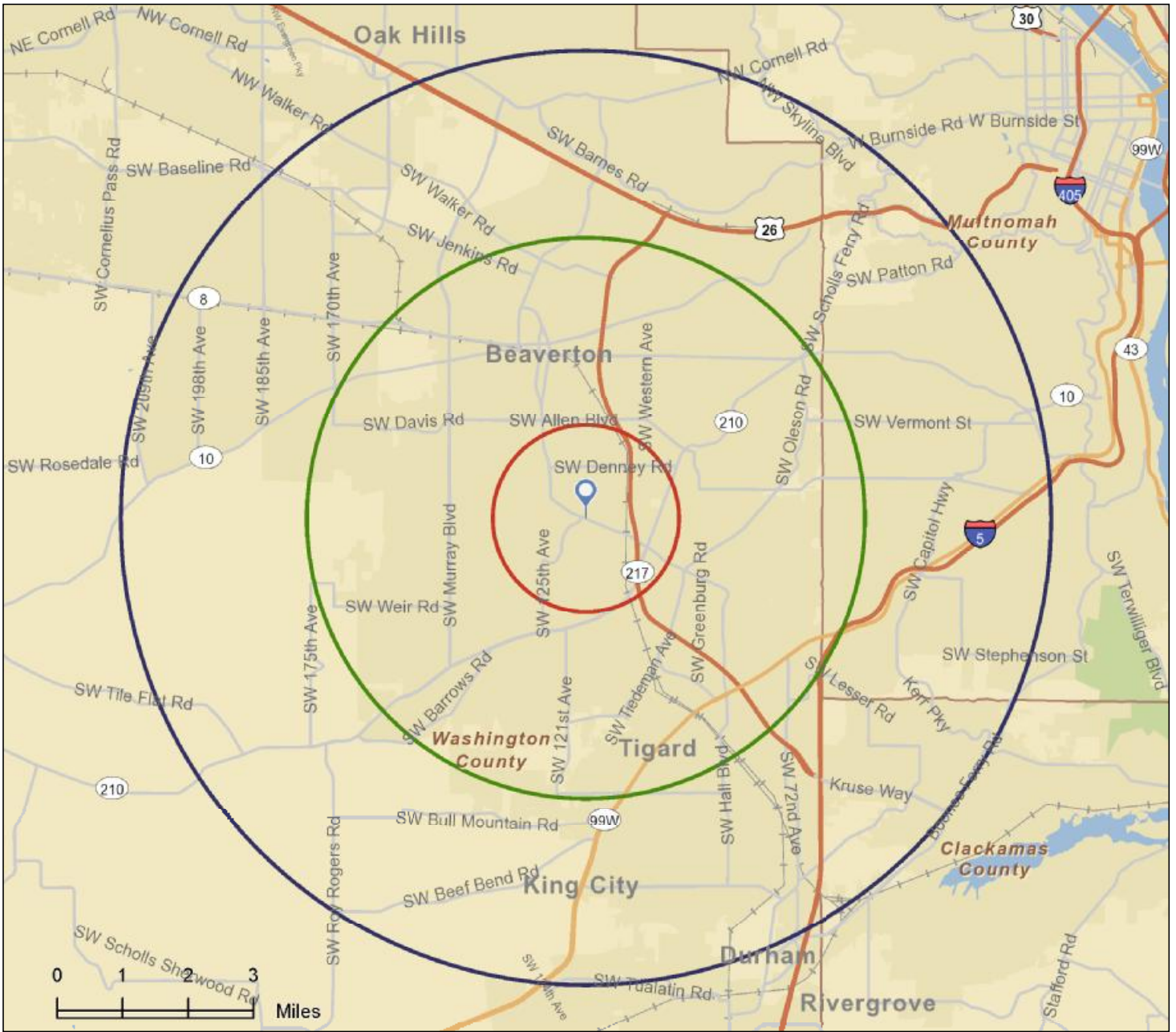




Site Map

8106 SW Hall Blvd, Beaverton, OR, 97008
Ring: 1, 3, 5 Miles

Prepared For: Barnard Commercial
Latitude: 45.46129
Longitude: -122.79592



September 26, 2011

Made with Esri Business Analyst



Census 2010 Profile

8106 SW Hall Blvd, Beaverton, OR, 97008
 Ring: 1 mile radius

Prepared For: Barnard Commercial
 Latitude: 45.46129
 Longitude: -122.79592

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	15,912	-	12,298	77.3%
Hispanic Population	3,324	20.9%	2,062	62.0%
Population by Race				
Total	15,912	100.0%	12,298	100.0%
Population Reporting One Race	15,207	95.6%	11,921	96.9%
White	12,130	76.2%	9,754	79.3%
Black or African American	336	2.1%	248	2.0%
American Indian and Alaska Native	129	0.8%	92	0.7%
Asian	839	5.3%	696	5.7%
Native Hawaiian and Other Pacific Islander	97	0.6%	68	0.6%
Some Other Race	1,676	10.5%	1,063	8.6%
Population Reporting Two or More Races	705	4.4%	377	3.1%
Hispanic Population by Race				
Total	3,324	100.0%	2,062	100.0%
Hispanic Population Reporting One Race	3,140	94.5%	1,961	95.1%
White	1,385	41.7%	847	41.1%
Black or African American	44	1.3%	26	1.3%
American Indian and Alaska Native	47	1.4%	33	1.6%
Asian	15	0.5%	9	0.4%
Native Hawaiian and Other Pacific Islander	7	0.2%	4	0.2%
Some Other Race	1,642	49.4%	1,042	50.5%
Hispanic Population Reporting Two or More Races	184	5.5%	101	4.9%
Housing Units by Occupancy Status				
Total	6,680	100.0%	-	-
Occupied Housing Units	6,286	94.1%	-	-
Vacant Housing Units	394	5.9%	-	-

Data Note: Population Reporting Two or More Races includes unique counts of the population who reported at least two races. Hispanic population can be of any race. Hispanic Population Reporting Two or More Races includes unique counts of the Hispanic population who reported at least two races. Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).



Census 2010 Profile

8106 SW Hall Blvd, Beaverton, OR, 97008
 Ring: 3 miles radius

Prepared For: Barnard Commercial
 Latitude: 45.46129
 Longitude: -122.79592

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	138,880	-	106,459	76.7%
Hispanic Population	20,916	15.1%	13,038	62.3%
Population by Race				
Total	138,880	100.0%	106,459	100.0%
Population Reporting One Race	132,723	95.6%	103,360	97.1%
White	107,338	77.3%	85,389	80.2%
Black or African American	3,035	2.2%	2,135	2.0%
American Indian and Alaska Native	891	0.6%	658	0.6%
Asian	10,092	7.3%	7,952	7.5%
Native Hawaiian and Other Pacific Islander	867	0.6%	597	0.6%
Some Other Race	10,500	7.6%	6,629	6.2%
Population Reporting Two or More Races	6,157	4.4%	3,100	2.9%
Hispanic Population by Race				
Total	20,916	100.0%	13,038	100.0%
Hispanic Population Reporting One Race	19,493	93.2%	12,306	94.4%
White	8,696	41.6%	5,468	41.9%
Black or African American	196	0.9%	127	1.0%
American Indian and Alaska Native	269	1.3%	183	1.4%
Asian	97	0.5%	57	0.4%
Native Hawaiian and Other Pacific Islander	30	0.1%	16	0.1%
Some Other Race	10,205	48.8%	6,454	49.5%
Hispanic Population Reporting Two or More Races	1,423	6.8%	732	5.6%
Housing Units by Occupancy Status				
Total	59,405	100.0%	-	-
Occupied Housing Units	56,447	95.0%	-	-
Vacant Housing Units	2,958	5.0%	-	-

Data Note: Population Reporting Two or More Races includes unique counts of the population who reported at least two races. Hispanic population can be of any race. Hispanic Population Reporting Two or More Races includes unique counts of the Hispanic population who reported at least two races. Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).



Census 2010 Profile

8106 SW Hall Blvd, Beaverton, OR, 97008
 Ring: 5 miles radius

Prepared For: Barnard Commercial
 Latitude: 45.46129
 Longitude: -122.79592

Summary	Total		Age 18 Years and Over	
	Number	Percent	Number	Percent
Total Population	322,003	-	247,366	76.8%
Hispanic Population	40,007	12.4%	24,661	61.6%
Population by Race				
Total	322,003	100.0%	247,366	100.0%
Population Reporting One Race	308,110	95.7%	240,515	97.2%
White	254,019	78.9%	202,179	81.7%
Black or African American	6,816	2.1%	4,731	1.9%
American Indian and Alaska Native	2,027	0.6%	1,464	0.6%
Asian	24,655	7.7%	19,144	7.7%
Native Hawaiian and Other Pacific Islander	1,534	0.5%	1,073	0.4%
Some Other Race	19,059	5.9%	11,925	4.8%
Population Reporting Two or More Races	13,893	4.3%	6,850	2.8%
Hispanic Population by Race				
Total	40,007	100.0%	24,661	100.0%
Hispanic Population Reporting One Race	37,049	92.6%	23,239	94.2%
White	17,334	43.3%	10,887	44.1%
Black or African American	387	1.0%	241	1.0%
American Indian and Alaska Native	595	1.5%	379	1.5%
Asian	216	0.5%	130	0.5%
Native Hawaiian and Other Pacific Islander	73	0.2%	43	0.2%
Some Other Race	18,445	46.1%	11,560	46.9%
Hispanic Population Reporting Two or More Races	2,958	7.4%	1,422	5.8%
Housing Units by Occupancy Status				
Total	139,130	100.0%	-	-
Occupied Housing Units	131,626	94.6%	-	-
Vacant Housing Units	7,504	5.4%	-	-

Data Note: Population Reporting Two or More Races includes unique counts of the population who reported at least two races. Hispanic population can be of any race. Hispanic Population Reporting Two or More Races includes unique counts of the Hispanic population who reported at least two races. Detail may not sum to totals due to rounding.

Source: U.S. Census Bureau, Census 2010 Redistricting Data (P.L. 94-171).



Graphic Profile

Prepared For: Barnard Commercial

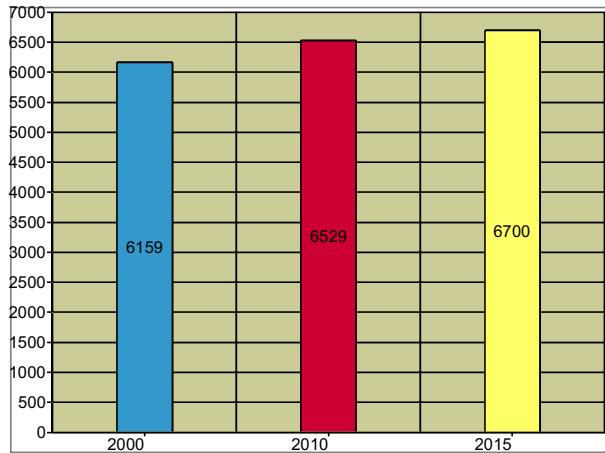
Latitude: 45.46129

Longitude: -122.79592

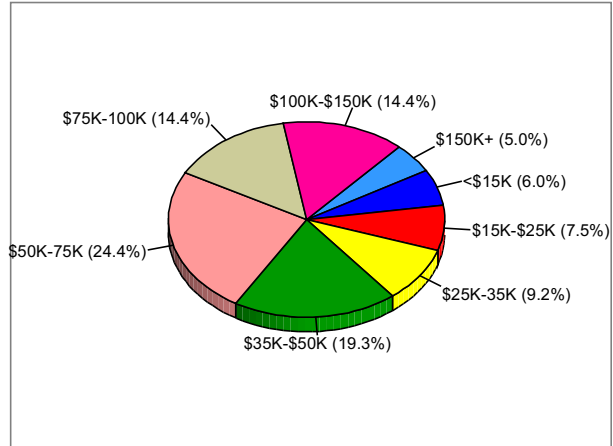
8106 SW Hall Blvd, Beaverton, OR, 97008

Ring: 1 mile radius

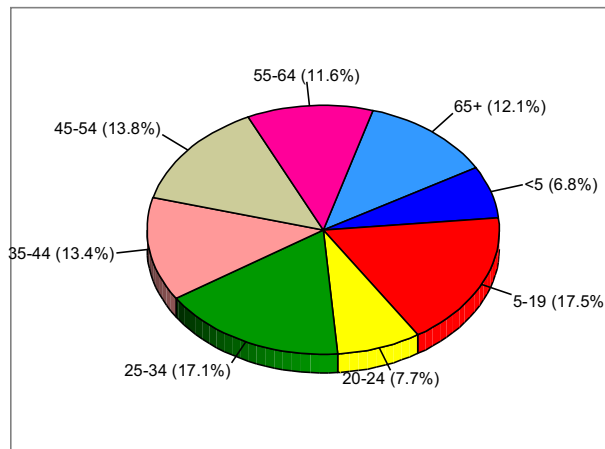
Households



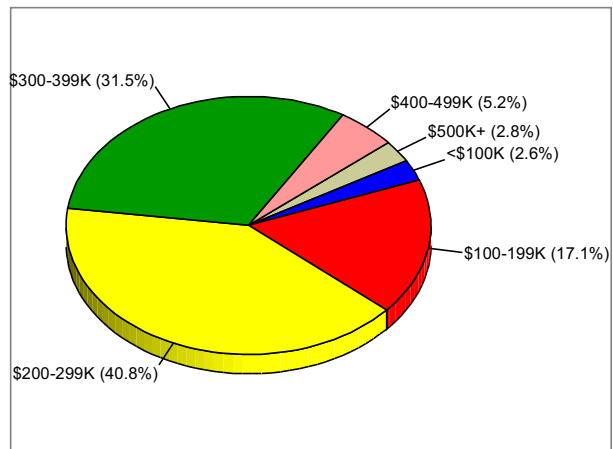
2010 Households by Income



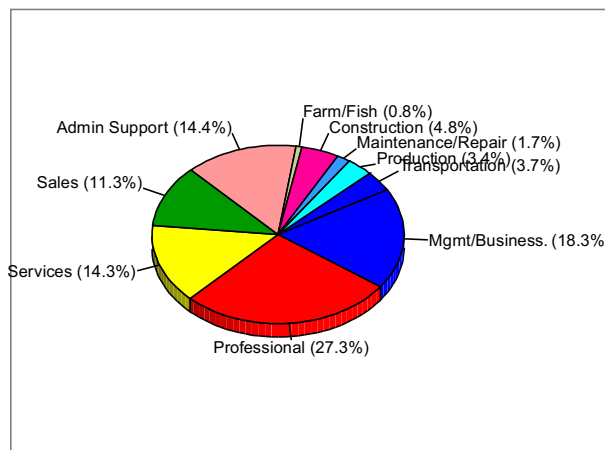
2010 Population by Age



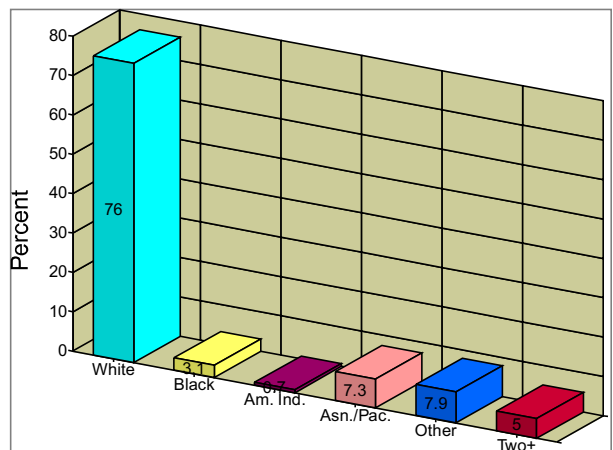
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 17.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Graphic Profile

Prepared For: Barnard Commercial

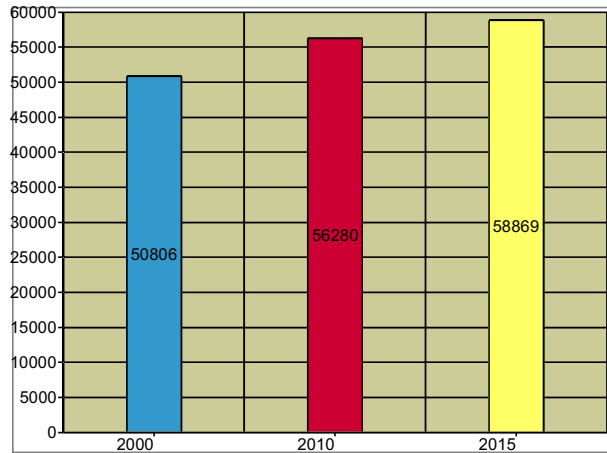
Latitude: 45.46129

Longitude: -122.79592

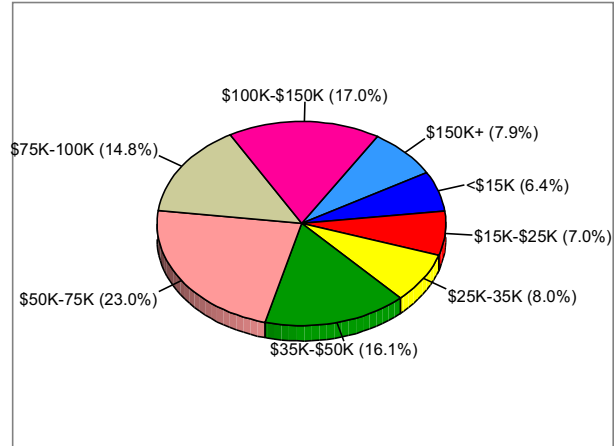
8106 SW Hall Blvd, Beaverton, OR, 97008

Ring: 3 miles radius

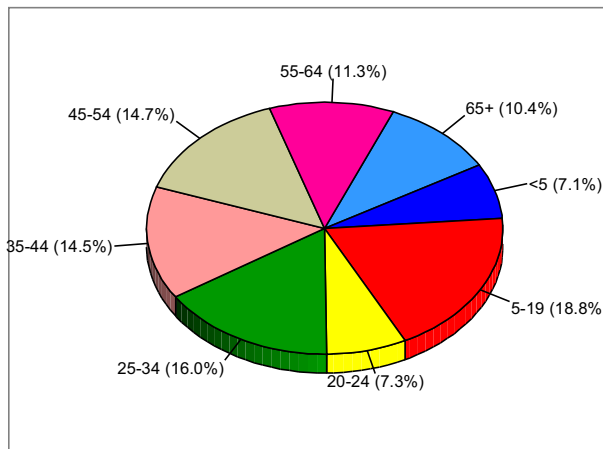
Households



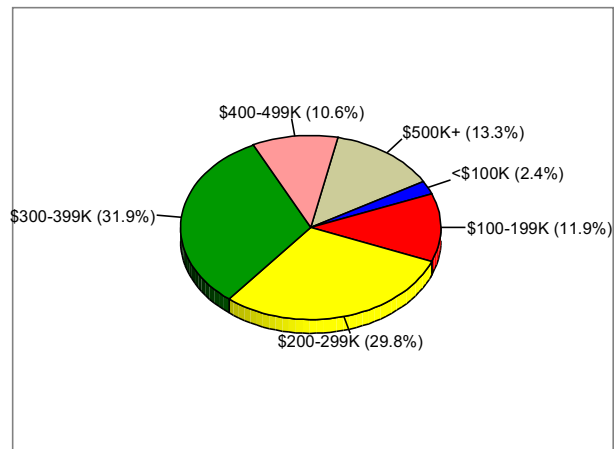
2010 Households by Income



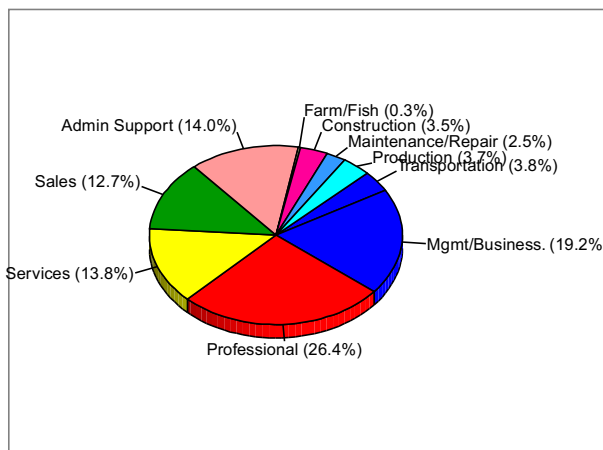
2010 Population by Age



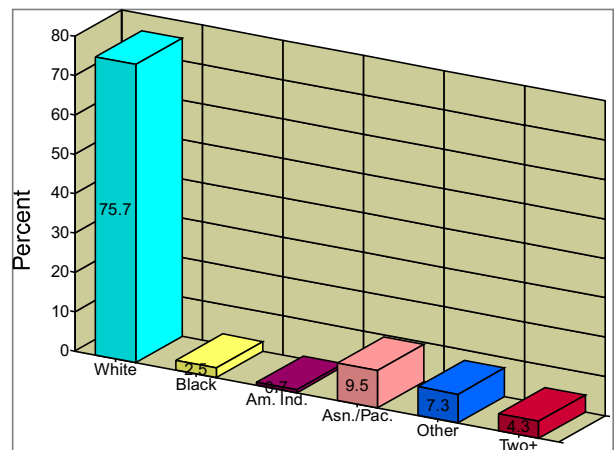
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 15.0%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.



Graphic Profile

Prepared For: Barnard Commercial

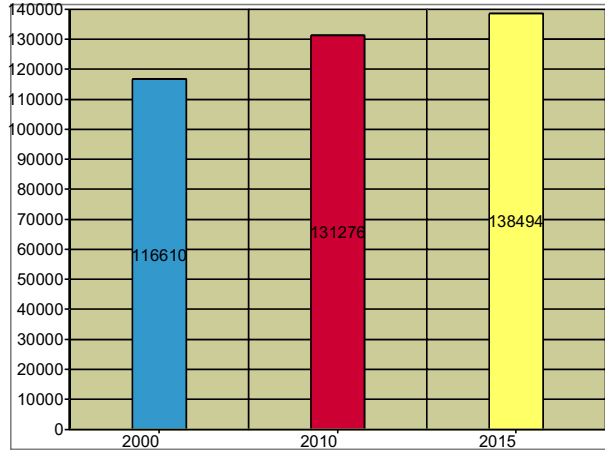
Latitude: 45.46129

Longitude: -122.79592

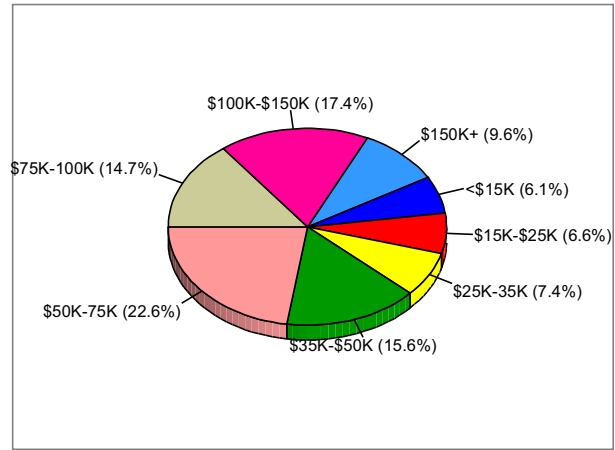
8106 SW Hall Blvd, Beaverton, OR, 97008

Ring: 5 miles radius

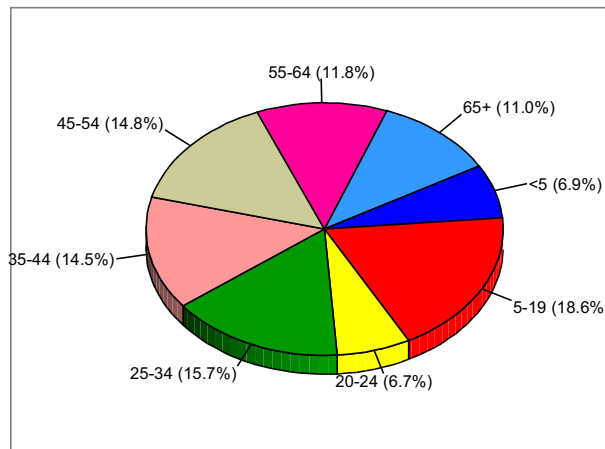
Households



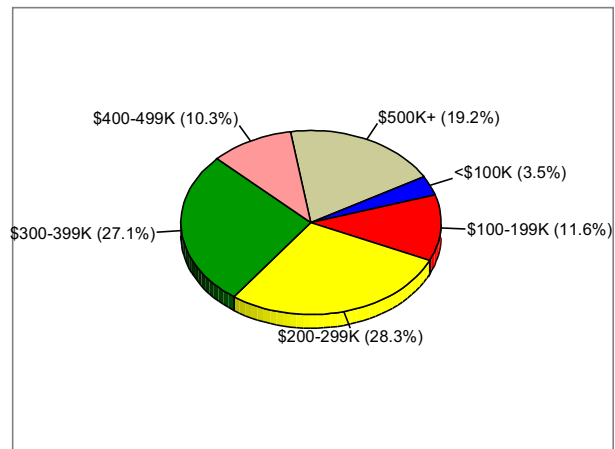
2010 Households by Income



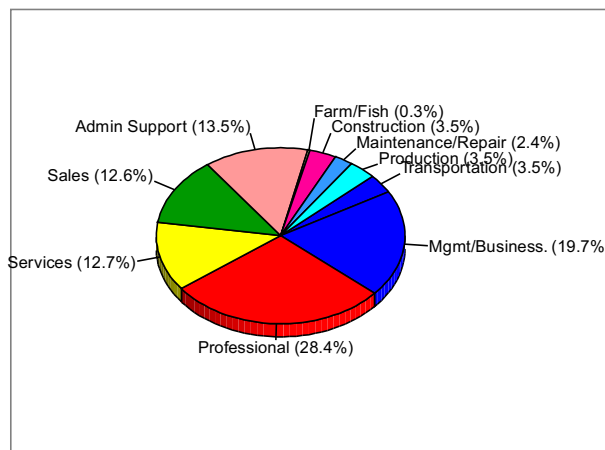
2010 Population by Age



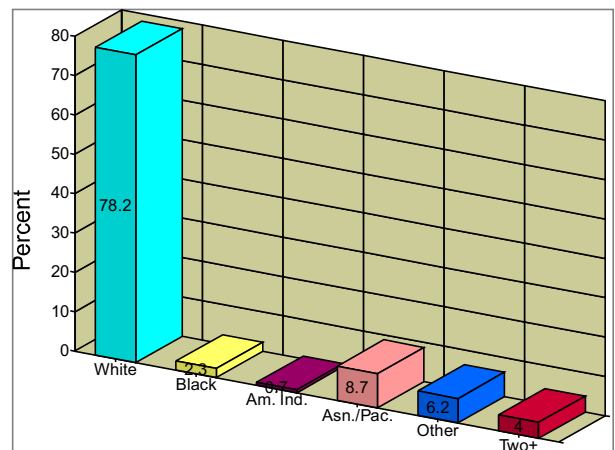
2010 Owner Occupied HUs by Value



2010 Employed 16+ by Occupation



2010 Population by Race



2010 Percent Hispanic Origin: 12.8%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






Market Profile

Prepared For: Barnard Commercial

8106 SW Hall Blvd, Beaverton, OR, 97008
 Ring: 1, 3, 5 Miles

Latitude: 45.46129
 Longitude: -122.79592

	1 mile radius	3 miles radius	5 miles radius
 2000 Total Population	15,128	125,938	286,588
2000 Group Quarters	171	1,126	2,156
2010 Total Population	16,236	141,351	327,228
2015 Total Population	16,693	148,144	346,063
2010 - 2015 Annual Rate	0.56%	0.94%	1.13%
 2000 Households	6,159	50,806	116,610
2000 Average Household Size	2.43	2.46	2.44
2010 Households	6,529	56,280	131,276
2010 Average Household Size	2.46	2.49	2.48
2015 Households	6,700	58,869	138,494
2015 Average Household Size	2.46	2.5	2.48
2010 - 2015 Annual Rate	0.52%	0.9%	1.08%
2000 Families	3,793	31,625	73,347
2000 Average Family Size	3.01	3.05	3.02
2010 Families	3,943	34,397	81,134
2010 Average Family Size	3.06	3.11	3.07
2015 Families	4,002	35,594	84,699
2015 Average Family Size	3.07	3.12	3.09
2010 - 2015 Annual Rate	0.3%	0.69%	0.86%
 2000 Housing Units	6,434	53,504	122,718
Owner Occupied Housing Units	49.7%	51.7%	56.4%
Renter Occupied Housing Units	45.8%	43.2%	38.6%
Vacant Housing Units	4.5%	5.0%	5.0%
2010 Housing Units	6,909	60,111	139,991
Owner Occupied Housing Units	50.2%	51.4%	55.6%
Renter Occupied Housing Units	44.3%	42.3%	38.2%
Vacant Housing Units	5.5%	6.4%	6.2%
2015 Housing Units	7,158	63,509	149,008
Owner Occupied Housing Units	49.6%	50.7%	55.0%
Renter Occupied Housing Units	44.0%	42.0%	38.0%
Vacant Housing Units	6.4%	7.3%	7.1%
Median Household Income			
2000	\$45,750	\$49,770	\$51,763
2010	\$59,263	\$63,197	\$65,029
2015	\$66,319	\$72,150	\$74,889
Median Home Value			
2000	\$166,813	\$183,952	\$188,367
2010	\$280,749	\$318,227	\$324,295
2015	\$349,279	\$388,223	\$395,609
Per Capita Income			
2000	\$23,100	\$25,601	\$27,709
2010	\$28,267	\$31,380	\$33,391
2015	\$31,928	\$35,409	\$37,621
Median Age			
2000	34.4	34.1	35.1
2010	35.7	35.6	36.5
2015	35.7	35.5	36.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




Market Profile

Prepared For: Barnard Commercial

8106 SW Hall Blvd, Beaverton, OR, 97008
Ring: 1, 3, 5 Miles

Latitude: 45.46129
Longitude: -122.79592

	1 mile radius	3 miles radius	5 miles radius
 2000 Households by Income			
Household Income Base	6,123	50,830	116,617
< \$15,000	8.1%	8.8%	8.6%
\$15,000 - \$24,999	11.7%	11.3%	10.2%
\$25,000 - \$34,999	16.6%	13.4%	12.7%
\$35,000 - \$49,999	18.4%	16.7%	16.5%
\$50,000 - \$74,999	22.1%	21.8%	21.3%
\$75,000 - \$99,999	11.8%	12.7%	12.8%
\$100,000 - \$149,999	8.3%	10.3%	11.0%
\$150,000 - \$199,999	1.8%	2.8%	3.6%
\$200,000+	1.2%	2.2%	3.2%
Average Household Income	\$56,385	\$62,476	\$67,349
2010 Households by Income			
Household Income Base	6,527	56,280	131,275
< \$15,000	6.0%	6.4%	6.1%
\$15,000 - \$24,999	7.5%	7.0%	6.6%
\$25,000 - \$34,999	9.2%	8.0%	7.4%
\$35,000 - \$49,999	19.3%	16.1%	15.6%
\$50,000 - \$74,999	24.4%	23.0%	22.6%
\$75,000 - \$99,999	14.4%	14.8%	14.7%
\$100,000 - \$149,999	14.4%	17.0%	17.4%
\$150,000 - \$199,999	2.8%	4.2%	4.8%
\$200,000+	2.2%	3.7%	4.8%
Average Household Income	\$69,899	\$78,303	\$82,920
2015 Households by Income			
Household Income Base	6,699	58,868	138,495
< \$15,000	4.4%	4.7%	4.4%
\$15,000 - \$24,999	5.8%	5.3%	5.0%
\$25,000 - \$34,999	6.7%	5.7%	5.2%
\$35,000 - \$49,999	13.6%	11.0%	10.3%
\$50,000 - \$74,999	28.4%	25.6%	25.1%
\$75,000 - \$99,999	14.5%	14.7%	14.6%
\$100,000 - \$149,999	20.1%	23.0%	23.3%
\$150,000 - \$199,999	3.8%	5.4%	6.2%
\$200,000+	2.8%	4.5%	5.8%
Average Household Income	\$79,139	\$88,584	\$93,665
2000 Owner Occupied HUs by Value			
Total	3,214	27,604	69,206
<\$50,000	1.8%	1.6%	2.3%
\$50,000 - 99,999	7.4%	4.2%	4.0%
\$100,000 - 149,999	20.4%	17.7%	17.6%
\$150,000 - 199,999	51.8%	38.3%	33.1%
\$200,000 - \$299,999	16.5%	28.5%	27.1%
\$300,000 - 499,999	2.0%	8.7%	13.3%
\$500,000 - 999,999	0.1%	1.0%	2.2%
\$1,000,000+	0.0%	0.0%	0.3%
Average Home Value	\$169,289	\$201,861	\$219,321
2000 Specified Renter Occupied HUs by Contract Rent			
Total	2,932	23,200	47,324
With Cash Rent	98.1%	98.2%	98.2%
No Cash Rent	1.9%	1.8%	1.8%
Median Rent	\$624	\$630	\$643
Average Rent	\$682	\$674	\$698

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied Housing Units exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




Market Profile

Prepared For: Barnard Commercial

8106 SW Hall Blvd, Beaverton, OR, 97008
 Ring: 1, 3, 5 Miles

Latitude: 45.46129
 Longitude: -122.79592

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Age			
 Total	15,127	125,939	286,590
Age 0 - 4	6.8%	7.2%	7.0%
Age 5 - 9	6.9%	7.2%	7.0%
Age 10 - 14	6.6%	6.6%	6.7%
Age 15 - 19	6.3%	6.2%	6.1%
Age 20 - 24	7.5%	7.2%	6.7%
Age 25 - 34	16.9%	17.1%	16.4%
Age 35 - 44	15.9%	17.0%	17.0%
Age 45 - 54	13.8%	14.6%	15.2%
Age 55 - 64	8.3%	7.3%	7.6%
Age 65 - 74	5.0%	4.5%	4.8%
Age 75 - 84	4.0%	3.6%	4.0%
Age 85+	1.9%	1.4%	1.5%
Age 18+	76.1%	75.2%	75.4%
2010 Population by Age			
Total	16,234	141,351	327,227
Age 0 - 4	6.8%	7.1%	6.9%
Age 5 - 9	6.0%	6.4%	6.4%
Age 10 - 14	5.7%	6.1%	6.2%
Age 15 - 19	5.9%	6.2%	6.0%
Age 20 - 24	7.7%	7.3%	6.7%
Age 25 - 34	17.1%	16.0%	15.7%
Age 35 - 44	13.4%	14.5%	14.5%
Age 45 - 54	13.8%	14.7%	14.8%
Age 55 - 64	11.6%	11.3%	11.8%
Age 65 - 74	6.3%	5.3%	5.7%
Age 75 - 84	3.6%	3.2%	3.4%
Age 85+	2.2%	1.8%	1.9%
Age 18+	78.1%	76.6%	76.8%
2015 Population by Age			
Total	16,690	148,143	346,063
Age 0 - 4	6.9%	7.1%	6.9%
Age 5 - 9	6.1%	6.5%	6.4%
Age 10 - 14	5.8%	6.1%	6.2%
Age 15 - 19	5.3%	5.7%	5.6%
Age 20 - 24	7.5%	7.3%	6.6%
Age 25 - 34	17.5%	16.7%	16.1%
Age 35 - 44	13.3%	14.0%	14.3%
Age 45 - 54	12.5%	13.4%	13.4%
Age 55 - 64	11.7%	11.5%	11.8%
Age 65 - 74	7.7%	7.0%	7.5%
Age 75 - 84	3.8%	3.2%	3.4%
Age 85+	2.0%	1.7%	1.7%
Age 18+	78.1%	76.8%	76.9%
2000 Population by Sex			
Males	48.7%	49.2%	49.1%
Females	51.3%	50.8%	50.9%
2010 Population by Sex			
Males	49.0%	49.1%	49.1%
Females	51.0%	50.9%	50.9%
2015 Population by Sex			
Males	49.2%	49.1%	49.1%
Females	50.8%	50.9%	50.9%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





Market Profile

Prepared For: Barnard Commercial

8106 SW Hall Blvd, Beaverton, OR, 97008
Ring: 1, 3, 5 Miles

Latitude: 45.46129
Longitude: -122.79592

	1 mile radius	3 miles radius	5 miles radius
2000 Population by Race/Ethnicity			
 Total	15,128	125,938	286,588
White Alone	82.4%	82.2%	84.1%
Black Alone	1.8%	1.5%	1.4%
American Indian Alone	0.6%	0.6%	0.6%
Asian or Pacific Islander Alone	5.7%	7.3%	6.7%
Some Other Race Alone	5.4%	4.9%	4.0%
Two or More Races	4.1%	3.5%	3.3%
Hispanic Origin	12.0%	9.9%	8.2%
Diversity Index	46.1	44.1	39.5
2010 Population by Race/Ethnicity			
Total	16,236	141,351	327,228
White Alone	76.0%	75.7%	78.2%
Black Alone	3.1%	2.5%	2.3%
American Indian Alone	0.7%	0.7%	0.7%
Asian or Pacific Islander Alone	7.3%	9.5%	8.7%
Some Other Race Alone	7.9%	7.3%	6.2%
Two or More Races	5.0%	4.3%	4.0%
Hispanic Origin	17.6%	15.0%	12.8%
Diversity Index	58.5	56.7	51.9
2015 Population by Race/Ethnicity			
Total	16,692	148,145	346,064
White Alone	73.5%	73.0%	75.8%
Black Alone	3.5%	2.8%	2.6%
American Indian Alone	0.7%	0.7%	0.7%
Asian or Pacific Islander Alone	8.3%	10.7%	9.8%
Some Other Race Alone	8.6%	8.1%	6.9%
Two or More Races	5.4%	4.6%	4.3%
Hispanic Origin	19.8%	17.2%	14.8%
Diversity Index	62.6	61.0	56.4
2000 Population 3+ by School Enrollment			
 Total	14,492	120,807	274,606
Enrolled in Nursery/Preschool	1.6%	1.8%	1.9%
Enrolled in Kindergarten	1.4%	1.6%	1.5%
Enrolled in Grade 1-8	12.1%	11.8%	11.5%
Enrolled in Grade 9-12	4.5%	5.1%	5.4%
Enrolled in College	3.5%	4.4%	4.7%
Enrolled in Grad/Prof School	0.8%	1.3%	1.5%
Not Enrolled in School	76.1%	73.9%	73.5%
2010 Population 25+ by Educational Attainment			
Total	11,032	94,579	221,922
Less than 9th Grade	4.0%	4.1%	3.1%
9th - 12th Grade, No Diploma	5.1%	4.4%	4.0%
High School Graduate	20.7%	17.9%	16.7%
Some College, No Degree	23.7%	23.9%	23.0%
Associate Degree	7.9%	8.2%	8.1%
Bachelor's Degree	25.9%	27.4%	28.8%
Graduate/Professional Degree	12.8%	14.2%	16.3%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.






Market Profile

Prepared For: Barnard Commercial

8106 SW Hall Blvd, Beaverton, OR, 97008
Ring: 1, 3, 5 Miles

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	1 mile radius	3 miles radius	5 miles radius
2010 Population 15+ by Marital Status			
 Total	13,237	113,647	263,504
Never Married	31.2%	31.6%	30.6%
Married	49.8%	50.9%	52.4%
Widowed	5.5%	4.5%	4.8%
Divorced	13.5%	13.1%	12.2%
2000 Population 16+ by Employment Status			
 Total	11,873	98,053	223,738
In Labor Force	71.2%	72.9%	71.5%
Civilian Employed	68.1%	69.5%	68.4%
Civilian Unemployed	3.1%	3.4%	3.0%
In Armed Forces	0.0%	0.1%	0.0%
Not in Labor Force	28.8%	27.1%	28.5%
2010 Civilian Population 16+ in Labor Force			
Civilian Employed	89.6%	89.4%	89.9%
Civilian Unemployed	10.4%	10.6%	10.1%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	91.8%	91.6%	92.0%
Civilian Unemployed	8.2%	8.4%	8.0%
2000 Females 16+ by Employment Status and Age of Children			
Total	6,102	50,352	115,089
Own Children < 6 Only	7.2%	9.0%	8.7%
Employed/in Armed Forces	4.5%	5.3%	5.1%
Unemployed	0.2%	0.3%	0.3%
Not in Labor Force	2.4%	3.3%	3.3%
Own Children < 6 and 6-17 Only	5.4%	6.4%	6.0%
Employed/in Armed Forces	2.9%	3.6%	3.4%
Unemployed	0.1%	0.2%	0.1%
Not in Labor Force	2.4%	2.6%	2.5%
Own Children 6-17 Only	16.8%	17.2%	17.4%
Employed/in Armed Forces	13.2%	12.9%	13.0%
Unemployed	0.4%	0.4%	0.4%
Not in Labor Force	3.2%	3.9%	4.0%
No Own Children < 18	70.6%	67.4%	68.0%
Employed/in Armed Forces	39.6%	39.9%	39.4%
Unemployed	2.7%	2.4%	1.9%
Not in Labor Force	28.3%	25.2%	26.6%
2010 Employed Population 16+ by Industry			
 Total	7,680	67,182	154,802
Agriculture/Mining	0.8%	0.4%	0.5%
Construction	5.7%	4.8%	4.9%
Manufacturing	8.9%	10.6%	10.6%
Wholesale Trade	4.8%	4.2%	4.2%
Retail Trade	11.0%	11.2%	11.0%
Transportation/Utilities	3.9%	3.5%	3.6%
Information	2.7%	3.0%	3.0%
Finance/Insurance/Real Estate	9.8%	10.0%	9.7%
Services	50.5%	49.7%	49.8%
Public Administration	2.0%	2.5%	2.6%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.




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2010 Employed Population 16+ by Occupation			
Total	7,680	67,183	154,800
White Collar	71.3%	72.4%	74.1%
Management/Business/Financial	18.3%	19.2%	19.7%
Professional	27.3%	26.4%	28.4%
Sales	11.3%	12.7%	12.6%
Administrative Support	14.4%	14.0%	13.5%
Services	14.3%	13.8%	12.7%
Blue Collar	14.4%	13.8%	13.2%
Farming/Forestry/Fishing	0.8%	0.3%	0.3%
Construction/Extraction	4.8%	3.5%	3.5%
Installation/Maintenance/Repair	1.7%	2.5%	2.4%
Production	3.4%	3.7%	3.5%
Transportation/Material Moving	3.7%	3.8%	3.5%
2000 Workers 16+ by Means of Transportation to Work			
 Total	7,917	67,146	150,826
Drove Alone - Car, Truck, or Van	71.4%	74.4%	75.1%
Carpooled - Car, Truck, or Van	13.8%	10.7%	10.5%
Public Transportation	6.9%	7.2%	6.6%
Walked	1.9%	2.1%	1.9%
Other Means	1.2%	1.0%	1.0%
Worked at Home	4.8%	4.7%	4.9%
2000 Workers 16+ by Travel Time to Work			
Total	7,919	67,145	150,826
Did Not Work at Home	95.2%	95.3%	95.1%
Less than 5 minutes	2.2%	2.1%	1.9%
5 to 9 minutes	9.1%	8.9%	8.4%
10 to 19 minutes	29.0%	31.4%	32.3%
20 to 24 minutes	17.2%	17.0%	17.6%
25 to 34 minutes	22.3%	21.2%	20.8%
35 to 44 minutes	5.8%	6.0%	5.6%
45 to 59 minutes	5.4%	5.0%	4.9%
60 to 89 minutes	3.4%	2.6%	2.4%
90 or more minutes	0.8%	1.0%	1.0%
Worked at Home	4.8%	4.7%	4.9%
Average Travel Time to Work (in min)	23.0	22.7	22.5
2000 Households by Vehicles Available			
Total	6,147	50,802	116,577
None	6.6%	6.8%	6.0%
1	39.8%	37.3%	36.6%
2	41.7%	41.9%	42.5%
3	8.9%	11.0%	11.5%
4	2.6%	2.2%	2.5%
5+	0.4%	0.8%	1.0%
Average Number of Vehicles Available	1.6	1.7	1.7

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. Esri forecasts for 2010 and 2015.





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2000 Households by Type			
 Total	6,158	50,806	116,610
Family Households	61.6%	62.2%	62.9%
Married-couple Family	45.7%	48.6%	50.2%
With Related Children	21.7%	24.5%	24.7%
Other Family (No Spouse)	15.9%	13.7%	12.7%
With Related Children	10.1%	8.9%	8.3%
Nonfamily Households	38.4%	37.8%	37.1%
Householder Living Alone	29.3%	28.5%	28.1%
Householder Not Living Alone	9.1%	9.2%	9.0%
Households with Related Children	31.8%	33.4%	33.0%
Households with Persons 65+	18.7%	16.6%	17.8%
2000 Households by Size			
Total	6,159	50,806	116,610
1 Person Household	29.3%	28.5%	28.1%
2 Person Household	34.2%	33.6%	34.5%
3 Person Household	15.0%	15.6%	15.6%
4 Person Household	12.7%	13.8%	13.7%
5 Person Household	5.5%	5.4%	5.3%
6 Person Household	2.2%	1.9%	1.8%
7+ Person Household	1.2%	1.1%	1.1%
2000 Households by Year Householder Moved In			
Total	6,147	50,801	116,578
Moved in 1999 to March 2000	27.0%	27.9%	26.8%
Moved in 1995 to 1998	32.0%	32.5%	32.2%
Moved in 1990 to 1994	15.9%	16.6%	16.7%
Moved in 1980 to 1989	13.1%	12.1%	12.6%
Moved in 1970 to 1979	8.4%	6.6%	7.3%
Moved in 1969 or Earlier	3.7%	4.3%	4.4%
Median Year Householder Moved In	1996	1996	1996
2000 Housing Units by Units in Structure			
 Total	6,440	53,502	122,679
1, Detached	47.7%	53.0%	57.8%
1, Attached	8.1%	5.3%	4.8%
2	2.0%	2.1%	1.9%
3 or 4	8.6%	6.3%	5.6%
5 to 9	9.8%	9.4%	8.0%
10 to 19	8.1%	8.5%	7.9%
20+	14.6%	14.5%	12.4%
Mobile Home	1.2%	0.9%	1.7%
Other	0.0%	0.0%	0.0%
2000 Housing Units by Year Structure Built			
Total	6,425	53,508	122,672
1999 to March 2000	0.6%	2.2%	2.2%
1995 to 1998	2.1%	8.3%	9.6%
1990 to 1994	5.3%	12.3%	12.1%
1980 to 1989	24.4%	21.2%	19.7%
1970 to 1979	39.7%	26.0%	26.3%
1969 or Earlier	27.8%	30.2%	30.1%
Median Year Structure Built	1976	1978	1978

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



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Top 3 Tapestry Segments			
1.	In Style	In Style	In Style
2.	Enterprising Professio	Old and Newcomers	Enterprising Professio
3.	Sophisticated Squires	Enterprising Professio	Old and Newcomers



2010 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$11,355,759	\$109,236,810	\$267,273,183
Average Spent	\$1,739.28	\$1,940.95	\$2,035.96
Spending Potential Index	73	81	85
Computers & Accessories: Total \$	\$1,498,689	\$14,489,468	\$35,533,111
Average Spent	\$229.54	\$257.45	\$270.67
Spending Potential Index	104	117	123
Education: Total \$	\$8,342,937	\$80,696,023	\$197,298,774
Average Spent	\$1,277.83	\$1,433.83	\$1,502.93
Spending Potential Index	105	118	123
Entertainment/Recreation: Total \$	\$21,276,601	\$206,188,616	\$511,203,723
Average Spent	\$3,258.78	\$3,663.62	\$3,894.11
Spending Potential Index	101	114	121
Food at Home: Total \$	\$29,308,526	\$280,147,083	\$685,964,289
Average Spent	\$4,488.98	\$4,977.74	\$5,225.36
Spending Potential Index	100	111	117
Food Away from Home: Total \$	\$21,674,124	\$208,121,553	\$509,842,361
Average Spent	\$3,319.67	\$3,697.97	\$3,883.74
Spending Potential Index	103	115	121
Health Care: Total \$	\$22,743,876	\$218,371,478	\$544,729,289
Average Spent	\$3,483.52	\$3,880.09	\$4,149.50
Spending Potential Index	93	104	111
HH Furnishings & Equipment: Total \$	\$11,831,970	\$114,929,597	\$285,297,502
Average Spent	\$1,812.22	\$2,042.10	\$2,173.26
Spending Potential Index	88	99	106
Investments: Total \$	\$10,231,985	\$99,754,451	\$253,673,057
Average Spent	\$1,567.16	\$1,772.47	\$1,932.36
Spending Potential Index	90	102	111
Retail Goods: Total \$	\$153,967,111	\$1,486,466,412	\$3,677,282,899
Average Spent	\$23,582.04	\$26,411.98	\$28,011.84
Spending Potential Index	95	106	113
Shelter: Total \$	\$107,816,841	\$1,038,923,321	\$2,557,488,704
Average Spent	\$16,513.53	\$18,459.90	\$19,481.77
Spending Potential Index	105	117	123
TV/Video/Audio: Total \$	\$8,193,513	\$78,629,887	\$192,670,233
Average Spent	\$1,254.94	\$1,397.12	\$1,467.67
Spending Potential Index	101	113	118
Travel: Total \$	\$12,396,616	\$120,800,626	\$302,098,917
Average Spent	\$1,898.70	\$2,146.42	\$2,301.25
Spending Potential Index	100	113	122
Vehicle Maintenance & Repairs: Total \$	\$6,175,125	\$59,458,453	\$146,812,622
Average Spent	\$945.80	\$1,056.48	\$1,118.35
Spending Potential Index	100	112	119

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2005 and 2006 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.