is Two or More Races	36	1.7%
Husband-wife Families with Hispanic Householder	219	10.3%

### Other Families (No Spouse) by Race of Householder

Total	745	100.0%
Householder is White Alone	642	86.2%
Householder is Black Alone	4	0.5%
Householder is American Indian Alone	6	0.8%
Householder is Asian Alone	10	1.3%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	59	7.9%
Householder is Two or More Races	23	3.1%
Other Families with Hispanic Householder	113	15.2%

### Nonfamily Households by Race of Householder

Total	1,444	100.0%
Householder is White Alone	1,362	94.3%
Householder is Black Alone	7	0.5%
Householder is American Indian Alone	5	0.3%
Householder is Asian Alone	17	1.2%
Householder is Pacific Islander Alone	4	0.3%
Householder is Some Other Race Alone	28	1.9%
Householder is Two or More Races	21	1.5%
Nonfamily Households with Hispanic Householder	59	4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

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### Total Housing Units by Occupancy

Total	4,617	100.0%
Occupied Housing Units	4,308	93.3%
Vacant Housing Units		
For Rent	138	3.0%
Rented, not Occupied	15	0.3%
For Sale Only	93	2.0%
Sold, not Occupied	14	0.3%
For Seasonal/Recreational/Occasional Use	18	0.4%
For Migrant Workers	1	0.0%
Other Vacant	30	0.6%
Total Vacancy Rate	6.5%	

### Households by Tenure and Mortgage Status

Total	4,308	100.0%
Owner Occupied	2,481	57.6%
Owned with a Mortgage/Loan	1,840	42.7%
Owned Free and Clear	640	14.9%
Average Household Size	2.57	
Renter Occupied	1,827	42.4%
Average Household Size	2.53	

### Owner-occupied Housing Units by Race of Householder

Total	2,481	100.0%
Householder is White Alone	2,326	93.8%
Householder is Black Alone	8	0.3%
Householder is American Indian Alone	14	0.6%
Householder is Asian Alone	37	1.5%
Householder is Pacific Islander Alone	7	0.3%
Householder is Some Other Race Alone	58	2.3%
Householder is Two or More Races	31	1.2%
Owner-occupied Housing Units with Hispanic Householder	111	4.5%

### Renter-occupied Housing Units by Race of Householder

Total	1,827	100.0%
Householder is White Alone	1,571	86.0%
Householder is Black Alone	12	0.7%
Householder is American Indian Alone	15	0.8%
Householder is Asian Alone	25	1.4%
Householder is Pacific Islander Alone	5	0.3%
Householder is Some Other Race Alone	150	8.2%
Householder is Two or More Races	49	2.7%
Renter-occupied Housing Units with Hispanic Householder	281	15.4%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.44
Householder is Black Alone	2.40
Householder is American Indian Alone	3.41
Householder is Asian Alone	2.84
Householder is Pacific Islander Alone	2.92
Householder is Some Other Race Alone	4.20
Householder is Two or More Races	2.91
Householder is Hispanic	4.02

Source: U.S. Census Bureau, Census 2010 Summary File 1.





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	2000	2010	2000-2010 Annual Rate
Population	22,617	26,752	1.69%
Households	7,654	9,415	2.09%
Housing Units	8,054	10,026	2.21%
<b>Population by Race</b>			
Total		26,753	100.0%
Population Reporting One Race		25,945	97.0%
White		23,310	87.1%
Black		184	0.7%
American Indian		201	0.8%
Asian		547	2.0%
Pacific Islander		40	0.1%
Some Other Race		1,663	6.2%
Population Reporting Two or More Races		808	3.0%
Total Hispanic Population		3,249	12.1%
<b>Population by Sex</b>			
Male		13,090	48.9%
Female		13,662	51.1%
<b>Population by Age</b>			
Total		26,751	100.0%
Age 0 - 4		1,745	6.5%
Age 5 - 9		1,886	7.1%
Age 10 - 14		1,843	6.9%
Age 15 - 19		2,229	8.3%
Age 20 - 24		2,234	8.4%
Age 25 - 29		1,746	6.5%
Age 30 - 34		1,785	6.7%
Age 35 - 39		1,692	6.3%
Age 40 - 44		1,716	6.4%
Age 45 - 49		1,812	6.8%
Age 50 - 54		1,848	6.9%
Age 55 - 59		1,611	6.0%
Age 60 - 64		1,290	4.8%
Age 65 - 69		947	3.5%
Age 70 - 74		603	2.3%
Age 75 - 79		562	2.1%
Age 80 - 84		546	2.0%
Age 85+		656	2.5%
Age 18+		20,150	75.3%
Age 65+		3,314	12.4%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		34.7	
Male		33.7	
Female		35.8	
White Alone		36.9	
Black Alone		19.1	
American Indian Alone		28.6	
Asian Alone		24.8	
Pacific Islander Alone		27.9	
Some Other Race Alone		25.3	
Two or More Races		19.0	
Hispanic Population		24.2	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri converted Census 2000 data into 2010 geography.



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### Households by Type

Total	9,416	100.0%
Households with 1 Person	2,035	21.6%
Households with 2+ People	7,381	78.4%
Family Households	6,759	71.8%
Husband-wife Families	5,304	56.3%
With Own Children	2,291	24.3%
Other Family (No Spouse Present)	1,455	15.5%
With Own Children	845	9.0%
Nonfamily Households	622	6.6%
All Households with Children	3,430	36.4%
Multigenerational Households	310	3.3%
Unmarried Partner Households	559	5.9%
Male-female	507	5.4%
Same-sex	52	0.6%
Average Household Size	2.68	

### Family Households by Size

Total	6,759	100.0%
2 People	2,794	41.3%
3 People	1,530	22.6%
4 People	1,401	20.7%
5 People	635	9.4%
6 People	247	3.7%
7+ People	152	2.2%
Average Family Size	3.10	

### Nonfamily Households by Size

Total	2,656	100.0%
1 Person	2,035	76.6%
2 People	461	17.4%
3 People	98	3.7%
4 People	28	1.1%
5 People	18	0.7%
6 People	12	0.5%
7+ People	4	0.2%
Average Nonfamily Size	1.34	

### Population by Relationship and Household Type

Total	26,752	100.0%
In Households	25,239	94.3%
In Family Households	21,675	81.0%
Householder	6,775	25.3%
Spouse	5,317	19.9%
Child	8,048	30.1%
Other relative	817	3.1%
Nonrelative	717	2.7%
In Nonfamily Households	3,565	13.3%
In Group Quarters	1,513	5.7%
Institutionalized Population	183	0.7%
Noninstitutionalized Population	1,330	5.0%

**Data Note:** **Households with children** include any households with people under age 18, related or not. **Multigenerational households** are families with 3 or more parent-child relationships. **Unmarried partner households** are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. **Average family size** excludes nonrelatives.

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### Family Households by Age of Householder

Total	6,758	100.0%
Householder Age 15 - 44	2,948	43.6%
Householder Age 45 - 54	1,538	22.8%
Householder Age 55 - 64	1,189	17.6%
Householder Age 65 - 74	598	8.8%
Householder Age 75+	485	7.2%

### Nonfamily Households by Age of Householder

Total	2,656	100.0%
Householder Age 15 - 44	794	29.9%
Householder Age 45 - 54	473	17.8%
Householder Age 55 - 64	478	18.0%
Householder Age 65 - 74	335	12.6%
Householder Age 75+	576	21.7%

### Households by Race of Householder

Total	9,415	100.0%
Householder is White Alone	8,632	91.7%
Householder is Black Alone	39	0.4%
Householder is American Indian Alone	62	0.7%
Householder is Asian Alone	131	1.4%
Householder is Pacific Islander Alone	17	0.2%
Householder is Some Other Race Alone	374	4.0%
Householder is Two or More Races	160	1.7%
Households with Hispanic Householder	721	7.7%

### Husband-wife Families by Race of Householder

Total	5,304	100.0%
Householder is White Alone	4,850	91.4%
Householder is Black Alone	19	0.4%
Householder is American Indian Alone	38	0.7%
Householder is Asian Alone	84	1.6%
Householder is Pacific Islander Alone	11	0.2%
Householder is Some Other Race Alone	222	4.2%
Householder is Two or More Races	80	1.5%
Husband-wife Families with Hispanic Householder	420	7.9%

### Other Families (No Spouse) by Race of Householder

Total	1,455	100.0%
Householder is White Alone	1,278	87.8%
Householder is Black Alone	6	0.4%
Householder is American Indian Alone	10	0.7%
Householder is Asian Alone	15	1.0%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	103	7.1%
Householder is Two or More Races	42	2.9%
Other Families with Hispanic Householder	188	12.9%

### Nonfamily Households by Race of Householder

Total	2,655	100.0%
Householder is White Alone	2,503	94.3%
Householder is Black Alone	13	0.5%
Householder is American Indian Alone	15	0.6%
Householder is Asian Alone	31	1.2%
Householder is Pacific Islander Alone	5	0.2%
Householder is Some Other Race Alone	50	1.9%
Householder is Two or More Races	38	1.4%
Nonfamily Households with Hispanic Householder	113	4.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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### Total Housing Units by Occupancy

Total	10,030	100.0%
Occupied Housing Units	9,415	93.9%
Vacant Housing Units		
For Rent	246	2.5%
Rented, not Occupied	23	0.2%
For Sale Only	173	1.7%
Sold, not Occupied	37	0.4%
For Seasonal/Recreational/Occasional Use	55	0.5%
For Migrant Workers	1	0.0%
Other Vacant	80	0.8%
Total Vacancy Rate	6.1%	

### Households by Tenure and Mortgage Status

Total	9,415	100.0%
Owner Occupied	6,313	67.1%
Owned with a Mortgage/Loan	4,945	52.5%
Owned Free and Clear	1,367	14.5%
Average Household Size	2.70	
Renter Occupied	3,102	32.9%
Average Household Size	2.63	

### Owner-occupied Housing Units by Race of Householder

Total	6,312	100.0%
Householder is White Alone	5,940	94.1%
Householder is Black Alone	19	0.3%
Householder is American Indian Alone	38	0.6%
Householder is Asian Alone	90	1.4%
Householder is Pacific Islander Alone	9	0.1%
Householder is Some Other Race Alone	130	2.1%
Householder is Two or More Races	86	1.4%
Owner-occupied Housing Units with Hispanic Householder	259	4.1%

### Renter-occupied Housing Units by Race of Householder

Total	3,103	100.0%
Householder is White Alone	2,692	86.8%
Householder is Black Alone	20	0.6%
Householder is American Indian Alone	24	0.8%
Householder is Asian Alone	41	1.3%
Householder is Pacific Islander Alone	8	0.3%
Householder is Some Other Race Alone	244	7.9%
Householder is Two or More Races	74	2.4%
Renter-occupied Housing Units with Hispanic Householder	461	14.9%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.60
Householder is Black Alone	2.62
Householder is American Indian Alone	3.21
Householder is Asian Alone	2.99
Householder is Pacific Islander Alone	3.06
Householder is Some Other Race Alone	4.20
Householder is Two or More Races	2.95
Householder is Hispanic	4.00

Source: U.S. Census Bureau, Census 2010 Summary File 1.



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Ring: 5 mile radius

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	2000	2010	2000-2010 Annual Rate
Population	28,707	33,570	1.58%
Households	9,817	11,901	1.94%
Housing Units	10,338	12,682	2.06%
<b>Population by Race</b>			
Total		33,570	100.0%
Population Reporting One Race		32,582	97.1%
White		29,596	88.2%
Black		209	0.6%
American Indian		256	0.8%
Asian		638	1.9%
Pacific Islander		47	0.1%
Some Other Race		1,836	5.5%
Population Reporting Two or More Races		988	2.9%
Total Hispanic Population		3,781	11.3%
<b>Population by Sex</b>			
Male		16,535	49.3%
Female		17,035	50.7%
<b>Population by Age</b>			
Total		33,571	100.0%
Age 0 - 4		2,101	6.3%
Age 5 - 9		2,384	7.1%
Age 10 - 14		2,370	7.1%
Age 15 - 19		2,707	8.1%
Age 20 - 24		2,490	7.4%
Age 25 - 29		2,023	6.0%
Age 30 - 34		2,143	6.4%
Age 35 - 39		2,129	6.3%
Age 40 - 44		2,218	6.6%
Age 45 - 49		2,394	7.1%
Age 50 - 54		2,426	7.2%
Age 55 - 59		2,177	6.5%
Age 60 - 64		1,786	5.3%
Age 65 - 69		1,309	3.9%
Age 70 - 74		801	2.4%
Age 75 - 79		719	2.1%
Age 80 - 84		650	1.9%
Age 85+		742	2.2%
Age 18+		25,272	75.3%
Age 65+		4,221	12.6%
<b>Median Age by Sex and Race/Hispanic Origin</b>			
Total Population		36.3	
Male		35.4	
Female		37.3	
White Alone		38.4	
Black Alone		19.4	
American Indian Alone		30.7	
Asian Alone		26.7	
Pacific Islander Alone		28.6	
Some Other Race Alone		25.6	
Two or More Races		19.3	
Hispanic Population		24.2	

**Data Note:** Hispanic population can be of any race. Census 2010 medians are computed from reported data distributions.

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### Households by Type

Total	11,901	100.0%
Households with 1 Person	2,429	20.4%
Households with 2+ People	9,472	79.6%
Family Households	8,740	73.4%
Husband-wife Families	7,009	58.9%
With Own Children	2,974	25.0%
Other Family (No Spouse Present)	1,730	14.5%
With Own Children	979	8.2%
Nonfamily Households	732	6.2%
All Households with Children	4,322	36.3%
Multigenerational Households	395	3.3%
Unmarried Partner Households	687	5.8%
Male-female	618	5.2%
Same-sex	69	0.6%
Average Household Size	2.69	

### Family Households by Size

Total	8,740	100.0%
2 People	3,660	41.9%
3 People	1,940	22.2%
4 People	1,818	20.8%
5 People	823	9.4%
6 People	306	3.5%
7+ People	193	2.2%
Average Family Size	3.08	

### Nonfamily Households by Size

Total	3,161	100.0%
1 Person	2,429	76.8%
2 People	553	17.5%
3 People	109	3.4%
4 People	31	1.0%
5 People	22	0.7%
6 People	13	0.4%
7+ People	4	0.1%
Average Nonfamily Size	1.33	

### Population by Relationship and Household Type

Total	33,570	100.0%
In Households	32,038	95.4%
In Family Households	27,833	82.9%
Householder	8,731	26.0%
Spouse	7,002	20.9%
Child	10,214	30.4%
Other relative	1,005	3.0%
Nonrelative	880	2.6%
In Nonfamily Households	4,205	12.5%
In Group Quarters	1,532	4.6%
Institutionalized Population	183	0.5%
Noninstitutionalized Population	1,349	4.0%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography. Average family size excludes nonrelatives.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

### Family Households by Age of Householder

Total	8,739	100.0%
Householder Age 15 - 44	3,577	40.9%
Householder Age 45 - 54	2,033	23.3%
Householder Age 55 - 64	1,647	18.8%
Householder Age 65 - 74	856	9.8%
Householder Age 75+	626	7.2%

### Nonfamily Households by Age of Householder

Total	3,162	100.0%
Householder Age 15 - 44	907	28.7%
Householder Age 45 - 54	581	18.4%
Householder Age 55 - 64	596	18.8%
Householder Age 65 - 74	416	13.2%
Householder Age 75+	662	20.9%

### Households by Race of Householder

Total	11,902	100.0%
Householder is White Alone	10,977	92.2%
Householder is Black Alone	44	0.4%
Householder is American Indian Alone	81	0.7%
Householder is Asian Alone	156	1.3%
Householder is Pacific Islander Alone	19	0.2%
Householder is Some Other Race Alone	419	3.5%
Householder is Two or More Races	206	1.7%
Households with Hispanic Householder	839	7.0%

### Husband-wife Families by Race of Householder

Total	7,009	100.0%
Householder is White Alone	6,471	92.3%
Householder is Black Alone	23	0.3%
Householder is American Indian Alone	47	0.7%
Householder is Asian Alone	99	1.4%
Householder is Pacific Islander Alone	12	0.2%
Householder is Some Other Race Alone	251	3.6%
Householder is Two or More Races	106	1.5%
Husband-wife Families with Hispanic Householder	495	7.1%

### Other Families (No Spouse) by Race of Householder

Total	1,729	100.0%
Householder is White Alone	1,531	88.5%
Householder is Black Alone	6	0.3%
Householder is American Indian Alone	12	0.7%
Householder is Asian Alone	19	1.1%
Householder is Pacific Islander Alone	1	0.1%
Householder is Some Other Race Alone	113	6.5%
Householder is Two or More Races	47	2.7%
Other Families with Hispanic Householder	213	12.3%

### Nonfamily Households by Race of Householder

Total	3,161	100.0%
Householder is White Alone	2,974	94.1%
Householder is Black Alone	15	0.5%
Householder is American Indian Alone	21	0.7%
Householder is Asian Alone	38	1.2%
Householder is Pacific Islander Alone	5	0.2%
Householder is Some Other Race Alone	55	1.7%
Householder is Two or More Races	53	1.7%
Nonfamily Households with Hispanic Householder	131	4.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1.



## 2010 Census Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

### Total Housing Units by Occupancy

Total	12,660	100.0%
Occupied Housing Units	11,901	94.0%
Vacant Housing Units		
For Rent	261	2.1%
Rented, not Occupied	25	0.2%
For Sale Only	211	1.7%
Sold, not Occupied	45	0.4%
For Seasonal/Recreational/Occasional Use	90	0.7%
For Migrant Workers	3	0.0%
Other Vacant	124	1.0%
Total Vacancy Rate	6.2%	

### Households by Tenure and Mortgage Status

Total	11,901	100.0%
Owner Occupied	8,426	70.8%
Owned with a Mortgage/Loan	6,560	55.1%
Owned Free and Clear	1,866	15.7%
Average Household Size	2.71	
Renter Occupied	3,475	29.2%
Average Household Size	2.64	

### Owner-occupied Housing Units by Race of Householder

Total	8,426	100.0%
Householder is White Alone	7,951	94.4%
Householder is Black Alone	24	0.3%
Householder is American Indian Alone	52	0.6%
Householder is Asian Alone	112	1.3%
Householder is Pacific Islander Alone	10	0.1%
Householder is Some Other Race Alone	161	1.9%
Householder is Two or More Races	116	1.4%
Owner-occupied Housing Units with Hispanic Householder	335	4.0%

### Renter-occupied Housing Units by Race of Householder

Total	3,475	100.0%
Householder is White Alone	3,025	87.1%
Householder is Black Alone	20	0.6%
Householder is American Indian Alone	29	0.8%
Householder is Asian Alone	44	1.3%
Householder is Pacific Islander Alone	8	0.2%
Householder is Some Other Race Alone	259	7.5%
Householder is Two or More Races	90	2.6%
Renter-occupied Housing Units with Hispanic Householder	504	14.5%

### Average Household Size by Race/Hispanic Origin of Householder

Householder is White Alone	2.63
Householder is Black Alone	2.70
Householder is American Indian Alone	3.02
Householder is Asian Alone	2.96
Householder is Pacific Islander Alone	3.05
Householder is Some Other Race Alone	4.16
Householder is Two or More Races	2.89
Householder is Hispanic	3.98

Source: U.S. Census Bureau, Census 2010 Summary File 1.



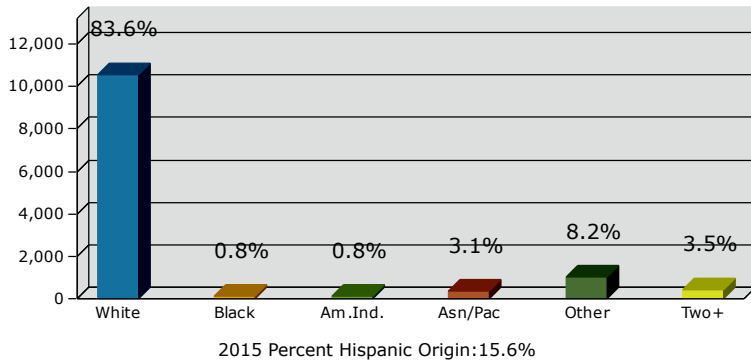


## Graphic Profile

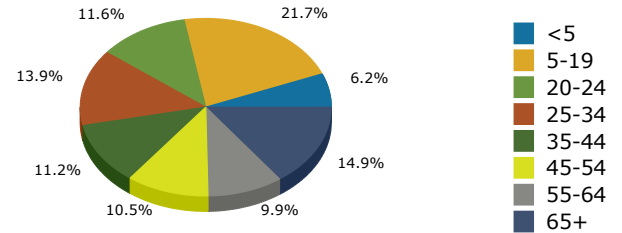
2318 Portland Rd, Newberg, Oregon, 97132  
Ring: 1 mile radius

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

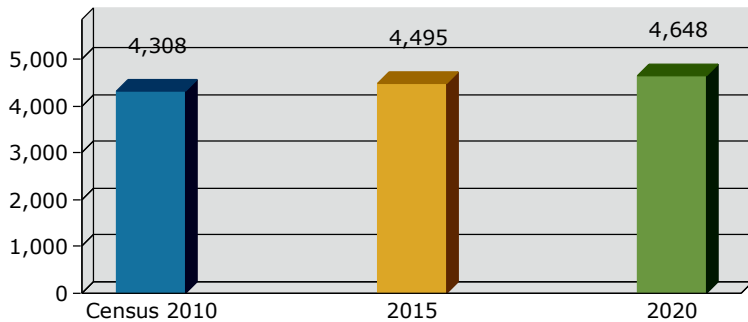
2015 Population by Race



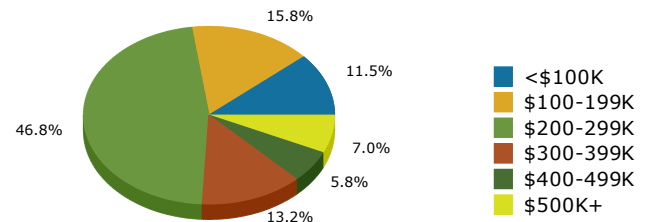
2015 Population by Age



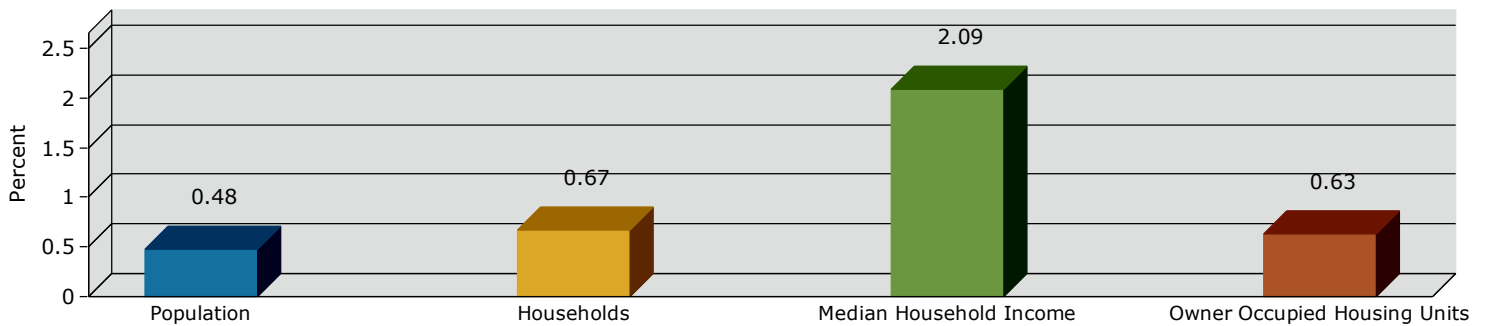
Households



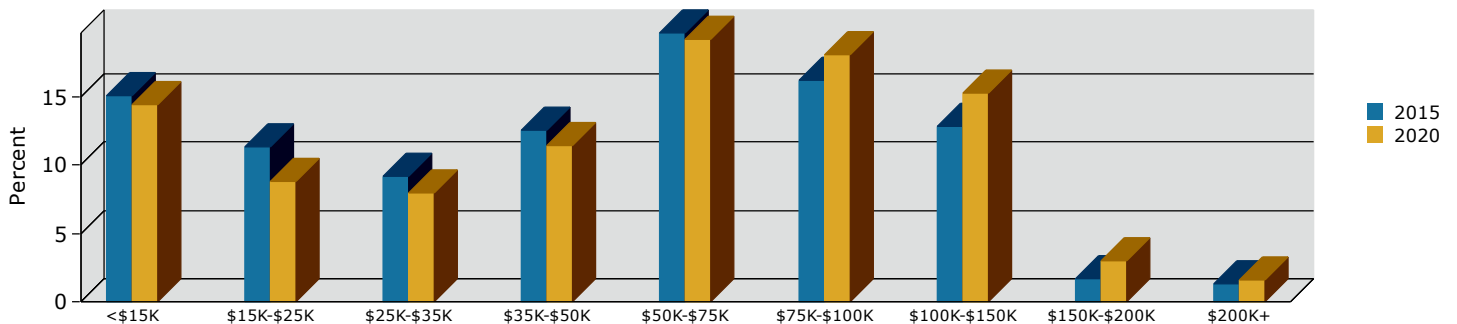
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

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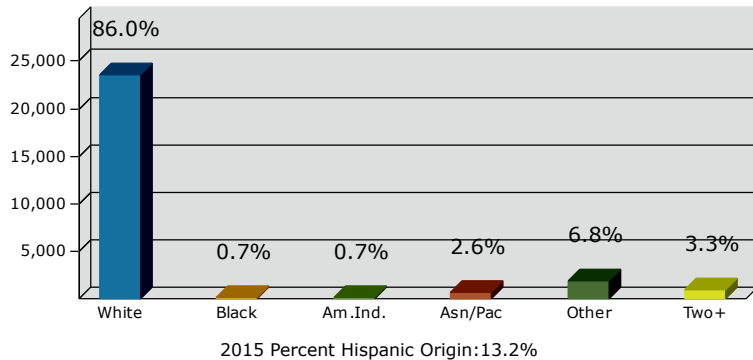


## Graphic Profile

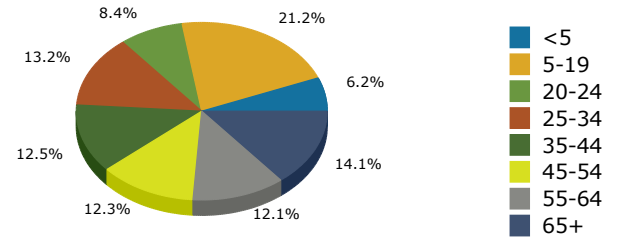
2318 Portland Rd, Newberg, Oregon, 97132  
Ring: 3 mile radius

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

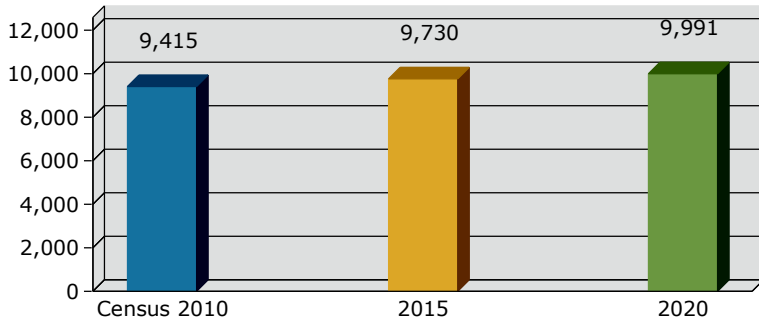
2015 Population by Race



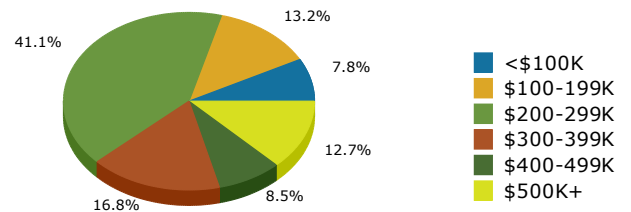
2015 Population by Age



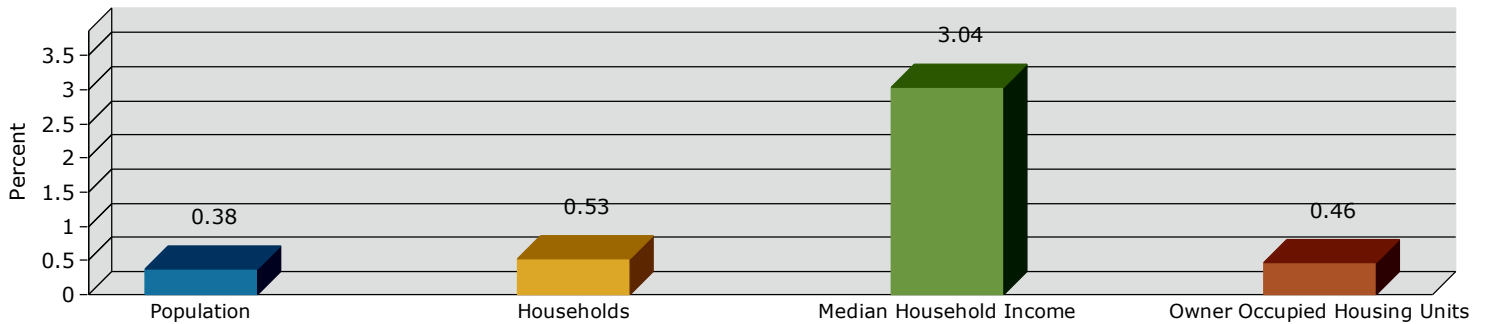
Households



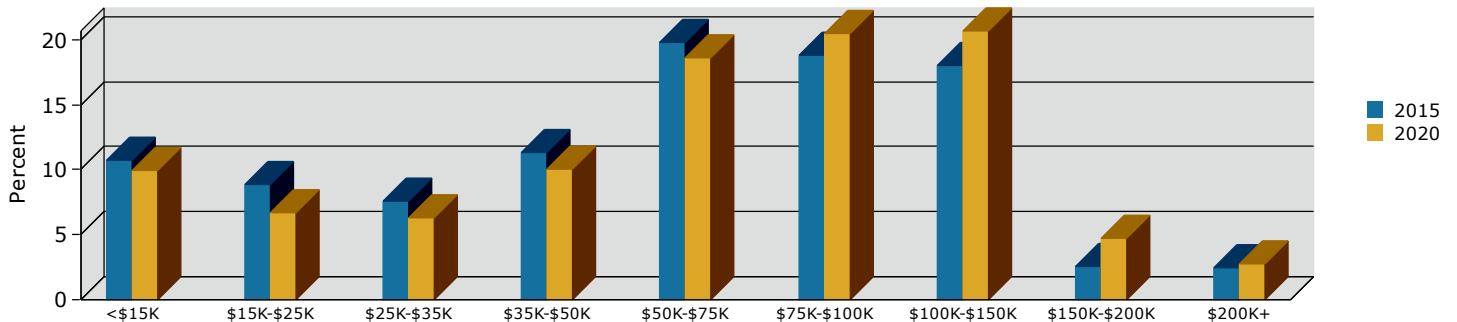
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

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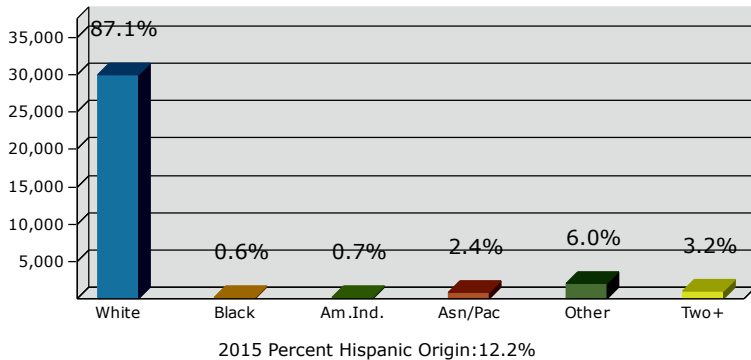


## Graphic Profile

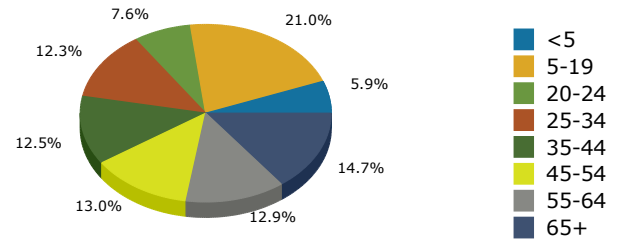
2318 Portland Rd, Newberg, Oregon, 97132  
Ring: 5 mile radius

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

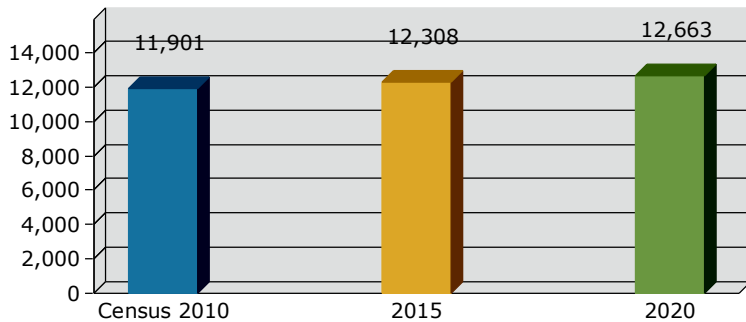
2015 Population by Race



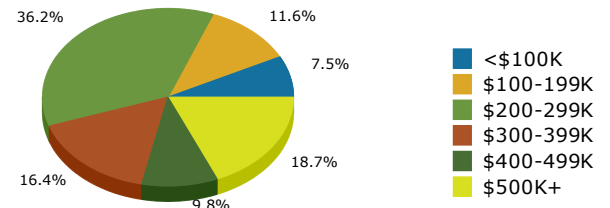
2015 Population by Age



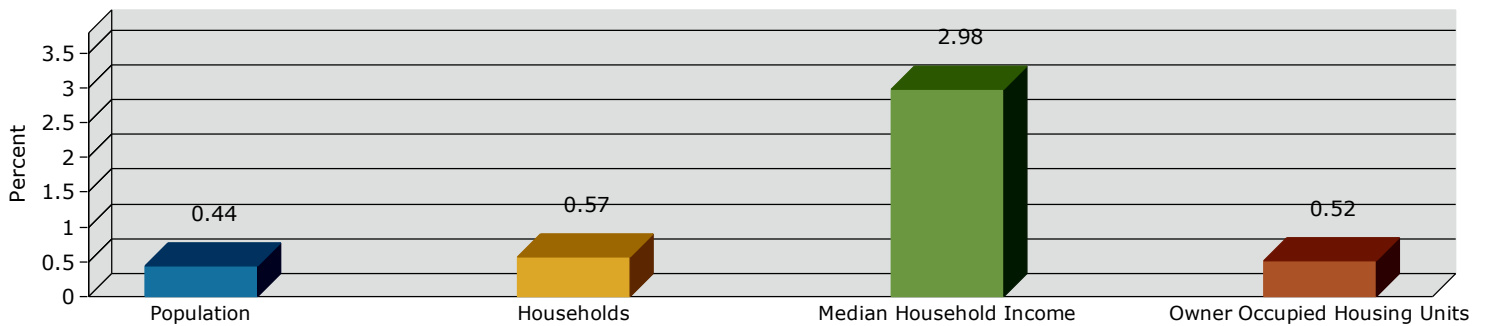
Households



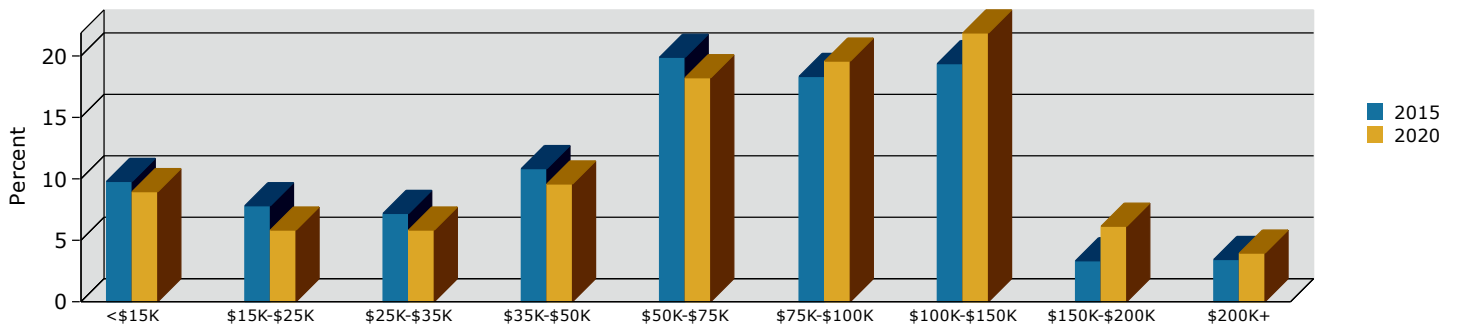
2015 Home Value



2015-2020 Annual Growth Rate



Household Income



Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

May 10, 2016



## Market Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

	1 mile	3 miles	5 miles
<b>Population Summary</b>			
2000 Total Population	10,650	22,617	28,707
2010 Total Population	12,212	26,752	33,570
2015 Total Population	12,625	27,415	34,451
2015 Group Quarters	1,280	1,585	1,605
2020 Total Population	12,928	27,944	35,215
2015-2020 Annual Rate	0.48%	0.38%	0.44%
<b>Household Summary</b>			
2000 Households	3,550	7,654	9,817
2000 Average Household Size	2.68	2.79	2.79
2010 Households	4,308	9,415	11,901
2010 Average Household Size	2.55	2.68	2.69
2015 Households	4,495	9,730	12,308
2015 Average Household Size	2.52	2.65	2.67
2020 Households	4,648	9,991	12,663
2020 Average Household Size	2.51	2.64	2.65
2015-2020 Annual Rate	0.67%	0.53%	0.57%
2010 Families	2,863	6,759	8,740
2010 Average Family Size	3.05	3.10	3.08
2015 Families	2,949	6,911	8,954
2015 Average Family Size	3.03	3.08	3.07
2020 Families	3,025	7,051	9,160
2020 Average Family Size	3.02	3.07	3.06
2015-2020 Annual Rate	0.51%	0.40%	0.46%
<b>Housing Unit Summary</b>			
2000 Housing Units	3,737	8,054	10,338
Owner Occupied Housing Units	56.5%	64.3%	68.1%
Renter Occupied Housing Units	38.5%	30.8%	26.8%
Vacant Housing Units	5.0%	5.0%	5.0%
2010 Housing Units	4,608	10,026	12,682
Owner Occupied Housing Units	53.8%	63.0%	66.4%
Renter Occupied Housing Units	39.6%	30.9%	27.4%
Vacant Housing Units	6.5%	6.1%	6.2%
2015 Housing Units	4,816	10,367	13,114
Owner Occupied Housing Units	51.6%	60.9%	64.6%
Renter Occupied Housing Units	41.7%	32.9%	29.2%
Vacant Housing Units	6.7%	6.1%	6.1%
2020 Housing Units	4,996	10,679	13,533
Owner Occupied Housing Units	51.3%	60.5%	64.3%
Renter Occupied Housing Units	41.7%	33.0%	29.3%
Vacant Housing Units	7.0%	6.4%	6.4%
<b>Median Household Income</b>			
2015	\$51,551	\$62,155	\$66,002
2020	\$57,165	\$72,184	\$76,453
<b>Median Home Value</b>			
2015	\$245,418	\$269,313	\$284,766
2020	\$296,787	\$350,802	\$384,744
<b>Per Capita Income</b>			
2015	\$21,935	\$26,097	\$28,089
2020	\$24,765	\$29,509	\$32,015
<b>Median Age</b>			
2010	31.5	34.7	36.3
2015	32.4	35.8	37.4
2020	33.5	36.9	38.7

**Data Note:** Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

May 10, 2016



## Market Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

	1 mile	3 miles	5 miles
<b>2015 Households by Income</b>			
Household Income Base	4,495	9,730	12,308
<\$15,000	15.1%	10.7%	9.8%
\$15,000 - \$24,999	11.3%	8.9%	7.8%
\$25,000 - \$34,999	9.2%	7.6%	7.2%
\$35,000 - \$49,999	12.5%	11.3%	10.9%
\$50,000 - \$74,999	19.7%	19.7%	19.9%
\$75,000 - \$99,999	16.3%	18.8%	18.3%
\$100,000 - \$149,999	12.8%	18.0%	19.4%
\$150,000 - \$199,999	1.7%	2.5%	3.3%
\$200,000+	1.4%	2.4%	3.5%
Average Household Income	\$60,589	\$72,376	\$77,945
<b>2020 Households by Income</b>			
Household Income Base	4,648	9,991	12,663
<\$15,000	14.5%	9.9%	8.9%
\$15,000 - \$24,999	8.9%	6.7%	5.8%
\$25,000 - \$34,999	8.0%	6.3%	5.8%
\$35,000 - \$49,999	11.4%	10.0%	9.6%
\$50,000 - \$74,999	19.3%	18.6%	18.3%
\$75,000 - \$99,999	18.2%	20.4%	19.6%
\$100,000 - \$149,999	15.3%	20.7%	21.9%
\$150,000 - \$199,999	3.0%	4.7%	6.2%
\$200,000+	1.5%	2.7%	4.0%
Average Household Income	\$67,993	\$81,367	\$88,364
<b>2015 Owner Occupied Housing Units by Value</b>			
Total	2,486	6,317	8,475
<\$50,000	9.6%	5.8%	5.4%
\$50,000 - \$99,999	1.9%	2.0%	2.0%
\$100,000 - \$149,999	3.4%	2.9%	2.5%
\$150,000 - \$199,999	12.3%	10.3%	9.1%
\$200,000 - \$249,999	25.0%	21.5%	19.0%
\$250,000 - \$299,999	21.8%	19.7%	17.2%
\$300,000 - \$399,999	13.2%	16.8%	16.4%
\$400,000 - \$499,999	5.8%	8.5%	9.8%
\$500,000 - \$749,999	3.6%	7.9%	11.8%
\$750,000 - \$999,999	1.3%	2.4%	3.7%
\$1,000,000 +	2.1%	2.4%	3.2%
Average Home Value	\$278,067	\$324,054	\$358,754
<b>2020 Owner Occupied Housing Units by Value</b>			
Total	2,565	6,465	8,696
<\$50,000	8.7%	4.7%	4.0%
\$50,000 - \$99,999	1.5%	1.2%	1.1%
\$100,000 - \$149,999	1.4%	1.1%	0.9%
\$150,000 - \$199,999	5.9%	4.7%	3.9%
\$200,000 - \$249,999	16.8%	13.4%	11.4%
\$250,000 - \$299,999	16.7%	13.6%	11.5%
\$300,000 - \$399,999	20.3%	22.2%	20.2%
\$400,000 - \$499,999	16.7%	18.7%	18.9%
\$500,000 - \$749,999	5.8%	10.6%	13.5%
\$750,000 - \$999,999	3.1%	5.8%	9.1%
\$1,000,000 +	3.0%	3.9%	5.4%
Average Home Value	\$346,725	\$407,742	\$454,664

**Data Note:** Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

May 10, 2016



## Market Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

	1 mile	3 miles	5 miles
<b>2010 Population by Age</b>			
Total	12,211	26,751	33,571
0 - 4	6.5%	6.5%	6.3%
5 - 9	6.5%	7.1%	7.1%
10 - 14	6.3%	6.9%	7.1%
15 - 24	21.5%	16.7%	15.5%
25 - 34	13.7%	13.2%	12.4%
35 - 44	11.3%	12.7%	12.9%
45 - 54	11.8%	13.7%	14.4%
55 - 64	9.0%	10.8%	11.8%
65 - 74	5.3%	5.8%	6.3%
75 - 84	4.7%	4.1%	4.1%
85 +	3.4%	2.5%	2.2%
18 +	76.9%	75.3%	75.3%
<b>2015 Population by Age</b>			
Total	12,624	27,417	34,452
0 - 4	6.2%	6.2%	5.9%
5 - 9	6.0%	6.4%	6.3%
10 - 14	6.3%	6.9%	7.1%
15 - 24	21.0%	16.3%	15.3%
25 - 34	13.9%	13.2%	12.3%
35 - 44	11.2%	12.5%	12.5%
45 - 54	10.5%	12.3%	13.0%
55 - 64	9.9%	12.1%	12.9%
65 - 74	6.8%	7.6%	8.3%
75 - 84	4.5%	3.9%	4.0%
85 +	3.6%	2.6%	2.4%
18 +	77.9%	76.6%	76.7%
<b>2020 Population by Age</b>			
Total	12,929	27,943	35,216
0 - 4	6.1%	6.0%	5.7%
5 - 9	5.8%	6.1%	6.0%
10 - 14	6.1%	6.6%	6.6%
15 - 24	20.1%	15.6%	14.6%
25 - 34	14.0%	13.0%	12.2%
35 - 44	11.8%	13.1%	13.0%
45 - 54	9.8%	11.4%	12.0%
55 - 64	9.8%	11.7%	12.6%
65 - 74	7.9%	9.0%	9.9%
75 - 84	5.1%	4.7%	4.9%
85 +	3.6%	2.7%	2.5%
18 +	78.3%	77.1%	77.4%
<b>2010 Population by Sex</b>			
Males	5,827	13,090	16,535
Females	6,385	13,662	17,035
<b>2015 Population by Sex</b>			
Males	6,046	13,463	17,021
Females	6,579	13,952	17,430
<b>2020 Population by Sex</b>			
Males	6,221	13,778	17,455
Females	6,706	14,166	17,760

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

May 10, 2016



## Market Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

	1 mile	3 miles	5 miles
<b>2010 Population by Race/Ethnicity</b>			
Total	12,211	26,753	33,570
White Alone	84.9%	87.1%	88.2%
Black Alone	0.8%	0.7%	0.6%
American Indian Alone	0.9%	0.8%	0.8%
Asian Alone	2.4%	2.0%	1.9%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	7.5%	6.2%	5.5%
Two or More Races	3.3%	3.0%	2.9%
Hispanic Origin	14.5%	12.1%	11.3%
Diversity Index	45.7	40.2	37.8
<b>2015 Population by Race/Ethnicity</b>			
Total	12,626	27,416	34,451
White Alone	83.6%	86.0%	87.1%
Black Alone	0.8%	0.7%	0.6%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	2.8%	2.4%	2.2%
Pacific Islander Alone	0.3%	0.2%	0.2%
Some Other Race Alone	8.2%	6.8%	6.0%
Two or More Races	3.5%	3.3%	3.2%
Hispanic Origin	15.6%	13.2%	12.2%
Diversity Index	48.4	43.0	40.4
<b>2020 Population by Race/Ethnicity</b>			
Total	12,928	27,943	35,215
White Alone	81.9%	84.5%	85.7%
Black Alone	0.8%	0.7%	0.7%
American Indian Alone	0.8%	0.7%	0.7%
Asian Alone	3.2%	2.7%	2.5%
Pacific Islander Alone	0.4%	0.2%	0.2%
Some Other Race Alone	9.0%	7.5%	6.6%
Two or More Races	3.9%	3.6%	3.5%
Hispanic Origin	17.2%	14.5%	13.4%
Diversity Index	51.9	46.3	43.5
<b>2010 Population by Relationship and Household Type</b>			
Total	12,212	26,752	33,570
In Households	90.0%	94.3%	95.4%
In Family Households	74.3%	81.0%	82.9%
Householder	23.2%	25.3%	26.0%
Spouse	17.2%	19.9%	20.9%
Child	28.1%	30.1%	30.4%
Other relative	2.9%	3.1%	3.0%
Nonrelative	2.9%	2.7%	2.6%
In Nonfamily Households	15.7%	13.3%	12.5%
In Group Quarters	10.0%	5.7%	4.6%
Institutionalized Population	0.9%	0.7%	0.5%
Noninstitutionalized Population	9.1%	5.0%	4.0%

**Data Note:** Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

May 10, 2016



## Market Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764

	1 mile	3 miles	5 miles
<b>2015 Population 25+ by Educational Attainment</b>			
Total	7,636	17,594	22,545
Less than 9th Grade	6.1%	5.0%	4.3%
9th - 12th Grade, No Diploma	5.6%	5.7%	5.4%
High School Graduate	23.2%	22.4%	21.8%
GED/Alternative Credential	4.4%	3.9%	3.5%
Some College, No Degree	24.5%	25.1%	25.6%
Associate Degree	6.0%	8.7%	9.0%
Bachelor's Degree	20.8%	19.9%	20.8%
Graduate/Professional Degree	9.4%	9.3%	9.6%
<b>2015 Population 15+ by Marital Status</b>			
Total	10,290	22,073	27,803
Never Married	39.0%	33.7%	31.4%
Married	47.3%	52.7%	55.0%
Widowed	5.0%	4.5%	4.6%
Divorced	8.7%	9.1%	8.9%
<b>2015 Civilian Population 16+ in Labor Force</b>			
Civilian Employed	94.7%	94.8%	94.9%
Civilian Unemployed	5.3%	5.2%	5.1%
<b>2015 Employed Population 16+ by Industry</b>			
Total	5,954	13,569	17,058
Agriculture/Mining	1.8%	1.8%	2.3%
Construction	4.8%	6.0%	6.0%
Manufacturing	11.8%	14.5%	15.0%
Wholesale Trade	1.6%	2.2%	2.4%
Retail Trade	13.4%	13.0%	12.7%
Transportation/Utilities	2.7%	3.2%	3.5%
Information	2.1%	2.5%	2.3%
Finance/Insurance/Real Estate	4.2%	5.1%	5.1%
Services	54.7%	49.1%	47.9%
Public Administration	2.9%	2.6%	2.8%
<b>2015 Employed Population 16+ by Occupation</b>			
Total	5,953	13,570	17,056
White Collar	56.3%	57.7%	58.7%
Management/Business/Financial	11.5%	13.8%	15.0%
Professional	18.4%	18.7%	18.8%
Sales	8.9%	9.6%	9.6%
Administrative Support	17.5%	15.5%	15.2%
Services	24.7%	20.3%	18.9%
Blue Collar	19.0%	22.0%	22.4%
Farming/Forestry/Fishing	1.2%	1.0%	1.2%
Construction/Extraction	3.0%	3.9%	3.8%
Installation/Maintenance/Repair	3.4%	4.2%	5.0%
Production	7.7%	8.6%	8.0%
Transportation/Material Moving	3.7%	4.3%	4.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

May 10, 2016





## Market Profile

2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
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	1 mile	3 miles	5 miles
<b>2010 Households by Type</b>			
Total	4,308	9,416	11,901
Households with 1 Person	26.1%	21.6%	20.4%
Households with 2+ People	73.9%	78.4%	79.6%
Family Households	66.5%	71.8%	73.4%
Husband-wife Families	49.2%	56.3%	58.9%
With Related Children	22.1%	25.6%	26.3%
Other Family (No Spouse Present)	17.3%	15.5%	14.5%
Other Family with Male Householder	4.8%	4.6%	4.5%
With Related Children	3.0%	2.9%	2.7%
Other Family with Female Householder	12.5%	10.8%	10.0%
With Related Children	8.8%	7.4%	6.7%
Nonfamily Households	7.5%	6.6%	6.2%
All Households with Children	34.4%	36.4%	36.3%
Multigenerational Households	3.2%	3.3%	3.3%
Unmarried Partner Households	6.5%	5.9%	5.8%
Male-female	6.0%	5.4%	5.2%
Same-sex	0.5%	0.6%	0.6%
<b>2010 Households by Size</b>			
Total	4,310	9,415	11,901
1 Person Household	26.1%	21.6%	20.4%
2 Person Household	33.4%	34.6%	35.4%
3 Person Household	16.4%	17.3%	17.2%
4 Person Household	13.2%	15.2%	15.5%
5 Person Household	6.4%	6.9%	7.1%
6 Person Household	2.7%	2.8%	2.7%
7 + Person Household	1.8%	1.7%	1.7%
<b>2010 Households by Tenure and Mortgage Status</b>			
Total	4,308	9,415	11,901
Owner Occupied	57.6%	67.1%	70.8%
Owned with a Mortgage/Loan	42.7%	52.5%	55.1%
Owned Free and Clear	14.9%	14.5%	15.7%
Renter Occupied	42.4%	32.9%	29.2%

**Data Note:** Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

May 10, 2016



## Market Profile

2318 Portland Rd, Newberg, Oregon, 97132  
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	1 mile	3 miles	5 miles
<b>Top 3 Tapestry Segments</b>			
<b>1.</b>	Front Porches (8E)	Green Acres (6A)	Green Acres (6A)
<b>2.</b>	Down the Road (10D)	Middleburg (4C)	Middleburg (4C)
<b>3.</b>	Green Acres (6A)	Soccer Moms (4A)	Soccer Moms (4A)
<b>2015 Consumer Spending</b>			
Apparel & Services: Total \$	\$8,540,548	\$21,779,570	\$29,437,339
Average Spent	\$1,900.01	\$2,238.39	\$2,391.72
Spending Potential Index	82	97	103
Computers & Accessories: Total \$	\$955,654	\$2,453,120	\$3,328,968
Average Spent	\$212.60	\$252.12	\$270.47
Spending Potential Index	81	97	104
Education: Total \$	\$5,389,780	\$14,052,986	\$19,324,976
Average Spent	\$1,199.06	\$1,444.29	\$1,570.12
Spending Potential Index	79	95	103
Entertainment/Recreation: Total \$	\$11,996,920	\$31,195,470	\$42,637,084
Average Spent	\$2,668.95	\$3,206.11	\$3,464.18
Spending Potential Index	81	97	105
Food at Home: Total \$	\$19,275,465	\$48,797,229	\$66,031,246
Average Spent	\$4,288.20	\$5,015.13	\$5,364.90
Spending Potential Index	82	96	103
Food Away from Home: Total \$	\$12,146,208	\$31,129,274	\$42,149,634
Average Spent	\$2,702.16	\$3,199.31	\$3,424.57
Spending Potential Index	82	97	104
Health Care: Total \$	\$17,220,562	\$44,903,703	\$61,654,587
Average Spent	\$3,831.05	\$4,614.97	\$5,009.31
Spending Potential Index	81	97	106
HH Furnishings & Equipment: Total \$	\$6,739,638	\$17,535,893	\$23,862,517
Average Spent	\$1,499.36	\$1,802.25	\$1,938.78
Spending Potential Index	81	98	105
Investments: Total \$	\$9,175,345	\$22,569,027	\$31,528,628
Average Spent	\$2,041.23	\$2,319.53	\$2,561.64
Spending Potential Index	74	84	93
Retail Goods: Total \$	\$92,967,834	\$239,928,514	\$326,692,871
Average Spent	\$20,682.50	\$24,658.63	\$26,543.13
Spending Potential Index	81	97	104
Shelter: Total \$	\$60,739,487	\$154,249,498	\$208,875,646
Average Spent	\$13,512.68	\$15,852.98	\$16,970.72
Spending Potential Index	82	96	103
TV/Video/Audio: Total \$	\$4,845,402	\$12,283,849	\$16,596,950
Average Spent	\$1,077.95	\$1,262.47	\$1,348.47
Spending Potential Index	82	97	103
Travel: Total \$	\$6,989,457	\$18,576,246	\$25,632,454
Average Spent	\$1,554.94	\$1,909.17	\$2,082.58
Spending Potential Index	80	98	107
Vehicle Maintenance & Repairs: Total \$	\$4,103,375	\$10,572,354	\$14,382,746
Average Spent	\$912.88	\$1,086.57	\$1,168.57
Spending Potential Index	82	97	105

**Data Note:** Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

**Source:** Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

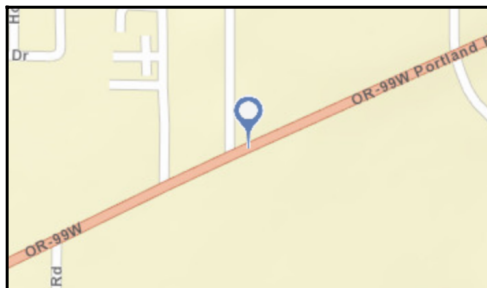
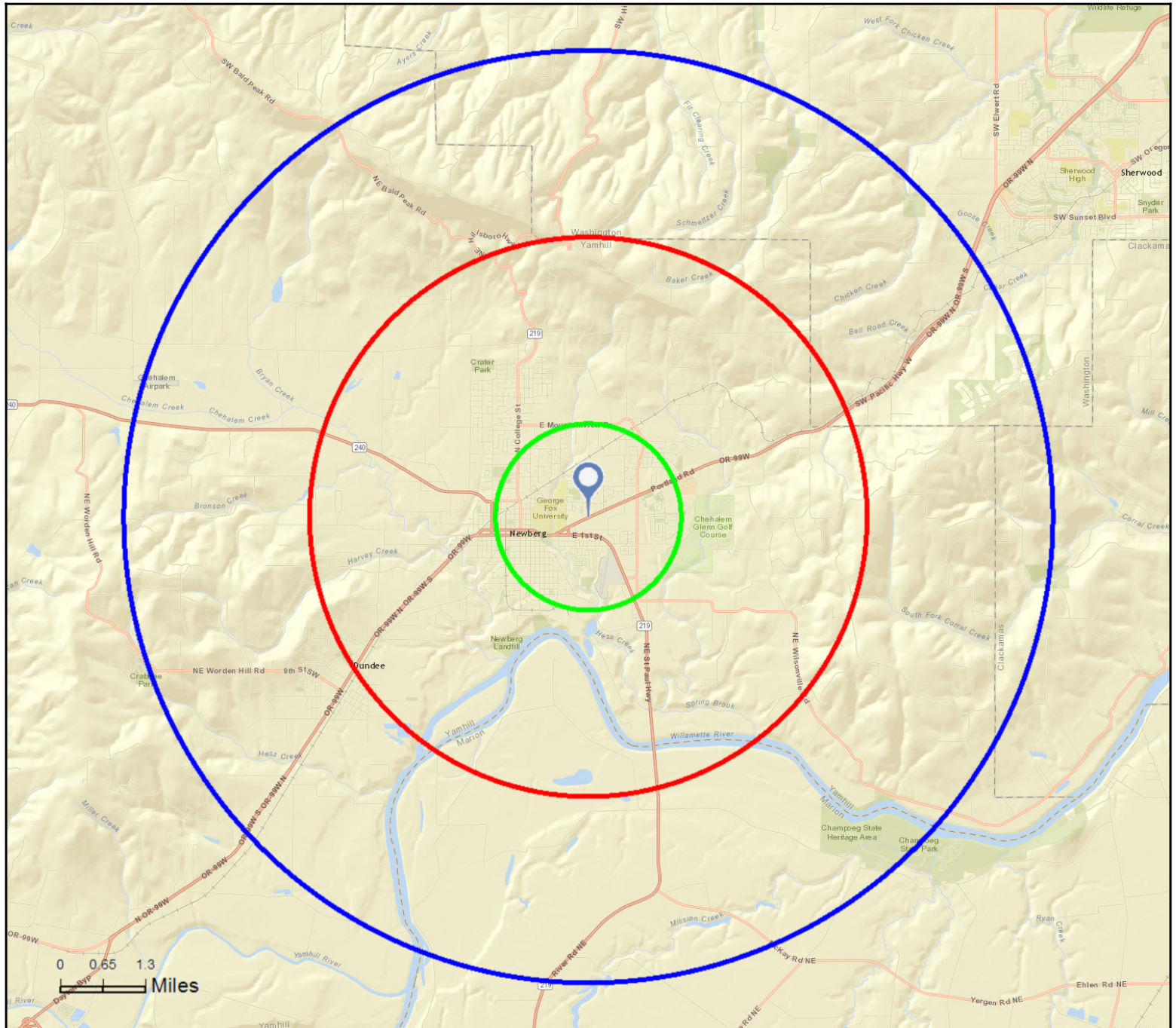
May 10, 2016



## Site Map

2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
Longitude: -122.95764



May 10, 2016

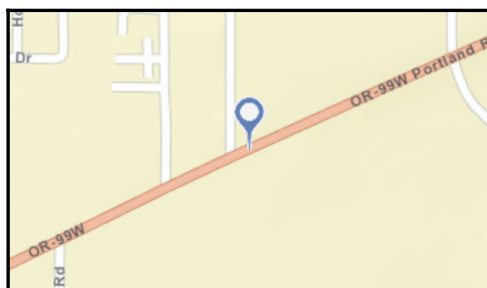
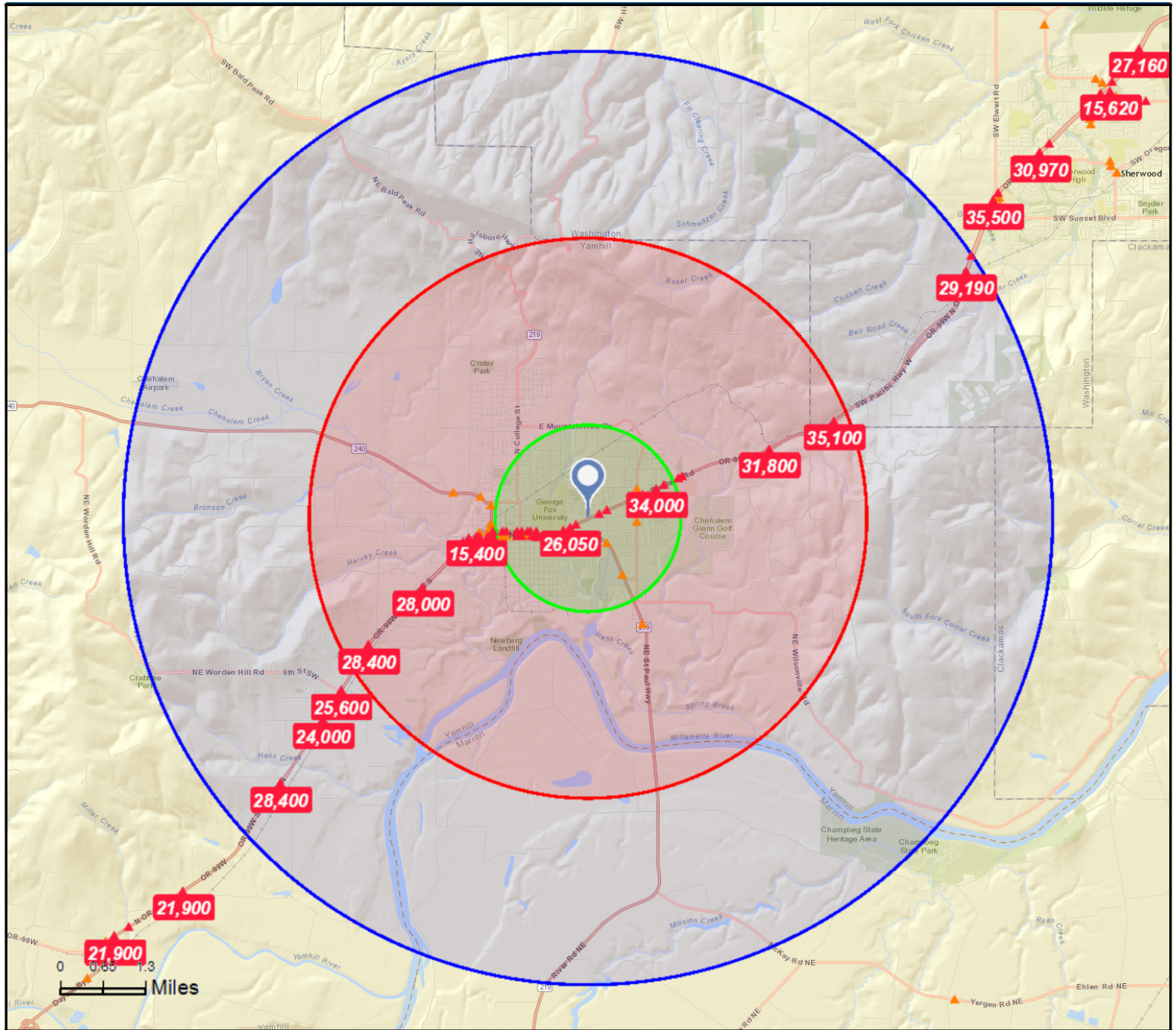




# Traffic Count Map

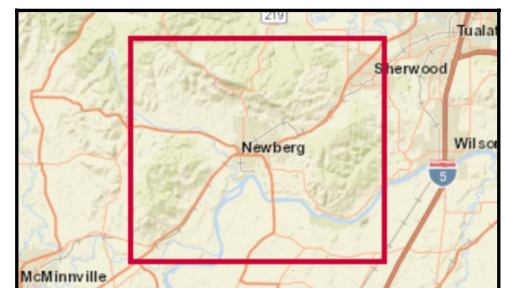
2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
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**Average Daily Traffic Volume**

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
- ▲ 15,001 - 30,000
- ▲ 30,001 - 50,000
- ▲ 50,001 - 100,000
- ▲ More than 100,000 per day



Source: ©2015 Market Planning Solutions, Inc.

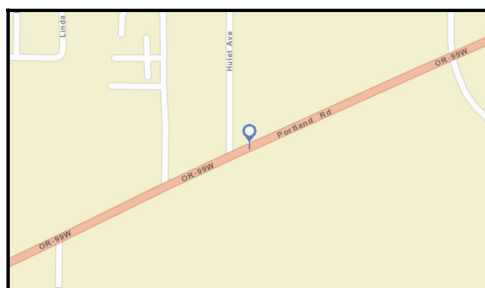
May 10, 2016



## Traffic Count Map - Close Up

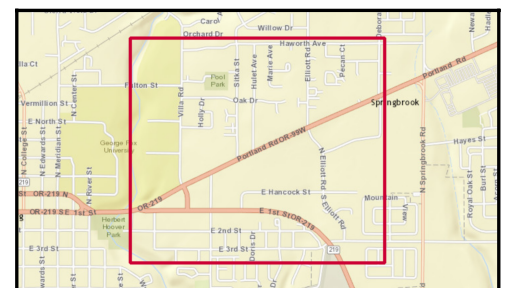
2318 Portland Rd, Newberg, Oregon, 97132  
Rings: 1, 3, 5 mile radii

Prepared by Esri  
Latitude: 45.30308  
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**Average Daily Traffic Volume**

- ▲ Up to 6,000 vehicles per day
- ▲ 6,001 - 15,000
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- ▲ More than 100,000 per day



Source: ©2015 Market Planning Solutions, Inc.

May 10, 2016



## Traffic Count Profile

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Distance:	Street:	Closest Cross-street:	Year of Count:	Count:
0.13	N Hwy 99W	N Elliott Rd (0.04 miles NE)	2003	26,250
0.14	N Hwy 99W	State Hwy 99W (0.02 miles SW)	2012	38,900
0.18	N Elliott Rd	N Hwy 99W (0.04 miles NW)	2003	2,500
0.19	Elliott Rd	Norwood Ct (0.11 miles N)	2003	1,300
0.22	N Hwy 99W	Villa Rd (0.05 miles SW)	2003	26,050
0.22	N Hwy 99W	N Elliott Rd (0.05 miles SW)	2003	26,450
0.25	Villa Rd	State Hwy 99W (0.04 miles S)	2003	7,150
0.27	Villa Rd	E 1st St (0.04 miles S)	2012	5,500
0.30	N Hwy 99W	Villa Rd (0.03 miles NE)	2012	35,000
0.32	S Saint Paul Hwy	W St Paul Hwy (0.03 miles NW)	2012	10,900
0.35	Haworth Ave	Sitka Ave (0.07 miles E)	2003	6,450
0.36	S Everest Rd	E 3rd St (0.02 miles N)	2009	1,457
0.36	Villa Rd	Haworth Ave (0.05 miles N)	2003	6,250
0.38	E 2nd St	S Elliott Rd (0.02 miles E)	2009	3,068
0.38	E 1st St	S Church St (0.01 miles E)	2004	5,900
0.42	Villa Rd	Orchard Dr (0.02 miles N)	2003	5,600
0.42	Sitka Ave	Alder Ln (0.04 miles NE)	1999	660
0.48	E 1st St	Parkview Dr (0.03 miles E)	2012	44,300
0.51	N Hwy 99W	N Springbrook Rd (0.06 miles NE)	2012	38,600
0.52	N Springbrook Rd	Hayes St (0.05 miles N)	2008	9,188
0.55	N Springbrook Rd	Driveway (0.03 miles S)	2003	9,500
0.56	N River St	State Hwy 99W (0.02 miles S)	2003	400
0.57	E Hancock St	N River St (0.02 miles E)	1997	19,000
0.58	S River St	E 2nd St (0.03 miles S)	2003	5,750
0.58	N Springbrook Rd	N Hwy 99W (0.02 miles S)	2003	11,850
0.58	State Hwy 99W	N River St (0.03 miles SE)	2012	19,200
0.59	E 1st St	N Center St (0.03 miles W)	2012	19,700
0.59	Haworth Ave	N Springbrook Rd (0.04 miles E)	2003	6,550
0.61	N Springbrook Rd	Haworth Ave (0.01 miles N)	2003	11,550
0.63	N Springbrook Rd	Haworth Ave (0.02 miles S)	2003	7,850

**Data Note:** The Traffic Profile displays up to 30 of the closest available traffic counts within the largest radius around your site. The years of the counts in the database range from 1963 to 2014. Over 25% of the counts were taken between 2010 and 2014 and over 77% of the counts were taken between 2000 and 2014. Traffic counts are identified by the street on which they were recorded, along with the distance and direction to the closest cross-street. Distances displayed as 0.00 miles (due to rounding), are closest to the site. A traffic count is defined as the two-way Average Daily Traffic (ADT) that passes that location.

May 10, 2016